



TOWN OF CHAPEL HILL

Town Hall
405 Martin Luther King Jr.
Boulevard
Chapel Hill, NC 27514

Legislation Details (With Text)

File #: [18-0540] **Version:** 1 **Name:**
Type: Discussion Item **Status:** Passed
File created: 5/3/2018 **In control:** Town Council
On agenda: 6/13/2018 **Final action:** 6/13/2018
Title: Approve the Downtown Work Plan for FY 19 and 20.

Sponsors:

Indexes:

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Attachments: 1. Draft Staff Presentation, 2. FY19-20 Downtown Work Plan - Full Docuslide w Council Updates.pdf, 3. Planning Commission Recommendation Downtown Work Plan, 4. Emails from the Public, 5. Staff Presentation, 6. A RESOLUTION TO APPROVE THE DOWNTOWN 2020 WORK PLAN FOR FY 19 AND 20 (2018-06-13/R-7)

Date	Ver.	Action By	Action	Result
6/13/2018	1	Town Council	adopted	Pass

Approve the Downtown Work Plan for FY 19 and 20.

Staff:

Rae Buckley, Director of Organizational and Strategic Initiatives
Sarah Poulton, Downtown Special Projects Manager

Department:

Town Manager's Office

Overview: The Downtown Work Plan is a two-year list of Town projects and investments in the Downtown to turn ideas into action by the year 2020. Tonight we ask the Town Council to approve the FY 19-20 Downtown Work Plan.



Recommendation(s): That the Council approve the FY 19-20 Downtown Work Plan.

Key Issues:

- The Downtown Work Plan was approved for FY 17 and 18 by the Town Council in June, 2016. Since that time, the work plan has advanced through planning initiatives, physical experiments, infrastructure improvements, business system improvements and the addition of a new downtown festival to the annual calendar of events.
- In FY 19 and 20, the work plan will include continued physical improvements to the alleyways that connect Wallace Deck and Franklin Street, a planning focus on downtown retail and the "four corners" of Columbia and Rosemary Street, continued experimentation and design of open spaces and continued collaboration with the Department of Transportation on their planning and infrastructure projects on Franklin Street.
- The Town's Downtown Work Plan works in concert with the Chapel Hill Downtown Partnership Work Plan and the University's efforts along Porthole Alley and Carolina Square.
- In FY 2020 we recommend a review of the work plan format to consider whether it is still a tool that is helpful for planning in the Downtown. At that time, the Council may want to undertake a







more holistic, long-term planning process or other major economic development and infrastructure investments.

Fiscal Impact/Resources: Construction projects are funded by streetscape bond funds. Planning projects will be funded when they are initiated by the Council. And small scale prototyping and regulatory changes will be funded with FY 19 departmental budget funds.

Where is this item in its process?



Council Goals:

<input type="checkbox"/>		Create a Place for Everyone	<input checked="" type="checkbox"/>		Develop Good Places, New Spaces
<input type="checkbox"/>		Support Community Prosperity	<input type="checkbox"/>		Nurture Our Community
<input type="checkbox"/>		Facilitate Getting Around	<input type="checkbox"/>		Grow Town and Gown Collaboration



Attachments:

- Resolution
- Draft Staff Presentation
- FY 19-20 Downtown Work Plan
- Planning Commission Recommendation Downtown Work Plan

A RESOLUTION TO APPROVE THE DOWNTOWN 2020 WORK PLAN FOR FY 19 AND 20 (2018-06-13/R-7)

WHEREAS, the Town Council set a Council Goal to invest strategically in Downtown; and

WHEREAS, the Downtown 2020 Work Plan transforms ideas into action in the areas of Development Patterns, Access, Variety and Public Realm; and

WHEREAS, the Town Council and the Planning Commission are provided update opportunities to add and revise the projects throughout the timeframe of the Plan.

NOW, THEREFORE, BE IT RESOLVED by the Council of the Town of Chapel Hill that the Council approves the Downtown Work Plan for FY 19 and 20.

This the 13th day of June, 2018.

The Agenda will reflect the text below and/or the motion text will be used during the meeting.

PRESENTER: Rae Buckley, Director of Organizational and Strategic Initiatives and Sarah Poulton, Downtown Special Projects Manager

RECOMMENDATION: That the Council adopt the Resolution to Approve the Downtown Work Plan for FY 19 and 20.