

Subcommittee Members:

Ted Hoskins

Megan Patnaik

John Weis

This is a summary of what has been accomplished to date – and of our on-going efforts. Highlighted items are for discussion at the next CDC meeting.

1. Purpose of a design awards program: To recognize recent, local examples of excellence in community design and thereby encourage more of it. The program provides an opportunity for a retrospective assessment of the success of realized projects and developments. It will hopefully offer inspiration to owners, developers, and design teams.

2. Name of the award: Town of Chapel Hill Community Design Award.

3. Number of awards are given each cycle:

- Just one per year, initially (i.e. no separate categories for awards at first).
- There is the possibility of issuing ‘honorable mentions’.
- In future, awards may be given for different categories of work.

4. Eligible projects: Projects within the Chapel Hill planning jurisdiction and completed within the past five years are eligible; they can be new construction, renovations, landscaping, urban design or urban elements (such as street furniture, murals, memorials, lighting). Eligible projects can be public or private, and do not need to have been reviewed by the Community Design Commission (i.e. private residences, UNC projects are eligible).

5. Nominations will be accepted from anyone (CDC members, designers, owners, & the general public).

6. Nominations can be submitted through a ToCH website (see #9, below) or emailed to designawards@townofchapelhill.org.

7. The following information is required to be submitted for nominated projects:

- Title of entry
- Address or location of project being nominated
- Contact information for person making the nomination (Name, Email, Phone, Affiliation with the project)
- Project information, to the extent known (Owner, Designers, Developer)
- Project description (200 words or less) including why the project deserves consideration.
- Photographs (no more than ten)

Nominations must be received by 5pm on Tuesday, June 30, 2020.

8. Nominations will be solicited via advertisements and emails including:

- Chapel Hill Magazine
- AIA Triangle
- NC Modernist
- Other professional organizations in built environment.
- ToCH website
- Chapel Hill eNews
- Placement of posters at public places (e.g., CH Public Library, Town Hall, etc.)
- NCSU School of Design
- Social media.

9. The ToCH Community Design Award Website:

- The ToCH Communications & Public Affairs group may or may not be working on a web presence for the Community Design Award program. (I last heard from Catherine Lazorko on 3/10.)
- As currently envisioned, we would have a web page embedded in the ToCH website and a Nomination/Submission Form. For the proposed content of each of these pages see these attachments to this status report:
 - “DRAFT ToCH/CDA Website Content”
 - “DRAFT ToCH/CDA Nomination/Submission Form”)

10. Eligibility of nominated projects will be confirmed with the assistance of Town staff.

11. The process for selecting award winners: Eligible nominated projects are to be culled by a subcommittee of CDC to form a short list. The winner is to be selected by ballot of full CDC – with the invited participation of other Town boards & commissions.

12. Award selection criteria: The awards will be judged on the extent to which they:

- Present a unified composition that is in harmony with the natural and man-made environment;
- Present a creative and innovative design while remaining sensitive to the Character, Aesthetics and History of the Town of Chapel Hill;
- Are sustainable in their siting and materials; and energy use;
- Minimize adverse environmental impacts.

13. Form of the award:

- Presentation of a certificate suitable for framing.
- A plaque (pending funds) to be mounted on or near the winning project.
- The award is given to the owner and/or designer. (The project gets the award.)

14. Frequency of award: Award is given once a year in November or December.

15. Proposed timeline for first year:

- Solicit nominations – 2 months (May and June)
- Short listing of candidate projects – 1 month (July)
- Selection of Design Award and Honorable Mention projects – 1 month (September)
- Preparation and publication of Design Award presentation – 1 month (October)
- Presentation of Design Award – November (before Thanksgiving).

16. Publicizing the award winners:

- A presentation ceremony before the Council.
- A plaque, poster, list or display prominently mounted in Town Hall.
- Announcement, press release or advertisement published in local media.
- Possibly couple award ceremony with another highly publicized event.

17. On-going efforts:

- Develop additional 'Call for Entries' materials (content for print and online media) and solicitation emails.
- Design plaque and certificate.
- Develop print and online media content for announcement of winner.
- Obtain buy-in from entire CDC and Council.
- Determine Design Award program expenses and funding sources.
- Discuss the idea of obtaining sponsorships from local organizations and businesses.
 - Local designers and developers?
 - Other professional organizations concerned with the built environment?
 - Chamber of Commerce?
 - Association of Realtors?
 - Downtown Partnership?
 - CHALT?
 - Others?

