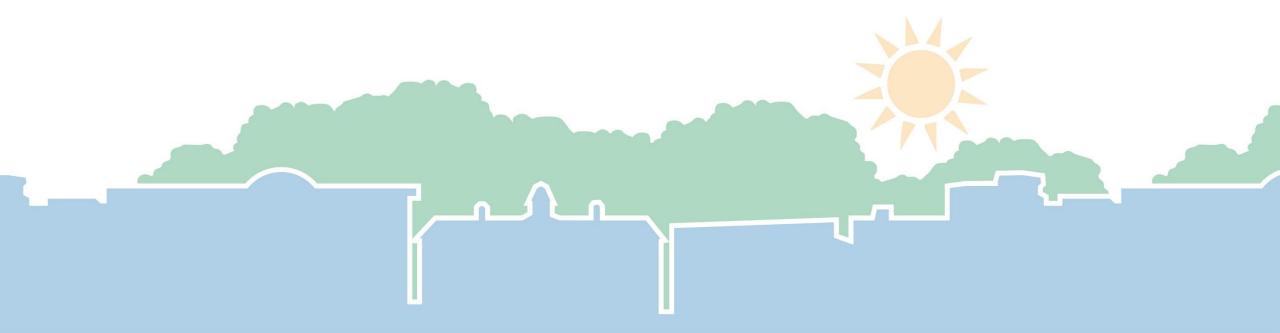
Town Council

Charting Our Future – Resumption of Public Hearing – Adoption of Future Land Use Map (FLUM) - Update to *Chapel Hill* 2020

November 18, 2020



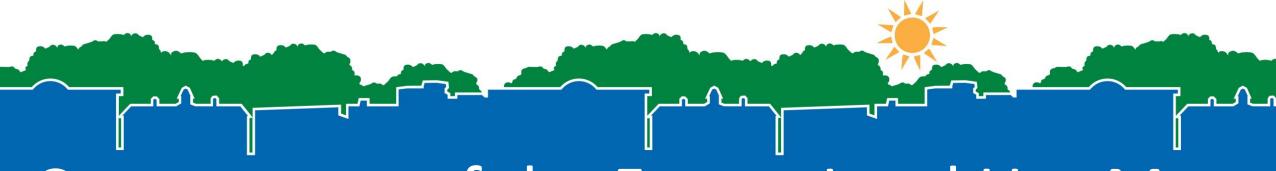


Staff Recommendation

That the Council:

- Continue receiving public comment on the update to the Town's Comprehensive Plan which is the Future Land Use Map & its components, close the public hearing, & allow written public comment for 24 hours following the closing of the public hearing (future@townofchapelhill.org)
- Provide any additional input on the FLUM Update to *Chapel Hill 2020*, dated October 2020





Components of the Future Land Use Map

- Explanation of the Future Land Use Map & Its Components
- Guiding Statements
- Future Land Use Map (2050)
- Map Book
 - Resiliency Assessment Maps (Flooding & Extreme Heat)
 - Long Term Network Facilities Map (Mobility & Connectivity Plan)

A Land Use Initiative

- Existing Habitat & Potential Connections
- Individual Focus Area Maps with Focus Area Principles



- Future Land Use Map (2050)
- Focus Area Maps

Replace Land Use Plan in *Chapel Hill 2020*

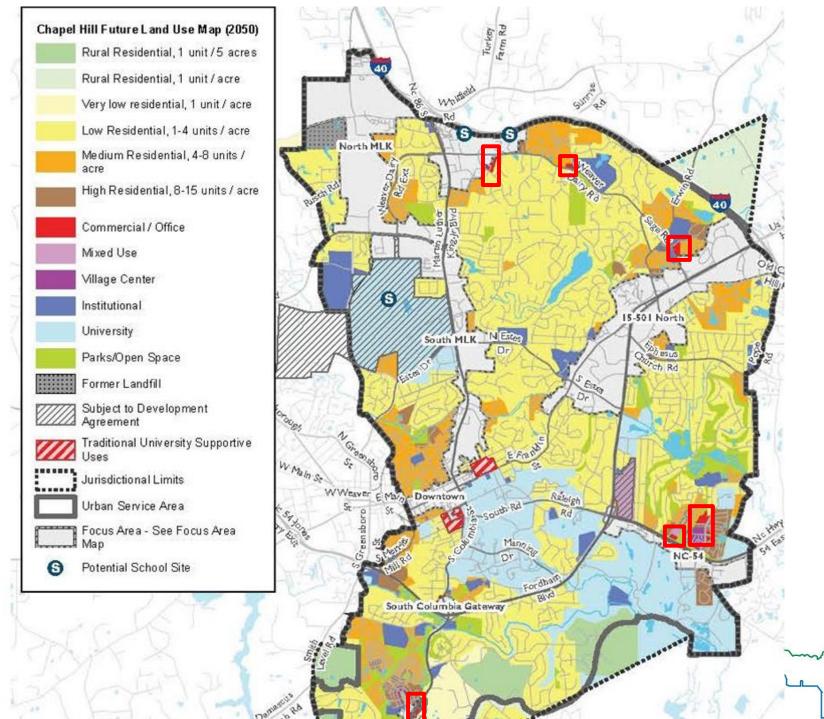
All other aspects of Chapel Hill 2020 remain unchanged



