East Rosemary Redevelopment Proposal



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Design update & Draft Framework for Economic Development Agreement

April 13, 2020

Maurice Jones, Town Manager



134 E Franklin St Battle

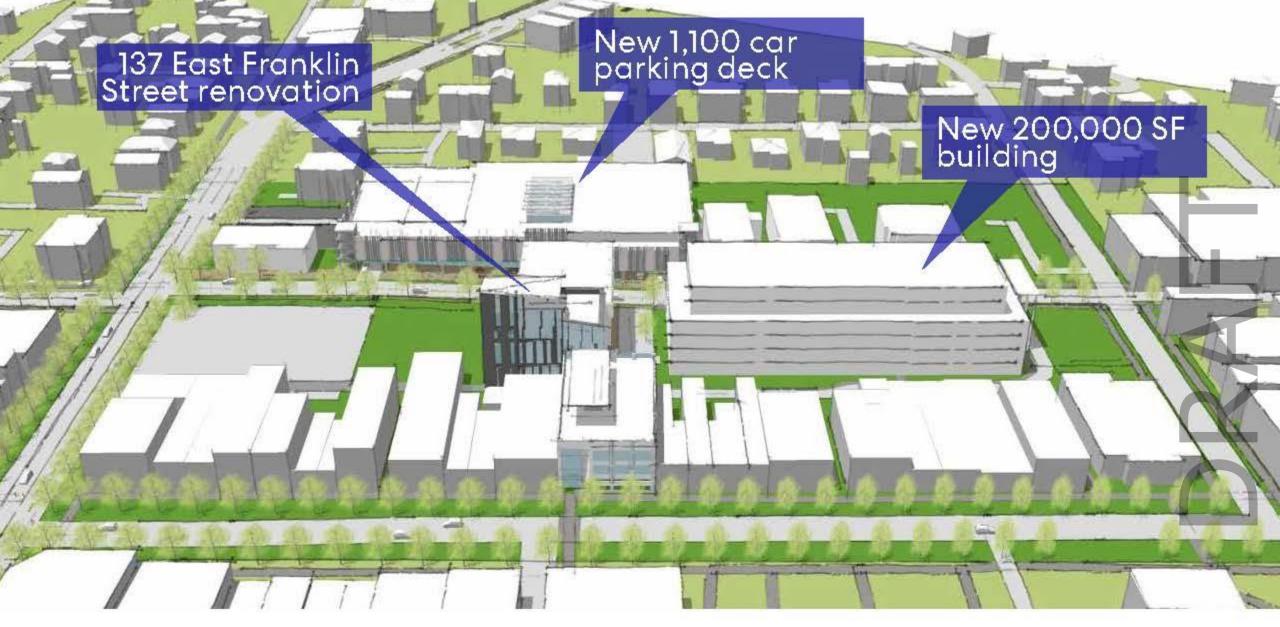
Pettigrew

Hyde Hall

04/07/2020

East Rosemary Street Parking Deck

Grubb Properties



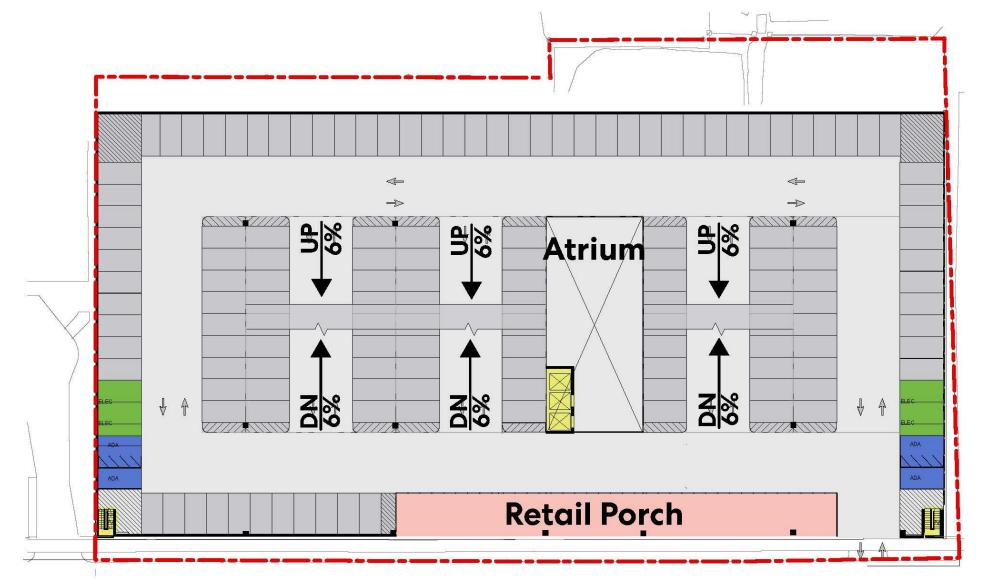
Redevelopment Strategy



Over 50% of total frontage Streetscape Improvements

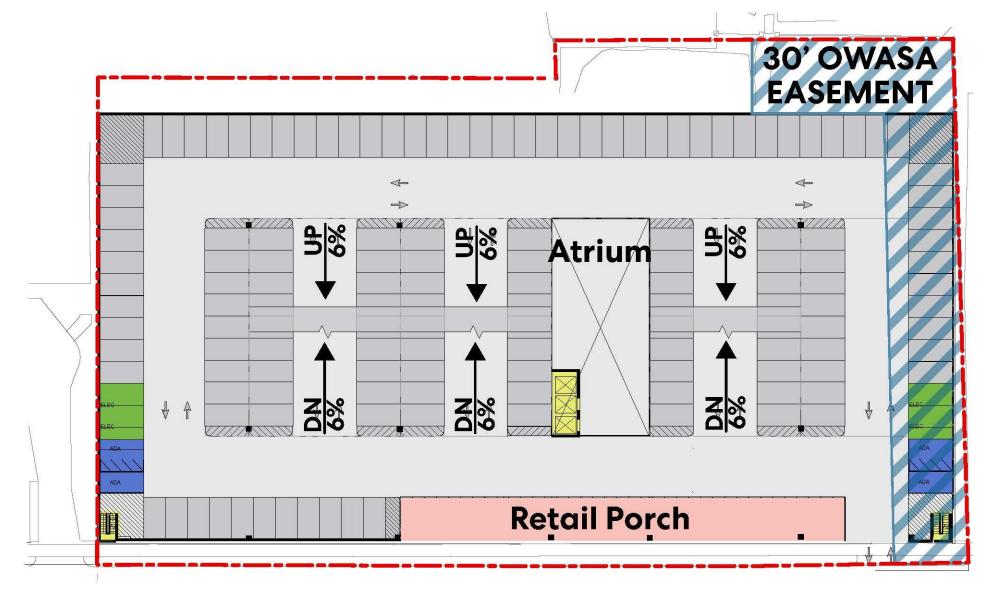


Aerial View From Southeast



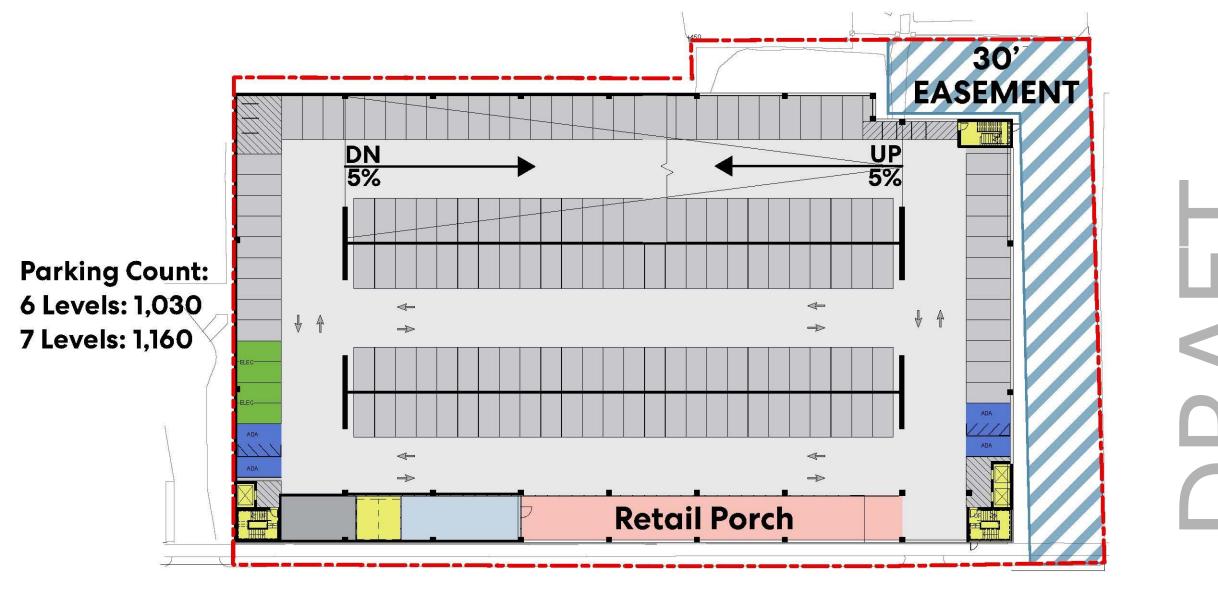
Rosemary Street

Original Atrium Plan



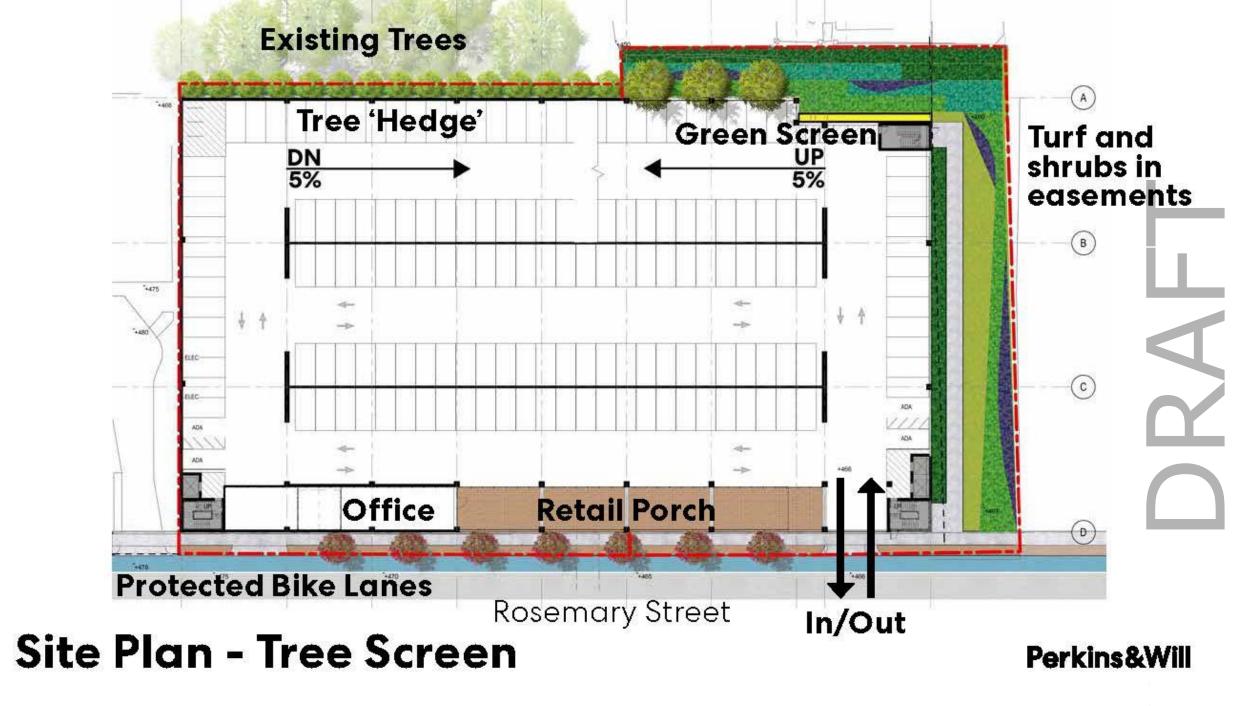
