



Legislation Text

File #: [19-0313], Version: 2

Receive the Community Connections Strategy.

Staff:

Loryn Clark, Executive Director
Sarah Osmer Viñas, Assistant Director
Megan Peters, Community Connections Coordinator

Department:

Housing and Community



Overview: The draft Community Connections Strategy, prepared by staff, advances the Council's goal of creating a vibrant and inclusive community. Through implementation of the Community Connections Strategy, the Town aims to adopt and sustain a culture and practice of meaningful civic engagement and community partnership to achieve outcomes that reflect our community's concerns, aspirations, and values. We will focus on engaging those who have been historically disengaged or disconnected from the Town with an emphasis on most impacted and historically marginalized populations.



Recommendation(s):

That the Council receive this report and provide input on the proposed Community Connections Strategy.

Background:







- The Town of Chapel Hill continues to uphold its long-standing commitment to community engagement.
- In 2016, the Town Council established a Council Goal focused on engagement and inclusion.
- In 2018, the Town formed the Community Connections division of Housing and Community to further strengthen connections in the community and further engage residents in town processes.

Overview of the Community Connections Strategy:

- There are two primary objectives of the Community Connections Strategy:
 - 1) Increase the diversity of residents engaged in Town processes and programs to fully reflect the composition of the community, with particular focus on engaging populations that have been historically disengaged or disconnected from the Town.
 - 2) Deepen the Town's connections and engagement with organizations, groups, and populations that historically have been disengaged or disconnected from the Town.
- Racial equity, human centered design, and community engagement are the key disciplines that inform our approach outlined in the Community Connections Strategy.
- The guiding principles of the Community Connections Strategy are: joint design, transparency, reciprocity, compassion, and equity.

Fiscal Impact/Resources: The current fiscal impact is staff time invested in the creation of the Community Connections Strategy. The potential costs associated with implementation of the Strategy are to be determined as we move into the implementation phase.

Council Goals:

<input checked="" type="checkbox"/>		Create a Place for Everyone	<input type="checkbox"/>		Develop Good Places, New Spaces
<input type="checkbox"/>		Support Community Prosperity	<input type="checkbox"/>		Nurture Our Community
<input type="checkbox"/>		Facilitate Getting Around	<input type="checkbox"/>		Grow Town and Gown Collaboration



Attachments:

- Draft Staff Presentation
- Draft Community Connections Strategy

The Agenda will reflect the text below and/or the motion text will be used during the meeting.

PRESENTER: Sarah Osmer Viñas, Housing and Community Assistant Director
Megan Peters, Community Connections Coordinator

RECOMMENDATION: That the Council receive this report and provide input on the draft Community Connections Strategy.