



## Legislation Details (With Text)

**File #:** [22-0824]      **Version:** 1      **Name:**

**Type:** Discussion Item      **Status:** Passed

**File created:** 10/25/2022      **In control:** Town Council

**On agenda:** 11/2/2022      **Final action:** 11/2/2022

**Title:** Receive the Complete Community Draft Plan and Guidelines for Selecting a Pilot Project.

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. Draft Staff Presentation, 2. Applicant Presentation

Date	Ver.	Action By	Action	Result
11/2/2022	1	Town Council	agreed by consensus	

### Receive the Complete Community Draft Plan and Guidelines for Selecting a Pilot Project.

**Staff:**  
Dwight Bassett  
Jennifer Keesmaat

**Department:**  
Director of Economic Development  
The Keesmaat Group

#### Overview:

The Complete Community initiative is a follow-up to the 2021 Housing Report. ([Housing Report <https://www.townofchapelhill.org/home/showpublisheddocument/50141/637715343396500000>](https://www.townofchapelhill.org/home/showpublisheddocument/50141/637715343396500000)) This Housing Report suggested that we hire a global firm to explore how and where we could grow in the future to meet our housing demand and to identify a Pilot Project to set the tone of the intent and work.

The Town hired a team to complete the work: Jennifer Keesmaat & Alex Mather with The Keesmaat Group, Jennifer Hurley with Hurley~Franks & Associates, and Rod Stevens with Business Street.

As the team lead, Jennifer Keesmaat initiated the Complete Community work at the June Council Committee on Economic Sustainability meeting. ([Presentation <https://www.townofchapelhill.org/home/showpublisheddocument/51694/637898405446470000>](https://www.townofchapelhill.org/home/showpublisheddocument/51694/637898405446470000))

At a Town Council Work Session on June 21, 2022, Jennifer Keesmaat presented a schedule of outreach and deliverables to help Council address the community’s future housing needs. ([Council meeting <https://chapelhill.legistar.com/MeetingDetail.aspx?ID=983706&GUID=7D5ADCAF-B18E-4722-A73B-2C0719807D2F&Options=&Search=>](https://chapelhill.legistar.com/MeetingDetail.aspx?ID=983706&GUID=7D5ADCAF-B18E-4722-A73B-2C0719807D2F&Options=&Search=>))

The Team worked to develop a list of individuals to talk about Complete Community and gain perspective. At the same time, the Team developed a Capacity Analysis for the future housing growth of Chapel Hill and where it might occur.

Community outreach has included:

- Interviewed over 40 people,
- Held two focus groups,
- Hosted a Development Focus Group with 8 participants

- Held a Trails + Equity Focus Group had seven individuals, and
- Held community workshops to solicit the community’s input.

The goal of tonight’s presentation is to share a draft of the Complete Community Plan and guidelines for selecting a Pilot Project to show a first step in implementing the framework.

This will return to Council November 16, 2022 and December 7, 2022 for further consideration.

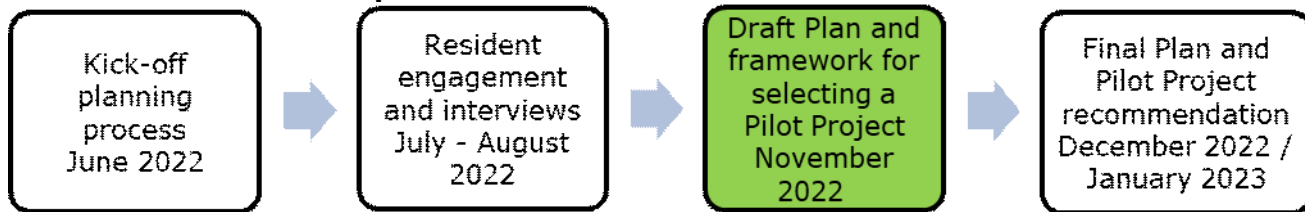
Additional information about this project may be found at: [www.ChapelHillCompleteCommunity.org](http://www.ChapelHillCompleteCommunity.org)  
<<http://www.ChapelHillCompleteCommunity.org>>

☆ **Recommendation(s):**

That the Council receive the report and share feedback on the information presented this evening.

**Fiscal Impact/Resources:** Implementation of Pilot Project. Costs are not known at this point.

**Where is this item in its process?**



📎 **Attachments:**

- Draft Staff Presentation

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**The Agenda will reflect the text below and/or the motion text will be used during the meeting.**

PRESENTER: Jennifer Keesmaat, The Keesmaat Group

RECOMMENDATION: That the Council receive the report and share feedback on the information presented this evening