Rosemary Street

OWASA Easement



Rosemary Street







Rosemary Street Looking West



Rosemary Street Looking East



Rosemary Street at Retail Porch

Review of key points from Council's previous discussions

Dwight Bassett, Economic Development

CHAPEL HILL

Franklin St

Battle

Pettigrew

Hyde Hall

Key points for MOU/EDA

PARKING DECK

- a. Number of parking spaces (new and replacement) 1100 spaces minimum Sell 100 right to spaces to UNC (plus annual maintenance) - Separate Agreement with UNC after EDA considered.
- **c. Placemaking and activation of parking deck** –Council and CDC consideration as a part of entitlement.
- **d. Traffic impact to Rosemary** TIA forth coming.
- e. Exiting from parking deck onto Columbia or other street As a part of TIA.
 f. Grubb carrying parking deck debt for 8 yrs without interest (only 7% fee for design/build)

- **g. When would Town exchange parcels** See #2 EDA Framework **h. When would Town take over deck** See #2 EDA Framework
- **i. Pedestrian connection from deck to Franklin** See EDA Framework #11
- **j. Acquiring Fine property** See EDA Framework #1
- **k. Commitment from Grubb for spaces in new parking deck** See #15 EDA Framework
- **I. Grubb lender release of asset and income replacement** See #7 EDA Framework
- **m. PNC property for exit from parking deck** As a part of TIA and final negotiations/entitlement

