

# 11-04-2020 Town Council Meeting

## Responses to Council Questions

### **ITEM #17: Public Forum: Housing and Community Development Needs Assessment for the Community Development Block Grant Program**

**Council Question:**

Do we have demographics information on the Town's e-news subscribers?

**Staff Response:**

*the only demographics we have for eNews are from info on the website via Google Analytics.*

*The October numbers for eNews are outlined below:*

Age

18-24: 15.36%

25-34: 25.95%

35-44: 15.32%

45-54: 16.49%

55-64: 14.08%

65+: 12.80%

Gender

Female: 51.8%

Male: 48.2%