



# TOWN OF CHAPEL HILL

Town Hall  
405 Martin Luther King Jr.  
Boulevard  
Chapel Hill, NC 27514

## Legislation Details (With Text)

**File #:** [19-0810] **Version:** 1 **Name:**  
**Type:** Discussion Item **Status:** Filed  
**File created:** 8/29/2019 **In control:** Town Council  
**On agenda:** 10/2/2019 **Final action:** 10/2/2019  
**Title:** Presentation: Chapel Hill/Orange County Visitors Bureau on its 2019/20 Strategic Plan.

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. Chapel Hill/Orange County Visitors Bureau 2019-20 Strategic Marketing Plan, 2. Visitors Bureau Presentation, 3. Council Questions with Staff Response

Date	Ver.	Action By	Action	Result
10/2/2019	1	Town Council	received and filed	

### Presentation: Chapel Hill/Orange County Visitors Bureau on its 2019/20 Strategic Plan.

**Staff:**

Maurice Jones, Town Manager

**Department:**

Manager's Office

**Overview:** The Town has invited the Chapel Hill/Orange County Visitors Bureau to share information on its 2019-20 Strategic Plan.



### Recommendation(s):

That the Council receive the update.



### Attachments:

- Chapel Hill/Orange County Visitors Bureau 2019-20 Strategic Marketing Plan

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**The Agenda will reflect the text below and/or the motion text will be used during the meeting.**

**PRESENTER:** Laurie Paolicelli, Visitors Bureau Executive Director

RECOMMENDATION: That the Council receive the update.