



## Historic District Commission

### Old Business –Certificate of Appropriateness 201 E. Franklin Street – Unit A (Project #19-138)

#### Summary Report

TOWN OF CHAPEL HILL PLANNING DEPARTMENT  
Anya Grahn, Senior Planner  
Becky McDonnell, Planner II  
Judy Johnson, Interim Planning Director

Applicant	Filing Date	Meeting Date(s)	Historic District
Tanya Jisa, Institute for Innovation	11/26/2019	12/10/2019, 1/14/2020, 2/11/2020	Franklin-Rosemary

#### Project Description

The applicant proposes to install a new sign on the southwest elevation of the building, on the corner of Henderson Street and East Franklin Street. The sign will be installed on the Henderson Street façade. The sign will replace an existing projecting sign.

#### Proposed Findings of Fact

1. The applicant proposes to replace an existing bracket and sign with a new bracket and sign that will be at least 10 ft. above the sidewalk.
2. The bracket will measure 48 inches by 7 inches. The new powder-coated aluminum sign will measure 4 ft. by 3 ft. in size. It will feature six-sided polygon cutouts exposing white acrylic.
3. The sign will not be illuminated.
4. The sign will be installed on the southwest corner of the building, above the recessed entrance.
5. The applicant has committed to installing the bracket by screwing hardware through the mortar, rather than into the historic brick.

#### Applicable Design Guidelines

*Signs* (page 25):

5. Introduce new signage with care so that the overall historic character of the building, site, and district is not compromised or diminished. Select and site new signs so their location, orientation, height, scale, design, and finish are compatible with the historic district and its human scale.
6. Construct new signage out of traditional sign materials, such as wood, stone, or metal. It is not appropriate to introduce new signage in contemporary materials, such as plastic or internally lighted signs that are incompatible with the overall character of the historic district.

#### Congruity Findings

Based on the Findings of Facts and the relevant Design Guidelines referenced above, the HDC proposes congruity findings for the following Criteria as specified per LUMO Section 3.6.2(e):

Criterion C: Proposed exterior construction materials, including texture and pattern, are **congruous/incongruous** with those found on the historic building and those found on historic sites within the historic district.

Criterion D: The architectural detailing, such as lintels, cornices, brick bond, and foundation materials, of the sign are **congruous/incongruous** with those found on the historic building and those found on historic sites within the historic district.

Criterion H: Appurtenant fixtures and other features such as lighting are **congruous/incongruous** with the historic house and historic sites in the district.

#### Decision

Based on the foregoing findings of fact and conclusions of law, the Historic District Commission **approves/denies** the Certificate of Appropriateness as referenced above on the basis that it **would/would not be incongruous** with the special character of the district.