Comments from Stakeholders



UNC Health	Staff Response
Changes to the definition of the Commercial/Office Land Use Category to include hospitals	Not advised, but changes can be made, if Council concurs
Changes to the definition of the Commercial/Office Character Type	 Including research faculties rather than less intensive lab services is appropriate, if Council concurs Retain maker services in the description, if Council concurs





Commercial/Office Land Use Category

UNC Health	Staff Response
Changes to the definition of the Commercial/Office Land Use Category	Not advised, but changes can be made, if Council concurs

Proposed Revision to the Commercial/Office Land Use Category:

These small scale commercial/office areas provide for a wide range of businesses, retail/ restaurant establishments, institutions, services, medical/health services, hospitals, and offices. They are generally located near concentrations of existing or planned residences with access to major transportation/multi-modal corridors. Where possible, sidewalks and other pedestrian spaces should be activated as places to gather or otherwise spend time, such as sidewalk cafes and plazas. Off-street parking should be behind buildings.

UNC Health

Proposed Revision

Changes to the definition of the Commercial/Office Character Type

Commercial/Office Character Type: This Character Type includes small and large scale commercial and office buildings that includes commercial, retail, service, hospitality, medical/health services, hospitals, research facilities and office uses. Small scale commercial/office buildings will provide commercial nodes along transportation/transit corridors and may, in some instances, function as a transition between higher density uses and single family neighborhoods while also providing neighborhood shops and services for residential neighborhoods within a half mile radius. Less intense laboratory facilities and Maker spaces and other similar non-industrial uses are also appropriate in this Character Type. Larger scale commercial and office buildings near future/existing transit and I-40 may be appropriate for larger employment focused development and may not have a strong relationship to or serve nearby residential neighborhoods.

Comments from Stakeholders



UNC-Chapel Hill Comments	Staff Response
Depiction of UNC Parcels	 All UNC parcels are labeled on Future Land Use Map (2050) Not labeled on Focus Area Maps because no specific parcels are shown
Changes to University Land Use Category	Changes can be made, if Council concurs
Creation of University Character Type & Inclusion in Character Type & Height Matrix	Character Types flexible enough to accommodate existing & proposed University uses
	University uses

Comments from Stakeholders



UNC-Chapel Hill
Comments

Proposed Revision

Changes to University Land Use Category

If Council concurs, revisions can be made

University Land Use Category:

Those properties utilized by the University of North Carolina at Chapel Hill including, but are not limited to, academic buildings, residence halls, administrative offices, conference facilities, recreational facilities, retail establishments, transportation and parking facilities, medical/health services, hospitals, athletic facilities, research facilities, and any other land uses that support the mission of the University as envisioned by the University's adopted Campus Master Plan.

UNC-Chapel Hill Comments	Options
Creation of University Character Type & Inclusion in Character	 Create University Character Type & Include in the Character Type & Height Matrix
Type & Height Matrix	2. Revise the Institutional/Civic Character Type:
	This Character Type includes land utilized primarily for governmental, educational, and university-related University purposes as well as places of worship.
	Consequently, built forms vary by specific use and location. [Note: Some institutional uses may be
	appropriate within other Character Types.]

Next Steps for Charting Our Future



Path to FLUM adoption:

➤ Town Council consideration for adoption 12/9/2020

Following FLUM adoption:

>Interactive PDF of FLUM

>FLUM Map App



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