

Create Town-Wide Multi-Modal Transportation Model

In response to requests for town-wide traffic modeling to better understand traffic impacts of new development activity, the Town plans to advertise a Request for Qualifications for a consulting firm to analyze the Town's Traffic Impact Analysis process and provide recommendations to Town Council for what resources, technology, and implementation steps are needed to create and maintain a town-wide traffic model. We would like the Town to include a multi-modal focus as part of this RFQ. Our goal is to develop a multimodal town-wide traffic model that includes bicycle, pedestrian, and transit use in order to better plan for all future transportation needs when making permitting and zoning decisions.

Adopt a Vision Zero Policy

To improve safety for people traveling on bikes and by foot, we would like to see the implementation of a Vision Zero policy to help emphasize Chapel Hill's dedication to the safety of its residents. The adoption of such a policy would formalize specific programmatic and infrastructural changes that could lead to decreased crashes involving people on bike or foot. We would like expanded efforts to improve programming and infrastructure in and around schools so that children can get to and from school by bike or foot in a safer manner. We would like to continue efforts to evaluate streets that would possibly benefit from decreased speed limits with priority of those streets being within a mile of elementary and middle schools, and the downtown area.

Continue to Implement Bike & Mobility Plans

Our goal is to have continued implementation by the Town's bike implementation group with consideration of the addition of a dedicated full-time staff member to help accelerate processes, develop and enhance programming, and conduct outreach to surrounding communities. A priority of the mobility plan should be connectivity between existing greenways and bikeways. We would also like to expand the use of counting devices to measure whether interventions are impacting the numbers of people walking and biking. We would like to see a formal plan for increasing the number of bike parking spaces over the next two years as outlined in the mobility plan. Lastly, we would like to see improved signage for way finding of popular destinations that would lead people on bike or foot to greenways and streets with less car travel. We are interested in strategies to allow students to navigate Chapel Hill more independently and supporting transportation options for ages 8 to 80.