

Key Considerations for Short Term Rentals (STRs)



Town Council Work Session

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Discussion Topics

Regulations for:

- Dedicated Short-Term Rentals (STRs)
- Hosted and Unhosted STRs



Types of Short-Term Rentals:

Type 1: Hosted Rental





- Primary resident is not on site with guests
- Rental of an accessory dwelling unit (when owner is not on-site) or the whole unit



Type 3: Dedicated Rental

- There is no primary resident (+180 days/year) Rental of dwelling unit
- and/or accessory dwelling unit (not part of primary residence)

Home Occupation

with guests

Current LUMO Provisions:

Primary resident is on site

Rental of a spare bedroom

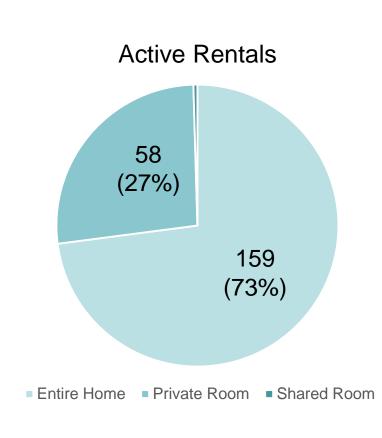
or accessory dwelling unit

- **Current LUMO Provisions: Tourist Home**
- Overnight Lodging

- **Current LUMO Provisions:**

 - **Tourist Home** Overnight Lodging
- Town of Chapel Hill | 405 Martin Luther King Jr. Blvd. | www.townofchapelhill.org

Statistics



Statistics:

Number of Active Rentals 218

Average Rental Size 2.2 Bedrooms

Full-time rentals 32% or (those rented approx. 70 +180 days/year) units

Info provided by AirDNA on 12/1/2020

Where are we going?

How will the Town regulate dedicated STRs?

- Option 1: Do not allow dedicated STRs.
- Option 2: Permit established dedicated STRs and classify them as lawful nonconformities. This would prohibit new dedicated STRs.
- Option 3: Implement a lottery whereby a total number of STR zoning permits are awarded.
- Option 4: Allow all dedicated STRs.

Key Considerations for Dedicated STRs

1. How will the Town regulate dedicated STRs?

- a. <u>Option 1:</u> Prohibit dedicated STRs
- b. Option 2: Allow dedicated STRs
 Do you want to limit the number of dedicated STRs?



Key Considerations for Dedicated STRs

If yes, to limiting the number of dedicated STRs:

1. Will there be zoning districts in which dedicated STRs will be a prohibited land use?

- 2. Will the town adopt density regulations?
 - Total cap on number of zoning permits
 - Cap on zoning permits by zone
 - Separation requirement between uses
 - Limit density within multi-unit dwellings

Key Considerations for Dedicated STRs

2. How will the Town regulate existing dedicated STRs?

- a. <u>Option 1:</u> Prohibit existing dedicated STRs
- b. <u>Option 2:</u> Allow existing dedicated STRs as legal nonconformities



Guidance for Staff

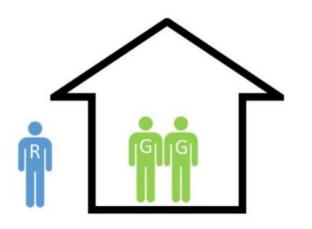
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Key Considerations for Hosted & Unhosted STRs

3. Allow hosted and unhosted STRs.





- Permit Required
- Health & Safety Checklist

Enforcement Update

- Future Health & Safety Checklist
- Conduct short-term enforcement efforts on nuisance violations
- Education



Next Steps

- 1. Return to Town Council for additional input
- 2. Staff suggested ordinance changes





Home OccupationAn occupation conducted as an accessory use of a dwelling unit and limited to 750 SFRT, R-LD5, R-LD1, R-1A, R-1, R-2, R-2A, R-3, R-4, R-5, R-6, R-SS-C, TC-1, TC-2, TC-3, CC, NC, Ol-1, Ol-2, Ol-3, Ol-4, HR-L, HR-M, HR-X, PD-H, PD-MU, DA-1Tourist HomeBuilding(s) containing 3 to 9 lodging units intended for rental or lease primarily to transients for daily or weekly periods with or without boardTC-1, TC-2, TC-3, CC, Ol-1, Ol-2, Ol-3, Ol-4, PD-SCI, PD-OI, PD-MUOvernight LodgingAccommodations arranged for short term stays of less than thirty (30) days for rent or leaseWX-5, WX-7 (Blue Hill)	Term:	Summarized Definition:	Allowed Zoning Districts:
Home Iodging units intended for rental or lease primarily to transients for daily or weekly periods with or without board Overnight Lodging Accommodations arranged for short term stays of less than 2, OI-3, OI-4, PD-SCI, PD-OI, PD-MU WX-5, WX-7 (Blue Hill)		accessory use of a dwelling unit	2, R-2A, R-3, R-4, R-5, R-6, R-SS-C, TC-1, TC-2, TC-3, CC, NC, OI-1, OI-2, OI-3, OI-4, HR-L, HR-M,
Lodging short term stays of less than		lodging units intended for rental or lease primarily to transients for daily or weekly periods with	2, OI-3, OI-4, PD-SCI, PD-OI,
Town of Chapel Hill 405 Martin Luther King Jr. Blvd. www.townofchapelhill.org	Lodging	short term stays of less than thirty (30) days for rent or lease.	

Zoning Map

https://www.townofchapelhill.org/home/showdocument?id=16746

