



# TOWN OF CHAPEL HILL

Town Hall  
405 Martin Luther King Jr.  
Boulevard  
Chapel Hill, NC 27514

## Legislation Details (With Text)

**File #:** [19-0812]      **Version:** 1      **Name:**

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**File created:** 7/25/2019      **In control:** Town Council

**On agenda:** 10/2/2019      **Final action:** 10/2/2019

**Title:** Charting Our Future - Update on Engagement Efforts and Consideration of Revisions to the Draft Focus Area Maps & Principles.

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. Draft Staff Presentation, 2. Staff Report, 3. Draft Focus Area Maps & Principles, 4. Land Use Plan from Chapel Hill 2020, 5. Takeaways and Public Comments on Maps, 6. Petition from the residents of the Glenn Heights neighborhood, 7. Request to add Parcel to NC 54 Focus Area, 8. Request to add parcels to the South 15-501 Gateway Focus Area, 9. Staff Presentation, 10. Council Questions with Staff Response, 11. A RESOLUTION AUTHORIZING THE TOWN MANAGER TO MAKE REVISIONS TO THE DRAFT FOCUS AREA MAPS AND PRINCIPLES (2019-10-02/R-4) as amended

Date	Ver.	Action By	Action	Result
10/2/2019	1	Town Council	adopted as amended	Fail
10/2/2019	1	Town Council	adopted as amended	Fail
10/2/2019	1	Town Council	adopted as amended	Pass
10/2/2019	1	Town Council	adopted as amended	Pass
10/2/2019	1	Town Council	adopted as amended	Pass

### Charting Our Future - Update on Engagement Efforts and Consideration of Revisions to the Draft Focus Area Maps & Principles.

**Staff:**

Alisa Duffey Rogers, LUMO Project Manager  
Judy Johnson, Interim Director

**Department:**

Planning

**Overview:** Since the end of August 2019, staff has held community engagement opportunities on the draft Focus Area Maps and Principles. Tonight, we present an update on these engagement efforts and early community feedback on the draft Focus Area Maps and Principles. After engagement for this phase of the Project concludes, all community input will be reviewed and brought to Council. Staff requests consideration of these three revisions to the Draft Focus Area Maps and Principles to facilitate forward movement on the development of the Future Land Use Map (FLUM).

☆ **Recommendation(s):**

That the Council:

- Receive this update on the ongoing engagement efforts for the draft Focus Area Maps and Principles
- Adopt one of the attached resolutions authorizing the Town Manager to:
  - *Either* remove Glenn Heights from the South Martin Luther King Jr. Blvd. Focus Area *or*

develop a new Character Type that emphasizes individual dwelling units rather than multi-unit residential buildings;

- Investigate and return to Council with options for less prescriptive Character Types; and
- Add parcels, adjacent to Meadowmont & Southern Village, to the appropriate Focus Area Maps.

**Key Issues:**

- Should the Glenn Heights neighborhood be removed from the South Martin Luther King Jr. Focus Area?
- Should parcels adjacent to Meadowmont and Southern Village be added to the appropriate Focus Area Maps to facilitate conversation about the desired futures for these parcels?
- Should staff be directed to investigate redefining the Character Types and return to Council with options for less prescriptive Character Types?



**Attachments:**

- Resolution
- Resolution
- Draft Staff Presentation
- Staff Report
- Draft Focus Area Maps & Principles
- Land Use Plan from Chapel Hill 2020
- Takeaways and Public Comments from the September 12, 2019 Public Meeting prepared by Kimley-Horn
- Petition from the residents of the Glenn Heights neighborhood
- Request to add parcel to the NC 54 Focus Area
- Request to add parcel to the S. 15-501 Gateway/Southern Village Park & Ride Focus Area

**A RESOLUTION AUTHORIZING THE TOWN MANAGER TO MAKE REVISIONS TO THE DRAFT FOCUS AREA MAPS AND PRINCIPLES (2019-10-02/R-4)**

WHEREAS, on April 5, 2017, the Town Council initiated a project to Rewrite the Town's Land Use Management Ordinance (LUMO) and requested that the ordinance rewrite process begin with an effort to refine the Town's Future Land Use Map (FLUM); and

WHEREAS, the Town Council has, for the past year and half, worked to produce a draft Future Land Use Map in order to communicate a vision for Chapel Hill in 2049; and

WHEREAS, on June 26, 2019, the Council authorized the Town Manager to engage with the community on the draft Future Land Use Map, which includes the Focus Area Maps and Principles; and

WHEREAS, during community engagement regarding the draft Focus Area Maps and Principles, staff received preliminary community input that should be considered by the Council in order to facilitate forward movement on the development of Future Land Use Map.

NOW, THEREFORE, BE IT RESOLVED by the Council of the Town of Chapel Hill that the Council authorizes the Town Manager:

- to remove Glenn Heights from the South Martin Luther King Jr. Blvd. Focus Area;
- to investigate and return to Council with options for less-prescriptive Character Types; and,
- to add parcels adjacent to Meadowmont and Southern Village to the appropriate Focus Area Maps.

This the 2nd day of October, 2019.

**A RESOLUTION AUTHORIZING THE TOWN MANAGER TO MAKE REVISIONS TO THE DRAFT FOCUS AREA MAPS AND PRINCIPLES (2019-10-02/R-5)**

WHEREAS, on April 5, 2017, the Town Council initiated a project to Rewrite the Town's Land Use Management Ordinance (LUMO) and requested that the ordinance rewrite process begin with an effort to refine the Town's Future Land Use Map (FLUM); and

WHEREAS, the Town Council has, for the past year and half, worked to produce a draft Future Land Use Map in order to communicate a vision for Chapel Hill in 2049; and

WHEREAS, on June 26, 2019, the Council authorized the Town Manager to engage with the community on the draft Future Land Use Map, which includes the Focus Area Maps and Principles; and

WHEREAS, during community engagement regarding the draft Focus Area Maps and Principles, staff received preliminary community input that should be considered by the Council in order to facilitate forward movement on the development of Future Land Use Map.

NOW, THEREFORE, BE IT RESOLVED by the Council of the Town of Chapel Hill that the Council authorizes the Town Manager:

to develop a new Character Type that emphasizes individual dwelling units rather than multi-unit residential buildings for use in the South Martin Luther King Jr. Focus Area;

to investigate and return to Council with options for less-prescriptive Character Types; and,

to add parcels adjacent to Meadowmont and Southern Village to the appropriate Focus Area Maps.

This the 2nd day of October, 2019.

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**The Agenda will reflect the text below and/or the motion text will be used during the meeting.**

PRESENTER: Alisa Duffey Rogers, LUMO Project Manager

RECOMMENDATION: That the Council receive this update on the ongoing engagement efforts for the draft Focus Area Maps and Principles and adopt one of the attached resolutions authorizing the Town Manager to *either* remove Glenn Heights from the South Martin Luther King Jr. Blvd. Focus Area *or* develop a new Character Type that emphasizes individual dwelling units rather than multi-unit residential buildings; investigate and return to Council with options for less prescriptive Character Types; and add parcels, adjacent to Meadowmont & Southern Village, to the appropriate Focus Area Maps.