



# TOWN OF CHAPEL HILL

Town Hall  
405 Martin Luther King Jr.  
Boulevard  
Chapel Hill, NC 27514

## Legislation Details (With Text)

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**Title:** Charting Our Future - Provide Feedback on the Revised Focus Area Maps.

**Sponsors:**

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**Attachments:** 1. Draft Staff Presentation, 2. Staff Report, 3. Definitions of Character Types, 4. Revised Focus Area Maps, 5. Staff Presentation

Date	Ver.	Action By	Action	Result
3/4/2020	1	Town Council		received and filed

### Charting Our Future - Provide Feedback on the Revised Focus Area Maps.

**Staff:**

Maurice Jones, Town Manager  
Alisa Duffey Rogers, LUMO Project Manager

**Department:**

Manager's Office

**Overview:** During Fall 2019, staff held community engagement opportunities for the draft Focus Area Maps and Principles and presented an update on engagement results to the Council in November. In January 2020, staff recommended changes to the draft Focus Area Maps based on community input and the Town Council's Work Session on November 18, 2019. Staff revised the draft Focus Area Maps to reflect the changes considered by Council in January. Tonight, staff asks Council to provide feedback on these revised maps so that Council can review the complete Future Land Use Map in the spring.

 **Recommendation(s):**

That the Council provide feedback and revisions on the revised Focus Area Maps, as needed.

**Focus Area Map Considerations:**

- Are the Focus Areas divided appropriately into sub-areas?
- Are the primary, secondary, and discouraged Character Types, within each Focus Area, properly delineated?
- Have the transition areas been placed in the correct locations?
- Are the building heights correctly identified? Specifically, are the typical, activated, and transition heights reasonable within each sub-area?

 **Attachments:**

- Draft Staff Presentation
- Staff Report
- Definitions of Character Types
- Revised Focus Area Maps

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**The Agenda will reflect the text below and/or the motion text will be used during the meeting.**

PRESENTER: Alisa Duffey Rogers, LUMO Project Manager

RECOMMENDATION: That the Council provide feedback and revisions on the revised Focus Area Maps, as needed.