

TOWN OF CHAPEL HILL

Town Hall 405 Martin Luther King Jr. Boulevard Chapel Hill, NC 27514

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Title: Exploration of Affordable Housing Strategies in the Blue Hill District

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Attachments: 1. Map of District, 2. Blue Hill Affordable Housing Update

Date Ver. Action By Action Result

Exploration of Affordable Housing Strategies in the Blue Hill District

Overview: When the Blue Hill District was established in 2014, the Council set a goal of creating 300 affordable housing units within the District. To date, 80 units have been completed in the Greenfield Place site and 69 are currently under construction at the Greenfield Commons site, for a total of 149 affordable units to be completed by spring 2019.

Over the past several years, staff has explored options to incentivize affordable housing in the Blue Hill District and Town -wide. In response to a petition issued by members of Council in 2018, staff have been continuing to explore strategy options for achieving the remainder of the affordable housing goal for the district by creating, supporting, and incentivizing affordable housing in and around the area. This item will provide the HAB with an update on staff's progress and seek input for further exploration.