



TOWN OF CHAPEL HILL

Town Hall
405 Martin Luther King Jr.
Boulevard
Chapel Hill, NC 27514

Legislation Text

File #: [21-0595], Version: 1

Consider Funding the ReVive Recovery Plan with Dollars from the American Rescue Plan.

Staff:

Dwight Bassett, Director

Department:

Economic Development and Parking Services

Overview: The community advisory committee spent six months meeting and studying the future needs of our community post-pandemic. We created the ReVive recovery plan and this begins a path toward funding goals in the plan. The full plan and research can be found at [Open2.biz/ReVive](https://open2.biz/ReVive).

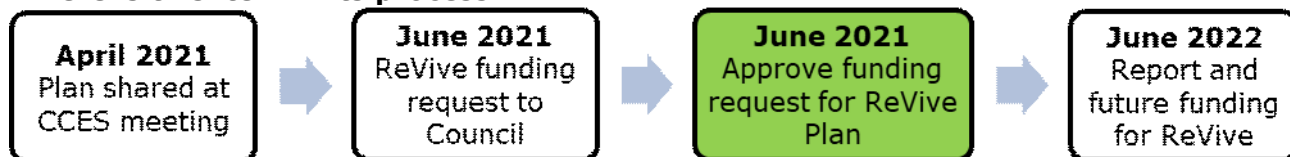
**Recommendation(s):**

That the Council adopt the recommended funding for the ReVive plan to be implemented by June 2022.

Key Issues:

- Support for continued recovery of our businesses.
- Providing research and funding to support workforce development.
- Placemaking concepts to help support women and minority businesses.
- Digital ads to support businesses in Chapel Hill, downtown and for business opportunities.
- Downtown Together planning and downtown beautification.
- Support Chapel Hill Downtown Partnership recovery initiatives.

Fiscal Impact/Resources: American Rescue Plan funding of \$650,000

Where is this item in its process?**Attachments:**

- Resolution
- Draft Staff Presentation
- Funding request for ReVive recovery plan

**A RESOLUTION APPROVING FUNDING FOR THE REVIVE RECOVERY PLAN FOR CHAPEL HILL
(2021-06-23/R-15)**

WHEREAS, Council desires for our community to recover from the pandemic; and

WHEREAS, Council desires to see local businesses grow through support of customers; and

WHEREAS, there are needs in our community to help us return to the thriving place we have been in the past; and

WHEREAS, there are employment opportunities to fill and residents in need of training to access new jobs and opportunities; and

WHEREAS, there is opportunity to embrace women and minority owned businesses in our community; and

WHEREAS, we can use these resources to also help enhance placemaking throughout our community.

NOW, THEREFORE, BE IT RESOLVED by the Council of the Town of Chapel Hill that the Council authorizes \$650,000 in funding as requested today to support the ReVive recovery plan and to help stimulate future growth for our community and local business.

This the 23rd day of June 2021.

The Agenda will reflect the text below and/or the motion text will be used during the meeting.

PRESENTER: Dwight Bassett, Director of Economic Development and Parking Services

RECOMMENDATION: That the Council adopt the recommended funding for the ReVive plan to be implemented by June 2022.