



# TOWN OF CHAPEL HILL

Town Hall  
405 Martin Luther King Jr.  
Boulevard  
Chapel Hill, NC 27514

## Legislation Details (With Text)

<b>File #:</b>	[21-0620]	<b>Version:</b>	1	<b>Name:</b>	
<b>Type:</b>	Discussion Item	<b>Status:</b>		Passed	
<b>File created:</b>	6/23/2021	<b>In control:</b>		Town Council	
<b>On agenda:</b>	6/28/2021	<b>Final action:</b>		6/28/2021	
<b>Title:</b>	Consider Funding the ReVive Recovery Plan with Dollars from the American Rescue Plan.				
<b>Sponsors:</b>					
<b>Indexes:</b>					
<b>Code sections:</b>					
<b>Attachments:</b>	1. Draft Staff Presentation, 2. American Rescue Plan - 6/24/21, 3. Staff Presentation, 4. A RESOLUTION APPROVING FUNDING FOR THE REVIVE RECOVERY PLAN FOR CHAPEL HILL (2021-06-28/R-3) as Amended				

Date	Ver.	Action By	Action	Result
6/28/2021	1	Town Council	agreed by consensus	Pass
6/28/2021	1	Town Council	adopted	Pass

### Consider Funding the ReVive Recovery Plan with Dollars from the American Rescue Plan.

**Staff:**

Dwight Bassett, Director

**Department:**

Economic Development and Parking Services

**Overview:** The community advisory committee spent six months meeting and studying the future needs of our community post-pandemic. We created the ReVive recovery plan and this begins a path toward funding goals in the plan. The full plan and research can be found at [Open2.biz/ReVive](https://open2.biz/ReVive).

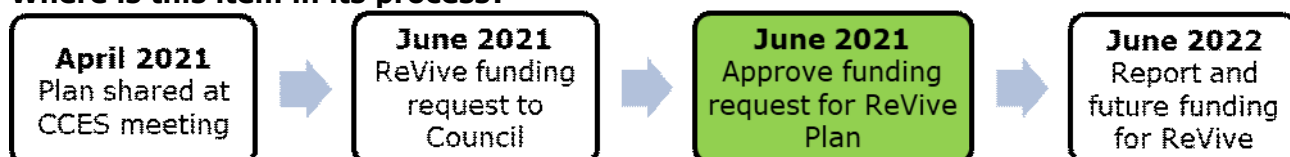
**Recommendation(s):**

That the Council adopt the recommended funding for the ReVive plan to be implemented by June 2022.

**Key Issues:**

- Support for continued recovery of our businesses.
- Providing research and funding to support workforce development.
- Placemaking concepts to help support women and minority businesses.
- Digital ads to support businesses in Chapel Hill, downtown and for business opportunities.
- Downtown Together planning and downtown beautification.
- Support Chapel Hill Downtown Partnership recovery initiatives.

**Fiscal Impact/Resources:** American Rescue Plan funding of \$650,000

**Where is this item in its process?**



**Attachments:**

- Resolution
- Draft Staff Presentation
- Funding request for ReVive recovery plan

**A RESOLUTION APPROVING FUNDING FOR THE REVIVE RECOVERY PLAN FOR CHAPEL HILL  
(2021-06-28/R-3)**

WHEREAS, Council desires for our community to recover from the pandemic; and

WHEREAS, Council desires to see local businesses grow through support of customers; and

WHEREAS, there are needs in our community to help us return to the thriving place we have been in the past; and

WHEREAS, there are employment opportunities to fill and residents in need of training to access new jobs and opportunities; and

WHEREAS, there is opportunity to embrace women and minority owned businesses in our community; and

WHEREAS, we can use these resources to also help enhance placemaking throughout our community.

NOW, THEREFORE, BE IT RESOLVED by the Council of the Town of Chapel Hill that the Council authorizes \$650,000 in funding as requested today to support the ReVive recovery plan and to help stimulate future growth for our community and local business.

This the 28th day of June, 2021.

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**The Agenda will reflect the text below and/or the motion text will be used during the meeting.**

PRESENTER: Dwight Bassett, Director of Economic Development and Parking Services

RECOMMENDATION: That the Council adopt the recommended funding for the ReVive plan to be implemented by June 2022.