



TOWN OF CHAPEL HILL

Town Hall
405 Martin Luther King Jr.
Boulevard
Chapel Hill, NC 27514

Legislation Details (With Text)

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Title: Adopt a Resolution Supporting an Application for Transportation Demand Management (TDM) Grant.

Sponsors:

Indexes:

Code sections:

Attachments: 1. A RESOLUTION SUPPORTING THE FY22 CHAPEL HILL TRANSPORTATION DEMAND MANAGEMENT APPLICATION TO THE TRIANGLE J COUNCIL OF GOVERNMENTS FOR A TRANSPORTATION DEMAND MANAGEMENT GRANT (2020-12-09/R-3)

Date	Ver.	Action By	Action	Result
12/9/2020	1	Town Council	adopted	Pass

Adopt a Resolution Supporting an Application for Transportation Demand Management (TDM) Grant.

Staff:
Colleen Willger, Director
Bergen Watterson, Transportation Planning Manager
Len Cone, Transportation Demand Community Manager

Department:
Planning

Overview: This resolution supports the effort for grant application for the FY22 Transportation Demand Management grant. The Transportation Management Plan (TMP) program supports the Town’s broader transportation goals to expand mobility, reduce congestion, increase housing affordability and promote sustainability through alternative modes of transportation. The TMP provides information and incentives to local employers encouraging use of public transit, bicycling and walking. The Town conducts a survey every two years on commuter travel behavior and demographics to inform future efforts and policy decisions.

★ Recommendation(s):

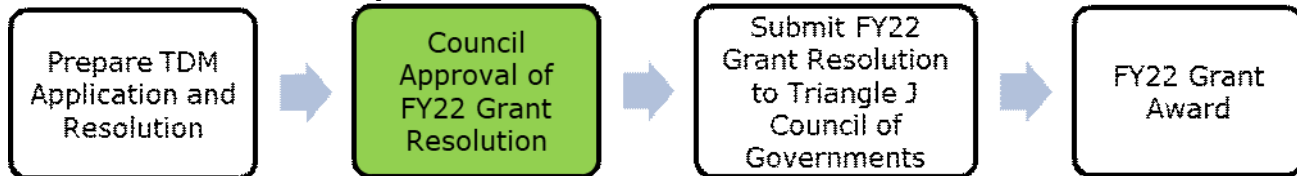
That the Council adopt the resolution supporting an application to Triangle J Council of Governments for the FY22 TDM grant.

Decision Points:

- The TDM work focuses on reducing traffic congestion, decreasing Chapel Hill’s carbon footprint, improving air quality, increasing quality of living, increasing transit ridership and offering a healthier community consistent with the community vision of Chapel Hill 2020 and the Town Mission of building a community where people thrive.
- Participation in the TDM regional program supports the Town's role in regional transportation.
- The TDM Grant 50% match comes from the Active Living by Design Town funding.

- Funding application for FY22 will be determined once the grant guidelines have been determined.
- Current grant amount for FY21 is \$101,933 (\$5,500 is for Carrboro as a subrecipient) with 50% equaling \$50,966.50 from Town and 50% matched by TDM Grant from TJ COG.
- Grant amounts will not exceed FY21 amount unless there is increase to salary and benefits.

Where is this item in its process?



Attachments:

- Resolution

A RESOLUTION SUPPORTING THE FY22 CHAPEL HILL TRANSPORTATION DEMAND MANAGEMENT APPLICATION TO THE TRIANGLE J COUNCIL OF GOVERNMENTS FOR A TRANSPORTATION DEMAND MANAGEMENT GRANT (2020-12-09/R-3)

WHEREAS, the Durham-Chapel Hill-Carrboro Metropolitan Planning Organization has provided funding to the Triangle J Council of Governments to support Transportation Demand Management (TDM) Activities in the Region; and

WHEREAS, the Town of Chapel Hill has received Transportation Demand Management funding in FY21 and coordinates with the University of North Carolina at Chapel Hill and the Town of Carrboro in Transportation Demand Management program promotions; and

WHEREAS, the Town has developed a program of Transportation Demand Management activities as part of the FY22 Transportation Demand Management grant application; and

WHEREAS, the Town of Carrboro will be a sub-recipient of the Town's FY22 Transportation Demand Management grant; and

WHEREAS, Town staff will support and administer the Transportation Demand Management program, which requires a 50% match of the total program budget; and

WHEREAS, a resolution is required from the Town of Chapel Hill supporting the Transportation Demand Management grant application.

NOW, THEREFORE, BE IT RESOLVED by the Council of the Town of Chapel Hill that the Town Council supports the FY22 Chapel Hill Transportation Demand Management grant application to the Triangle J Council of Governments.

This the 9th day of December, 2020.

The Agenda will reflect the text below and/or the motion text will be used during the meeting.

By adopting the resolution, the Council supports an application for the FY22 Transportation Demand Management grant.