



File #: [19-0017], Version: 1

# Charting Our Future - Refining the Future Land Use Map.

### Staff:

#### Department:

Planning and Development Services

Ben Hitchings, Director Alisa Duffey Rogers, LUMO Project Manager

**Overview:** During the Work Session, staff will present the results of the online preference survey, considerations for determining the character of each Focus Area, as well as considerations for which components of density, intensity, and character should be included for each Focus Area on the Future Land Use Map.

Providing direction to staff at this Work Session will allow the Charting Our Future Project to move toward the creation of a draft Future Land Use Map. Delaying key decisions may hamper such forward movement.

# $\frac{1}{\sqrt{2}}$ Recommendation(s):

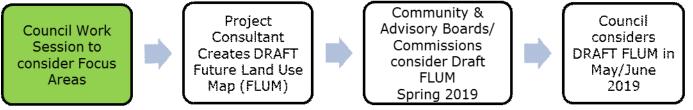
That the Council provide feedback to staff on the proposed future land uses for each Focus Area

## **Decision Points:**

- Consider the character, density, and intensity of each Focus Area, which include:
  - North Martin Luther King, Jr. Blvd;
  - South Martin Luther King, Jr. Blvd;
  - North 15-501;
  - Downtown;
  - NC 54; and
  - South 15-501.

**Fiscal Impact/Resources:** Requiring additional analysis at this point in the FLUM Refinement Project may necessitate additional funds beyond the existing contract with the Project consultant.

# Process for Creation/Consideration of the DRAFT Future Land Use Map



#### Council Goals:

$\boxtimes$	R	Create a Place for Everyone	$\boxtimes$		Develop Good Places, New Spaces
$\boxtimes$		Support Community Prosperity	$\boxtimes$	X	Nurture Our Community
$\boxtimes$		Facilitate Getting Around			Grow Town and Gown Collaboration

# $\square$

## Attachments:

- Results of FLUM Online Preference Survey
- Maps of the individual Focus Areas depicting existing land use
- Overall map of Focus Areas
- Strengths, Weaknesses, Opportunities, and Challenges Report
- Sample Character Pages and Maps from Greenville, NC
- Sample Character Pages and Maps from Cary, NC

# The Agenda will reflect the text below and/or the motion text will be used during the meeting.

PRESENTER: Alisa Duffey Rogers, Land Use Management Ordinance Project Manager

RECOMMENDATION: That the Council provide feedback to staff on the proposed future land uses for each Focus Area.