



# TOWN OF CHAPEL HILL

Town Hall  
405 Martin Luther King Jr.  
Boulevard  
Chapel Hill, NC 27514

## Legislation Details (With Text)

**File #:** [18-0037]      **Version:** 2      **Name:**

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**File created:** 12/18/2017      **In control:** Town Council

**On agenda:** 1/24/2018      **Final action:** 1/24/2018

**Title:** \* Adopt a Resolution Supporting an Application for Transportation Demand Management (TDM) Grant.

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. Staff Memorandum, 2. Council Questions with Staff Response, 3. A RESOLUTION SUPPORTING THE FY 2018-19 CHAPEL HILL TRANSPORTATION DEMAND MANAGEMENT APPLICATION TO THE TRIANGLE J COUNCIL OF GOVERNMENTS FOR A TRANSPORTATION DEMAND MANAGEMENT GRANT (2018-01-24/R-6)

Date	Ver.	Action By	Action	Result
1/24/2018	1	Town Council	adopted	Pass

### \* Adopt a Resolution Supporting an Application for Transportation Demand Management (TDM) Grant.

**Staff:**

Ben Hitchings, Director  
Bergen Watterson, Transportation Planning Manager  
Len Cone, Transportation Demand Community Manager

**Department:**

Planning and Development Services

**Overview:** The Town planning staff is preparing the annual application for a regional Transportation Demand Management (TDM) grant for Fiscal Year 2018 - 2019, which requires a resolution of support from the Town Council. The Town’s TDM program focuses on local employers and employees to expand the use of public transit, bicycling and walking. The TDM program provides assistance in developing information regarding alternative transportation mode options to reduce traffic congestion while improving air quality.

 **Recommendation:**

That the Council adopt the TDM Resolution for the FY 2018-2019 grant.

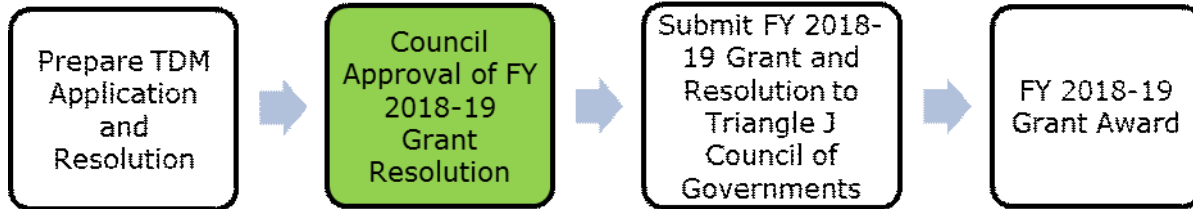
**Decision Points:**

- The TDM work focus includes actions to reduce traffic congestion, decrease Chapel Hill’s carbon footprint, improve air quality, increase quality of living, increase transit ridership and offer an overall healthier community consistent with the community vision of Chapel Hill 2020 and the Town Mission of building a community where people thrive.
- Participation in the TDM regional program helps define the Town's role in regional transportation.

**Fiscal Impact/Resources:** The TDM budget will be approximately \$111,967 with 50% (\$55,984) being provided by the TDM Grant and the remaining 50% (\$55,984) budgeted in the Planning and Development Services budget in the Town’s General Fund. The Town of Carrboro, a sub-recipient of the grant, is

requesting \$9,000 of the total grant, and will be reimbursed for 50% (\$4,500).

**Where is this item in its process?**



**Council Goals:**

<input checked="" type="checkbox"/>		Create a Place for Everyone	<input checked="" type="checkbox"/>		Develop Good Places, New Spaces
<input checked="" type="checkbox"/>		Support Community Prosperity	<input type="checkbox"/>		Nurture Our Community
<input checked="" type="checkbox"/>		Facilitate Getting Around	<input type="checkbox"/>		Grow Town and Gown Collaboration



**Attachments:**

- Resolution
- Staff Memorandum

**A RESOLUTION SUPPORTING THE FY 2018-19 CHAPEL HILL TRANSPORTATION DEMAND MANAGEMENT APPLICATION TO THE TRIANGLE J COUNCIL OF GOVERNMENTS FOR A TRANSPORTATION DEMAND MANAGEMENT GRANT (2018-01-24/R-6)**

WHEREAS, the Durham-Chapel Hill-Carrboro Metropolitan Planning Organization has provided funding to the Triangle J Council of Governments to support Transportation Demand Management Activities in the Region; and

WHEREAS, the Triangle J Council of Governments has issued a call for Transportation Demand Management grant applications for FY 2018 - 2019; and

WHEREAS, the Town of Chapel Hill has received Transportation Demand Management funding in FY 2017 - 2018 and coordinates with the University of North Carolina and the Town of Carrboro in Transportation Demand Management program promotions; and

WHEREAS, the Town has developed a program of Transportation Demand Management activities as part of the FY 2018 - 2019 Transportation Demand Management grant application; and

WHEREAS, the Town of Carrboro will be a sub-recipient of the FY 2018 - 2019 Transportation Demand Management grant; and

WHEREAS, Town staff will support and administer the Transportation Demand Management program, which requires Chapel Hill to provide 50% of the total program budget; and

WHEREAS, a resolution is required from the Town of Chapel Hill supporting the TDM grant application.

NOW, THEREFORE, BE IT RESOLVED by the Council of the Town of Chapel Hill that the Town Council supports the FY 2018-19 Chapel Hill Transportation Demand Management grant application to the Triangle J Council of Governments.

This the 24th day of January, 2018.

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**The Agenda will reflect the text below and/or the motion text will be used during the meeting.**

By adopting the resolution, the Council indicates its support of the FY 2018-19 Chapel Hill Transportation Management application to the Triangle J Council of Governments for a Transportation Demand Management grant.