



TOWN OF CHAPEL HILL

Town Hall
405 Martin Luther King Jr.
Boulevard
Chapel Hill, NC 27514

Legislation Details (With Text)

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Title: Prototype Review: Connected Community Strategic Goal Prototype. (*Reissued from 10/24/18)
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Attachments: 1. Draft Staff Presentation, 2. Connected Community Strategic Goal Prototype, 3. Council Questions with Staff Response, 4. Staff Presentation, 5. Additional Council Questions with Staff Response

Date	Ver.	Action By	Action	Result
11/7/2018	1	Town Council	received and filed	

Prototype Review: Connected Community Strategic Goal Prototype. (*Reissued from 10/24/18)

Staff:

Bergen Watterson, Transportation Planning Manager
Donnie Rhoads, Captain
Rae Buckley, Director, Organizational and Strategic Initiatives
David Finley, Strategic Planning Project Manager

Department:

Planning and Development Services
Police Department
Town Manager's Office
Business Management/Town Manager's Office

Overview: On June 13, 2018 <<https://chapelhill.legistar.com/LegislationDetail.aspx?ID=3524637&GUID=0E05C1C4-9744-41C8-86BD-F3F165F8AAF4&Options=&Search=>>>, the Town Council adopted a Resolution Authorizing Next Steps Following the Adoption of the Final 2018-19 Budget and Related Items, one of which calls for following the model of the strategic plan prototype for affordable housing to address the priorities of traffic and transportation in a Connected Community. Following the Affordable Housing prototype, the Connected Community Prototype includes the strategic goal, work plan and metrics for the multi-modal areas of Bike and Pedestrian, Parking, Transit, and Streets and Traffic.



Recommendation(s):

That the Council provide feedback about the Connected Community Strategic Goal Prototype.

Prototype Context:







- The Connected Community Strategic Goal Report includes a work plan, community indicators and performance measures. This is following the structure of the Affordable Housing Strategic Goal Report.
- The Connected Community Strategic Goal prototype reports actions and measurements about Bike and Pedestrian Infrastructure, Transit, Streets and Traffic, and Parking. Actions are taken from the Council adopted Mobility and Connectivity Plan and Council authorized projects.
- The 2018 Town of Chapel Hill Community Survey respondents recommended the following as the top priorities for investment over the next two years:

- Overall management of traffic flow
- Overall quality of public parking
- Participants in the Charting Our Future survey and outreach sessions identified the Town's management of bike, pedestrian and transit connections, and vehicle traffic as top concerns.

Next Steps:

- Staff receives Council feedback and shares the Connected Community Strategic Goal prototype with the Transportation and Connectivity Advisory Board and staff Bike-Pedestrian team.
- Staff returns to Council in the spring with a revised draft reflecting feedback from these groups.
- Synthesize traffic data and reach out to stakeholders to further understand the Community Survey feedback.

Council Goals:

<input type="checkbox"/>		Create a Place for Everyone	<input type="checkbox"/>		Develop Good Places, New Spaces
<input type="checkbox"/>		Support Community Prosperity	<input type="checkbox"/>		Nurture Our Community
<input checked="" type="checkbox"/>		Facilitate Getting Around	<input type="checkbox"/>		Grow Town and Gown Collaboration



Attachments:

- Draft Staff Presentation
- Connected Community Strategic Goal Prototype

The Agenda will reflect the text below and/or the motion text will be used during the meeting.

PRESENTER: Bergen Watterson, Transportation Planning Manager
Donnie Rhoads, Captain

RECOMMENDATION: That the Council provide feedback about the Connected Community Strategic Goal Prototype.