



TOWN OF CHAPEL HILL

Town Hall
405 Martin Luther King Jr.
Boulevard
Chapel Hill, NC 27514

Legislation Text

File #: [19-0447], Version: 1

Consider Convening a Focus Group to Provide Input to Inform Future Council Decisions in the Area Near the Southern Village Park and Ride Lot.

Staff:

Ben Hitchings, Director
Corey Liles, Principal Planner

Department:

Planning

Overview: The Council has expressed an interest in convening a focus group of stakeholders to review information on Town plans and facilities, as well as other timely issues in the area near the Southern Village Park and Ride Lot, and provide high-level input to the Council to help inform decisions regarding land use and infrastructure in this area.

☆ **Recommendation(s):**

That the Council receive this information and determine how it would like to proceed. A resolution is attached if the Council wishes to formally convene a focus group.

Decision Points:







- Consider forming a Focus Group of stakeholders
- Review the charge of the Focus Group and proposed membership
- Consider an appropriate level of Town resources to support a focus group

Key Issues:

- A discussion about current interests in the area could inform future policy decisions by the Council
- A focused effort could provide timely input to Council

Fiscal Impact/Resources: Given the high level of active planning projects and limited resources, staff recommends providing logistical support and connecting the focus group with existing data and information. Allocating new or additional resources would require a re-evaluation of current planning projects.

Council Goals:

<input checked="" type="checkbox"/>		Create a Place for Everyone	<input checked="" type="checkbox"/>		Develop Good Places, New Spaces
<input checked="" type="checkbox"/>		Support Community Prosperity	<input checked="" type="checkbox"/>		Nurture Our Community
<input checked="" type="checkbox"/>		Facilitate Getting Around	<input type="checkbox"/>		Grow Town and Gown Collaboration

 **Attachments:**

- Resolution

- Draft Focus Group Charge and Membership List
- Draft Focus Area Map

A RESOLUTION CONVENING A SOUTHERN AREA FOCUS GROUP (2019-05-08/R-3)

WHEREAS, the Council wishes to convene a focus group of stakeholders to review information on Town plans and facilities, as well as other timely issues in the area near the Southern Village Park and Ride Lot, and provide high-level input to the Council to help inform future decisions regarding land use and infrastructure in this area; and

WHEREAS, a focused effort could provide timely guidance for the Council; and

WHEREAS, the Council is interested in the focus group considering the following Town plans, facilities, and other adopted priorities:

- The design and implementation of the southern portion of the North-South Bus Rapid Transit corridor;
- The future of the Southern Village (SV) Park and Ride property;
- The Chapel Hill Mobility and Connectivity Plan for the S15-501 Corridor;
- Affordable and mid-priced housing;
- Input for the Future Land Use Map and Land Use Management Ordinance re-write projects.

WHEREAS, the Council is interested in the focus group considering the following timely issues:

- Community interests put forward in the Obey Creek Compass Committee Report;
- Christ United Methodist Church's request to acquire the Park & Ride bus turn-around through land swap or sale;
- The integration of a future children's museum (Kidzu) in the area;
- Other pressures or changes that may come in the near future (e.g. Obey Creek, development proposals, Obey Meadows Concept Plan).

WHEREAS, the Council has discussed a schedule and resources to support a focus group.

NOW, THEREFORE, BE IT RESOLVED by the Council of the Town of Chapel Hill that the Council invites the following stakeholders to carry out the charge described in the materials attached to this item, as modified by the Council discussion this evening, and return in January 2020 with their input.

This the 8th day of May, 2019.

The Agenda will reflect the text below and/or the motion text will be used during the meeting.

PRESENTER: Ben Hitchings, Planning Director

RECOMMENDATION: That the Council discuss the proposal and consider whether to formally charge a focus group with providing input to the Council.