OFFICE BUILDING

n. Height of office building (number of stories) [6 on top of parking?]-Town Entitlement / See #12 EDA

Framework

o. Step-back of office building – This a partial Entitlement issue and Fire Regulation issue on the amount of the step-back

p. Impact of office building on Franklin Street – Noted in previous information shared in sketch

drawing

- **q. Entitlement of deck and building** (timing) Deck in process, Office bldg. to be submitted in July.
- r. Mobility issue (trails, other connections) [pledge a % of profit from new deck to mobility?] Grubb to consider as part of Community Benefits and to be considered as Parking Fund increases income.
- **s.** Community benefit New Class A office/wet lab bldg., two new green spaces for downtown, consideration or improvement of bike lanes and streetscape on East Rosemary, new tax base for downtown, consolidated parking for downtown, OWASA easement, UNC parking, supporting downtown businesses with new worked in downtown, and possibility of innovation hub for downtown.

Bob Jessup, Sanford Holshouser

Attorney for the Town of Chapel Hill

Framework for Town of Chapel Hill & Grubb Properties East Rosemary Economic Development Agreement

CHAPEL HILL OPEN2.BIZ

4 E

Pettigrew

Hyde Hall

| | Issue | Town's view | Grubb's view | Notes |
|---|--------------|----------------------|------------------|-----------------------------------|
| 1 | The Fine lot | Grubb to acquire. | Will acquire. | <section-header></section-header> |

| Issue | Town's view | Grubb's view | Notes | |
|----------------------------------------------|---------------------------------|---------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|--|
| When will the property exchange occur? | Late August/early September. | September (Interest cost/ reimbursement for entitlement and design fees) \$600,000 design and Permit | Note that we will also need to effect the Grubb lien switch in connection with the swap. | |
| | | fees | | |

| Issue | Town's view | Grubb's view | Notes |
|-----------------------------------------------------------------------------------------|-------------|----------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| When will the settle- up in value occur – at the same time or some later time? | | At land transaction and closing. | If the Town is the party owed money in connection with the swap then we could swap and settle up in advance of the Town's loan closing |

| | Issue | Town's view | Grubb's view | Notes |
|---|------------------------|----------------------|------------------|-------|
| 4 | How will the parties | Appraisals accepted. | Accept | |
| | determine the | | appraisals | |
| | difference in relative | | subject to minor | |
| | value? | | adjustment. | |
| 5 | Will Grubb begin | No, should be after | After land | |
| | demolition before | the land transaction | transaction. | |
| | the swap and the | and when Town is | | |
| | Town's closing? If so, | ready to fund the | End existing CVS | |
| | when can they | work | Deck | |
| | start? | | Management | |
| | | | Agreement. | |

| | Issue | Town's view | Grubb's view | Notes |
|---|-------------------|-------------------|---------------------|-----------------------|
| 6 | When does the | Before the land | Similar to existing | This will be a |
| | Wallace Deck | transaction and | Operating | separate |
| | Management | referenced in the | Agreement for CVS | agreement |
| | Agreement need to | Economic | Deck. | from EDA. Will |
| | be done? | Development | | need to be |
| | | Agreement. | | approved by |
| | | | | Council either |
| | | | | prior to |
| | | | | summer break |
| | | | | or at first |
| | | | | meeting post- |
| | | | | break |

| Issue | Town's view | Grubb's view | Notes |
|-----------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|------------------|-------|
| Who gets the net revenues from Wallace Deck operation? | Draft scenario wi input of need fro Grubb balanced against Town expectations and operational costs | m consideration. | |
| | | | |

| | Issue | Town's view | Grubb's view | Notes |
|---|-------------------|-----------------------|--------------------|----------------|
| 8 | Deadline | So that Council can | By Council | But if we know |
| | for substantially | approve at its | Concept Plan | enough to say |
| | complete parking | meeting of June 24. | review. (April 15) | anything |
| | deck design | This will encompass | | about the 2nd |
| | | the various design | Town explores | outlet in the |
| | | aspects referenced in | second access | EDA we can < |
| | | MOU, including all | land as a separate | include at |
| | | aspects of the 2d | part of this Deck | least a |
| | | outlet. This remains | construction. | diagram |
| | | subject to the Town's | | |
| | | regulatory process | | |
| | | and final Council | | |
| | | decision. | | |

