



# TOWN OF CHAPEL HILL

Town Hall  
405 Martin Luther King Jr.  
Boulevard  
Chapel Hill, NC 27514

## Legislation Details (With Text)

**File #:** [19-0963]      **Version:** 1      **Name:**

**Type:** Consent      **Status:** Passed

**File created:** 10/4/2019      **In control:** Town Council

**On agenda:** 11/20/2019      **Final action:** 11/20/2019

**Title:** Adopt a Resolution Supporting an Application for Transportation Demand Management (TDM) Grant.

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. A RESOLUTION SUPPORTING THE FY 2020-21 CHAPEL HILL TRANSPORTATION DEMAND MANAGEMENT APPLICATION TO THE TRIANGLE J COUNCIL OF GOVERNMENTS FOR A TRANSPORTATION DEMAND MANAGEMENT GRANT (2019-11-20/R-2)

Date	Ver.	Action By	Action	Result
11/20/2019	1	Town Council	adopted	Pass

### Adopt a Resolution Supporting an Application for Transportation Demand Management (TDM) Grant.

**Staff:** Judy Johnson, Interim Director  
Bergen Watterson, Transportation Planning Manager  
Len Cone, Transportation Demand Community Manager

**Department:** Planning

**Overview:** Town staff is preparing the annual application for a regional Transportation Demand Management (TDM) grant for Fiscal Year 2020 - 2021, which requires a resolution of support from the Town Council. The Town’s TDM program focuses on local employers and employees to expand the use of public transit, bicycling, and walking. The program also assists employers with developing and disseminating information on alternative transportation options to reduce traffic congestion and improve air quality.

 **Recommendation:**

That the Council adopt the Resolution supporting an application for the FY 2020-2021 TDM grant.

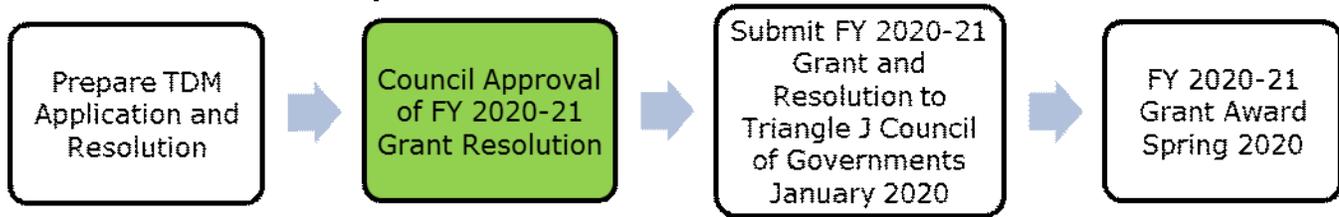
**Decision Points:**

- The TDM work focuses on reducing traffic congestion, decreasing Chapel Hill’s carbon footprint, improving air quality, increasing quality of living, increasing transit ridership and offering a healthier community consistent with the community vision of Chapel Hill 2020 and the Town Mission of building a community where people thrive.
- Participation in the TDM regional program supports the Town's role in regional transportation.

**Fiscal Impact/Resources:** The TDM budget will be approximately \$99,092 with 50% (\$49,546) provided by the TDM Grant and the remaining 50% (\$49,546) in the Planning Department budget, which is part of the Town’s General Fund. The Town of Carrboro, a sub-recipient, is requesting \$9,600 of the

total grant, and will be reimbursed 50% (\$4,800) by the TDM grant.

**Where is this item in its process?**



 **Attachments:**

- Resolution

**A RESOLUTION SUPPORTING THE FY 2020-21 CHAPEL HILL TRANSPORTATION DEMAND MANAGEMENT APPLICATION TO THE TRIANGLE J COUNCIL OF GOVERNMENTS FOR A TRANSPORTATION DEMAND MANAGEMENT GRANT (2019-11-20/R-2)**

WHEREAS, the Durham-Chapel Hill-Carrboro Metropolitan Planning Organization has provided funding to the Triangle J Council of Governments to support Transportation Demand Management Activities in the Region; and

WHEREAS, the Triangle J Council of Governments has issued a call for Transportation Demand Management grant applications for FY2020 - 2021; and

WHEREAS, the Town of Chapel Hill has received Transportation Demand Management funding in FY2020 - 2021 and coordinates with the University of North Carolina at Chapel Hill and the Town of Carrboro in Transportation Demand Management program promotions; and

WHEREAS, the Town developed a program of Transportation Demand Management activities as part of the FY2020 - 2021 Transportation Demand Management grant application; and

WHEREAS, the Town of Carrboro will be a sub-recipient of the FY 2020 - 21 Transportation Demand Management grant; and

WHEREAS, Town staff will support and administer the Transportation Demand Management program, which requires a 50% match of the total program budget; and

WHEREAS, a resolution is required from the Town of Chapel Hill supporting the TDM grant application.

NOW, THEREFORE, BE IT RESOLVED by the Council of the Town of Chapel Hill that the Town Council supports the FY2020 - 21 Chapel Hill Transportation Demand Management grant application to the Triangle J Council of Governments.

This the 20th day of November, 2019.

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**The Agenda will reflect the text below and/or the motion text will be used during the meeting.**

By adopting the resolution, the Council indicates its support of the FY 2020-21 Chapel Hill Transportation Management application to the Triangle J Council of Governments for a Transportation Demand Management grant.