TOWN OF CHAPEL HILL COMMUNITY DESIGN AWARDS

The Town of Chapel Hill, acting through the Community Design Commission, announces a *call for nominations* for the ***Town of Chapel Community Design Award***.

The Chapel Hill Community Design Commission is appointed by the Mayor and Town Council and is composed of nine members, many of whom have design or development backgrounds. The Commission was enabled by the State of North Carolina in legislation first passed in 1965 which specifically called for the Town to insure high quality design through a Community Appearance Commission, later established as the Community Design Commission.

THE COMMUNITY DESIGN AWARDS PROGRAM is intended to recognize recent, local examples of excellence in community design – and to encourage future projects to pursue design excellence.

Eligibility. Projects within the Chapel Hill planning jurisdiction and completed within the past five years are eligible; they can be new construction, renovations, landscaping, urban design or urban elements (such as street furniture, murals, memorials, lighting and the like). Eligible projects can be public or private, and do not need to have been reviewed by the Community Design Commission.

Award Criteria. The awards will be judged on the extent to which they:

- 1) Present a unified composition that is in harmony with the natural and man-made environment;
- 2) Present a creative and innovative design while remaining sensitive to the Character, Aesthetics and History of the Town of Chapel Hill;
- 3) Are sustainable in their siting and materials; and energy use;
- 4) Minimize adverse environmental impacts.

Proponents are encouraged to read the Town of Chapel Hill's 2020 Comprehensive Plan [[provide link](#)], in particular pages 1-39 which address the History, Vision, Themes and Goals for the Town.

NOMINATION REQUIREMENTS

Nominations may be made here [[insert link to Nomination/Submission Form](#)] and should include the following information and documents:

- 1) Title of entry
- 2) Address or location of project being nominated
- 3) Contact information for person making the nomination (Name, Email, Phone, Affiliation with the project)

- 4) Project information, to the extent known (Owner, Designers, Developer)
- 5) Project description (200 words or less) including why you believe the project deserves consideration.
- 6) Photographs (no more than ten)

Nominations must be received by 5pm on Tuesday, June 30, 2020.

For further information, email designawards@townofchapelhill.org.

[If time and work load allow, we would also like to have the ability to add other features to this website, possibly including:

- *Some sort of 'look-up' function that would search addresses in a Town database to see if occupancy was within the last 5 years – in order to aid a potential nominator to determine whether a project is in fact eligible for consideration (i.e., the project is located within the ToCH planning jurisdiction and was occupied within the last five years).*
- *A list of nominated projects to date in the current year – to help avoid duplicate nominations.*
- *An archive of past design award winners (add in future years, once we have past winners).*
- *Until we have an archive of past winners, an interactive map showing other local examples of excellence in community design.*
- *An announcement of the award winner(s) for the current year.]*

TOWN OF CHAPEL HILL COMMUNITY DESIGN AWARDS

Nomination and Submission Form

Please fill in the form below to nominate a project for the **2020 Town of Chapel Hill Community Design Award**. Nominations must be received by 5pm on Tuesday, June 30, 2020.

Title of entry: [\[provide user input box\]](#)

Address or location of project being nominated: [\[provide user input box\]](#)

Contact information for person making the nomination:

Name: [\[provide user input box\]](#)

Email: [\[provide user input box\]](#)

Phone: [\[provide user input box\]](#)

Affiliation with project (if any): [\[provide user input box\]](#)

Owner (if known): [\[provide user input box\]](#)

Design team (if known): [\[provide user input box\]](#)

General contractor or builder (if known): [\[provide user input box\]](#)

Others who contributed (if known): [\[provide user input box\]](#)

Project description (200 words or less) including why you believe the project deserves consideration: [\[provide user input box\]](#)

Photos (no more than ten) and additional Information (attach as needed): [\[provide drag & drop or browse files box\]](#)

[\[Submit button\]](#)

If you are having trouble attaching documents or submitting through this form, please email your entry to designawards@townofchapelhill.org.

Thank you!