| | lssue | Town's view | Grubb's view | Notes |
|---|--------------|------------------------------------|--------------|-----------|
| 9 | Deadline for | For council approval prior to the | Completed | To be a |
| | parking and | land swap. This will encompass | by end of | separate |
| | construction | the various design aspects | June | agreement |
| | management | referenced in the MOU, including | | |
| | plan | the delineation of the Lot 2 | | |
| | | staging area and subsequent | | < |
| | | green space | | C |
| | | Town staff will work with Grubb | | C |
| | | to develop a Construction | | |
| | | Management Plan with the Town | | |
| | | having final approval of the Plan. | | |

| Issue | Town's view | Grubb's view | Notes | |
|---------------------------------------------------------------------------------------------------|-------------|-----------------------------------------------|-------|---|
| More detailed provisions to define expectations for processing contractor payments | • | drafting agreement as a part of general | | Z |
| | | | C | |

Issue Town's view

11 Details on Grubb will remove Given a typical lay-down the urban all asphalt, seed the area would be to return it to park/greenproperty, define the original condition and that this one has Town benefit, Grubb is space for passageway to the Lot 2 Franklin Street, willing to remove asphalt, create a connection to Varsity alley and construct any staging necessary retaining grass the area and that would area walls and cut off the complete their work. Any other ramp between the work and associated design and upper and lower approval would become the responsibility of the Town. levels of Lot 2.

Notes

| | Issue | Town's view | Grubb's | Notes | |
|----|---------------------------------------------------------|--------------------------------------------|-------------|-------------|---|
| | | | view | | |
| 12 | Design | THIS IS AN ENTITLEMENT | Make an | Will be | |
| | requirements | ISSUE | application | subject to | |
| | (office bldg)– what | Limit on total building height | for the | what | - |
| | is required here, as | and requirement for upper | defined | happens in | |
| | opposed to being | floor setbacks (even if | office | the | |
| | worked through in | minimal) are | building | entitlement | |
| | the entitlements | requirements. (Fire Dept. | by | process | |
| | process? | Issues if we step-back on | July 2020 | | |
| | -Not more than 6 floors | front façade) | | | |
| | plus 2 parking? | Must also preserve easement or | | | |
| | -Approx. 200K sq ft | otherwise provide access to Franklin St | | | |
| | -Requirement for wet lab -Finish to Class A standarc | and the Post Office property. Wet lab is a | | | |
| | | | | | |

Issue

Town's view

Grubb's view

[LUMO 4.4.5(f)]

Notes

13 What happens LUMO standards as LUMO Standard if Grubb can't well as Entitlement This is an example take occupancystipulations. Accept of a stipulation: of a building first-right-of-offer **Expiration of Conditional** that meets the from Grubb **Zoning Atlas** Amendment: An requirements application for Zoning by 1/1/2023? **Compliance Permit must** be filed by

If they do not respond to a given entitlement with in a specific period, they lose the rights. Grubb is willing to offer the Town years from the date of this approval) or the land first-right-ofshall revert to its previous offer if they were zoning designation. to sell. 150 East Rosemary

| | Issue | Т | own's view | Grı | ıbb's view | | Notes | |
|----|---------------------------------------------------------------------------------------------------|--------------|----------------|-----|------------------------------------------------------------------------------|----------------------|--------------|--|
| 14 | Nature and det for the communi- space at Hende – Rosemary – in long-term ownership | nity rson | Agree with Gru | bb. | Committed element. Gr to dedicate f and back to the ⁻ | ubb the l Town | attachments. | |

Town's view **Grubb's view** Issue **15** Plan for Grubb will pay for a Grubb is requesting a reserved number of ramp-up period for Grubb's commitment spaces for 12 hour completion of 137 E. Franklin and construction use daily. Grubb to the of new office building (1 gets a guaranteed revenue equivalent of number of spaces year). the 250 for a guaranteed Bob has asked that we consider an amount of money, spaces Annual Agreement that might selfbut spaces are not renew due to the effect on taxspecifically labeled exempt financing. Should the Town provide an offset if we see a high or designated. occupancy during construction of 137 and construction of

new office building?

Notes

East Rosemary Redevelopment Proposal



Next Steps: 1. Draft Economic Development Agreement for Council to hold first Public Hearing 2. Council holds second **Public Hearing on Economic**

Development Agreement



Hyde Hal

Questions and discussion.



ROSEMARY

SYIB

Battle

Vance

Pettigrev

Hyde Hall

134 E Franklin St