



TOWN OF CHAPEL HILL

Town Hall
405 Martin Luther King Jr.
Boulevard
Chapel Hill, NC 27514

Legislation Text

File #: [19-0810], **Version:** 1

Presentation: Chapel Hill/Orange County Visitors Bureau on its 2019/20 Strategic Plan.

Staff:

Maurice Jones, Town Manager

Department:

Manager's Office

Overview: The Town has invited the Chapel Hill/Orange County Visitors Bureau to share information on its 2019-20 Strategic Plan.



Recommendation(s):

That the Council receive the update.



Attachments:

- Chapel Hill/Orange County Visitors Bureau 2019-20 Strategic Marketing Plan

The Agenda will reflect the text below and/or the motion text will be used during the meeting.

PRESENTER: Laurie Paolicelli, Visitors Bureau Executive Director

RECOMMENDATION: That the Council receive the update.