



Legislation Text

File #: [19-0197], **Version:** 1

Presentation: Strategic Planning Next Steps.

Staff:

Rae Buckley, Director Organizational and Strategic Initiatives
David Finley, Strategic Plan Project Manager

Department:

Town Manager's Office
Business Management/Town
Manager's Office

Overview: Staff will present information about the Strategic Plan Assessment Report and next steps in the Strategic Planning process.

Recent Activity:

- In January 2019, the Town engaged Insight Performance Management Group, LLC to conduct an assessment of the strategic planning process led by Town staff. The Council participated in the assessment through a survey and interview process. The Assessment of Strategic Planning Services Executive Summary and full Report are attached to this memorandum.
- At its retreat on January 26, 2019, the Council provided feedback about the proposed Strategic Work Plan for current and future fiscal years.

Next Steps:

- Provide Council data and metrics before April 3, 2019.
- Hold a Strategic Planning Work Session on April 3, 2019 to support a conversation about adding clarity and specificity to the Council Goals.
- Use technical expertise to support the Council Work Session:
 - Dr. Monica Allen, Insight Performance Management Group, LLC
 - Dr. Rebecca Tippet, Carolina Demography Center
- Continue to align current and future budgets with the Council's Strategic Work Plans.



Attachments:

- Draft Staff Presentation
- Assessment of Strategic Planning Services Executive Summary
- Assessment of Strategic Planning Services Report
- Town Council Strategic Work Plans

The Agenda will reflect the text below and/or the motion text will be used during the meeting.

PRESENTER: Rae Buckley, Director of Organizational and Strategic Initiatives

The purpose of this item is for staff to present the Council information about the Strategic Plan Assessment Report and next steps in the Strategic Planning process.