



# TOWN OF CHAPEL HILL

Town Hall  
405 Martin Luther King Jr.  
Boulevard  
Chapel Hill, NC 27514

## Legislation Text

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**File #:** [23-0447], **Version:** 1

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### **Approve the Amended Charter Resolution of Central Pines Regional Council (Formerly Triangle J Council of Governments).**

**Staff:**

Chris Blue, Interim Town Manager

**Department:**

Town Manager

**Overview:** The Central Pines Regional Council (formerly Triangle J Council of Governments) requires the approval of two thirds of its member municipalities to approve the name and logo change.



**Recommendation(s):**

That the Council approve the amended charter resolution of Central Pines Regional Council (formerly Triangle J Council of Governments).

**Key Issues:**

- The Councils of Governments system was created by the State of North Carolina in 1970 and the Triangle J Council of Governments (TJCOG) was designated as the regional entity serving Chatham, Durham, Johnston, Lee, Moore, Orange, and Wake counties.
- The TJCOG Board of Delegates approved an organization rebrand process in their Fiscal Year 2023 budget.
- The rebrand process, assisted by rebranding consultant, Carrboro Creative, was presented and approved by the TJCOG Executive Committee and Board of Delegates in March 2023.
- The TJCOG governing document requires two thirds of member governments to endorse the rebranding.

**Fiscal Impact/Resources:** None.



**Attachments:**

- Resolution

**A RESOLUTION APPROVING THE AMENDED CHARTER RESOLUTION OF CENTRAL PINES REGIONAL COUNCIL (FORMERLY TRIANGLE J COUNCIL OF GOVERNMENTS) (2023-05-24/R-4)**

WHEREAS, the Councils of Governments system was created by the State of North Carolina in 1970 by Governor Bob Scott designating seventeen Regional Councils to serve across the state and Triangle J Council of Governments (TJCOG), formerly the Research Triangle Regional Planning Commission, as the regional entity serving Chatham, Durham, Johnston, Lee, Moore, Orange, and Wake counties, and the municipalities within those counties; and

WHEREAS, the TJCOG Board of Delegates approved an organization rebrand process in its Fiscal Year 2022-2023 budget to identify and implement a new name, logo, and brand for the organization, and rebranding consultant Carrboro Creative was selected to conduct the process in the Fall of 2022; and

WHEREAS, the proposed rebrand, including a name change from Triangle J Council of Governments to Central Pines Regional Council was presented to the TJCOG Officers, TJCOG Executive Committee, and TJCOG Board of Delegates in December, February, and March of 2023 for consideration; and

WHEREAS, the TJCOG Executive Committee and TJCOG Board of Delegates unanimously approved the name Central Pines Regional Council and approved a proposed amended charter to reflect this change; and

WHEREAS, the charter is TJCOG's governing document and must be endorsed by all member governments when they join the organization and by a minimum of 2/3 when amendments to the document are made.

NOW, THEREFORE, BE IT RESOLVED by the Council of the Town of Chapel Hill that the Council does hereby ratify, accept, and approve the amended Charter Resolution reflecting the organization's new name of Central Pines Regional Council.

BE IT FURTHER RESOLVED that the governing body authorizes that the new name will be effective July 1, 2023, or once 2/3 of the member governments approve the Charter amendment, if it is after July 1, 2023.

This the 24<sup>th</sup> day of May, 2023.

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**The Agenda will reflect the text below and/or the motion text will be used during the meeting.**

By adopting the resolution, the Council approves the amended charter resolution of Central Pines Regional Council (formerly Triangle J Council of Governments).