



# TOWN OF CHAPEL HILL

Town Hall  
405 Martin Luther King Jr.  
Boulevard  
Chapel Hill, NC 27514

## Legislation Details (With Text)

**File #:** [18-0044] **Version:** 1 **Name:**  
**Type:** Discussion Item **Status:** Filed  
**File created:** 12/20/2017 **In control:** Town Council  
**On agenda:** 1/31/2018 **Final action:** 1/31/2018  
**Title:** \* Parking Update Presentation.

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. Draft Staff Presentation, 2. Staff Presentation, 3. Council Questions with Staff Response

Date	Ver.	Action By	Action	Result
1/31/2018	1	Town Council	received and filed	

### \* Parking Update Presentation.

**Staff:**

Ben Hitchings, Director  
Dwight Bassett, Economic Development Officer

**Department:**

Planning & Development Services  
Manager's Office

**Overview:** In April of 2017, the Town Council received an initial presentation on parking needs and potential best practices from staff in response to Council interest in exploring possible tools for requiring new development contribute to meeting the parking demand that it creates. The Council then asked the Town Manager to bring back follow-up information in January of 2018. This presentation is intended as a refresher and follow-up that provides additional research on Parking Best Practices.



### Recommendation(s):

That the Council receive this Parking Update presentation

### Decision Points:







- Does this information meet the Council's interest?
- What other information would be helpful?

### Key Issues

- The impact that parking availability has on economic development and building form in the town
- The Town's future parking needs downtown and in the Blue Hill District
- The need to identify policies to address demand for parking generated by new development downtown and in the Blue Hill district

**Fiscal Impact/Resources:** Minimal staff time and moderate consultant funding have been required for preliminary research. The consultant work is mainly focused on assessing current utilization, and current and future need, with some research on selected best practices, with a contract amount of \$55,690. Staff time, consultant funding, and capital funding would likely be needed to pursue public provision of additional parking. Already, the downtown parking enterprise is challenging to run at break even because of the costs of building and maintaining parking.

**Council Goals:**

<input type="checkbox"/>		Create a Place for Everyone	<input checked="" type="checkbox"/>		Develop Good Places, New Spaces
<input checked="" type="checkbox"/>		Support Community Prosperity	<input type="checkbox"/>		Nurture Our Community
<input checked="" type="checkbox"/>		Facilitate Getting Around	<input checked="" type="checkbox"/>		Grow Town and Gown Collaboration



**Attachments:**

- Draft Staff Presentation

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**The Agenda will reflect the text below and/or the motion text will be used during the meeting.**

PRESENTER: Ben Hitchings, Director of Planning & Development Services

RECOMMENDATION: That the Council receive this Parking Update presentation.