



# TOWN OF CHAPEL HILL

Town Hall  
405 Martin Luther King Jr.  
Boulevard  
Chapel Hill, NC 27514

## Legislation Details (With Text)

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**Title:** Staff Update #2: Petition for Long-Range Planning for Future Growth Consistent with Town Values.

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**Attachments:** 1. Staff Report, 2. TOD-UJO Project Plan and Update, 3. Work Plan - Housing Production, 4. Petition, 5. Council Questions with Staff Response

Date	Ver.	Action By	Action	Result
2/23/2022	1	Town Council		received and filed

### Staff Update #2: Petition for Long-Range Planning for Future Growth Consistent with Town Values.

**Staff:**  
Colleen Willger, Director  
Corey Liles, Interim Planning Manager

**Department:**  
Planning

**Overview:** On September 22, 2021, Council members submitted a petition requesting that staff initiate a planning process for addressing future growth in a way that is consistent with Town values of diversity, sustainability, and vibrancy. This item provides details on the ongoing planning efforts and implementation efforts that relate to the interests of this petition, as follow-up to an initial update provided to Council on [November 17, 2021 <https://chapelhill.legistar.com/LegislationDetail.aspx?ID=5215742&GUID=0FC42E41-2E3C-4914-A583-18883ABA3DDC>](https://chapelhill.legistar.com/LegislationDetail.aspx?ID=5215742&GUID=0FC42E41-2E3C-4914-A583-18883ABA3DDC).

### ★ **Recommendation(s):**

That the Council receive this update on the Long-Range Planning Petition submitted on September 22, 2021.

### Updates Since the November 17, 2021 Staff Response

Staff has used the time since the previous staff response to do the following:

- Review the scopes of existing projects for alignment with the petition interests
- Engage further with Rod Stevens of Business Street on goals and expectations for the 'Plan to Plan' effort
- Onboard new staff members, creating more capacity for data management

In response to Council direction on a more functional data system, the Planning Department is focusing on measures to expand and improve the existing data system which include:

- Revamping the Development Activity Report
- Delivering a new plan and permit intake system that captures consistent project data
- Providing quarterly development updates to the Council Committee on Economic Sustainability
- Brainstorming future data snapshots for use during Council development review

Staff have reviewed the scopes of existing Town projects and provided the attached report detailing how each project responds to petition interests around housing, neighborhoods, commercial growth, and open space. Each of the four interests is aligned with multiple planning efforts or implementation efforts, with the Rod Stevens 'Plan to Plan' work rounding out a focus on desirable, walkable neighborhoods.

### Next Steps

- Staff will continue coordination with Business Street on scoping the 'Plan to Plan' community dialogues
- The consultant team for the TOD Planning - UDO Visioning joint initiative will undertake background review and public engagement planning
- Other efforts will move forward as detailed in the attached report
- Across various ongoing and future efforts, staff will continue to monitor for consistency with Town values and foundational policy documents



### Attachments:

- Staff Report
- TOD-UDO Project Plan and Update
- Work Plan to Address Housing Production
- Petition

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**The Agenda will reflect the text below and/or the motion text will be used during the meeting.**

By accepting this report, the Council acknowledges receipt of this update on the Long-Range Planning Petition.