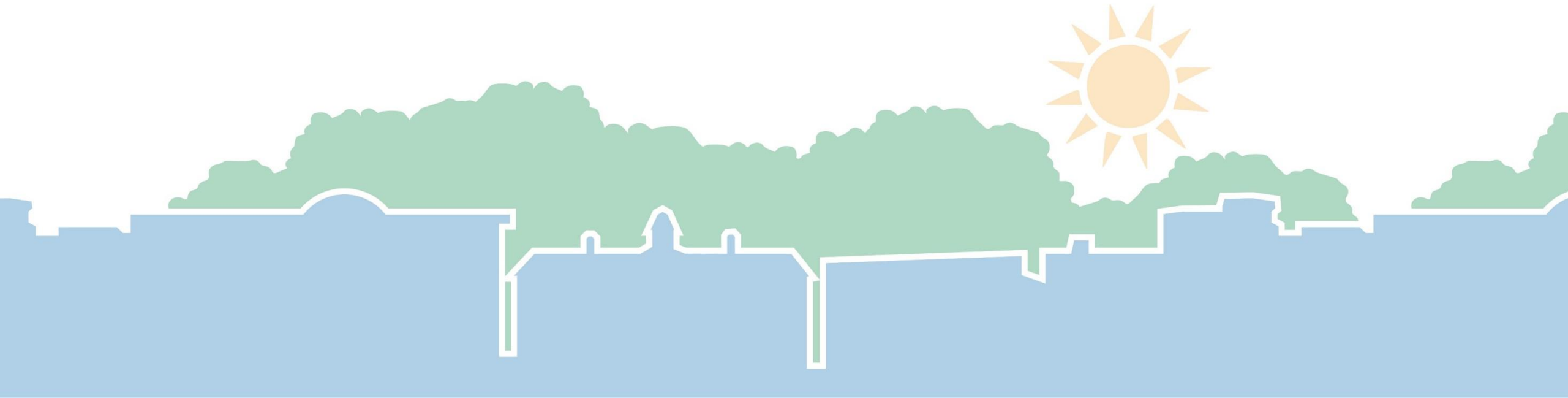


Town Council

Consider the Proposed Components of
the Future Land Use Map

June 26, 2019



Recommendation:

That the Council:

- Provide feedback on:
 - Blueprint (rough draft) version of the Focus Area Maps and Principles;
 - Explanation of the Future Land Use Map & its Components; and,
 - the Map Book.
- Adopt Resolution (R-9) authorizing the Town Manager & staff to engage with the community on all FLUM elements during the summer and early fall of 2019 after the Blueprint has been revised into a Draft FLUM.



Key Issue:



Should the Town Manager and staff be authorized to engage with the community on the DRAFT Future Land Use Map and its components during the summer and early fall of 2019?





Components of the Future Land Use Map

- Explanation of the Future Land Use Map & Its Components
- Guiding Statements
- Map Book
 - Resiliency Assessment Maps (Flooding & Extreme Heat)
 - Existing Habitat & Potential Connections Map
 - Long Term Network Facilities Map (Chapel Hill Mobility & Connectivity Plan)
 - Frontage Map
 - Overall Future Land Use Map
- Individual Focus Area Maps with Focus Area Characteristics



Components of Chapel Hill 2020

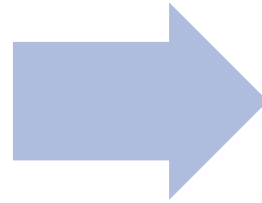
- 2013 Parks Comprehensive Plan
- 2013 Greenways Master Plan
- Central West Small Area Plan
- Chapel Hill Bike Plan
- Stormwater Management Master Plan
- Cultural Arts Plan
- West Rosemary Street Development Guide
- 2017 Mobility and Connectivity Plan



Next Steps

Council Consideration of FLUM & Components

- June 26, 2019



Community Engagement

- Summer & Early Fall 2019



Overall Changes:

- Expanded the Vision Statements
- 6 Story Character Types instead of 8 Stories
- Activated Frontage indicated by Focus Area

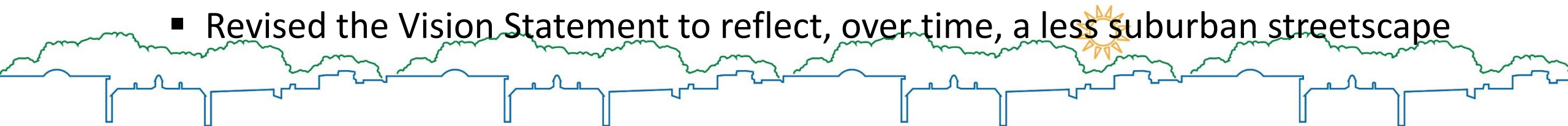
Street frontages where there is an active visual engagement between those in the street and those on the ground floors of buildings with no parking between the street frontage and the building and lively internal uses visible from the outside.

- More discussion of the streetscape for each Focus Area
- Added “in 2049” to the Focus Area Maps



Changes by Focus Area

- **North Martin Luther King Jr. Boulevard**
 - Greater emphasis, in text, on BRT's influence on the corridor
 - Specific language regarding displacement mitigation strategies for existing manufactured housing parks
- **South Martin Luther King Jr. Boulevard**
 - Expanded the downtown character from Hillsborough to Downtown
 - Specific language regarding displacement mitigation strategies for existing manufactured housing parks
- **North 15-501**
 - Omitted "Uptown" & revised the Vision statement accordingly
 - Removed a designation for the UNC Health Care Eastowne site from the map
- **NC 54 Corridor**
 - Removed references to DOLRT
 - Revised the Vision Statement to reflect, over time, a less suburban streetscape



Downtown

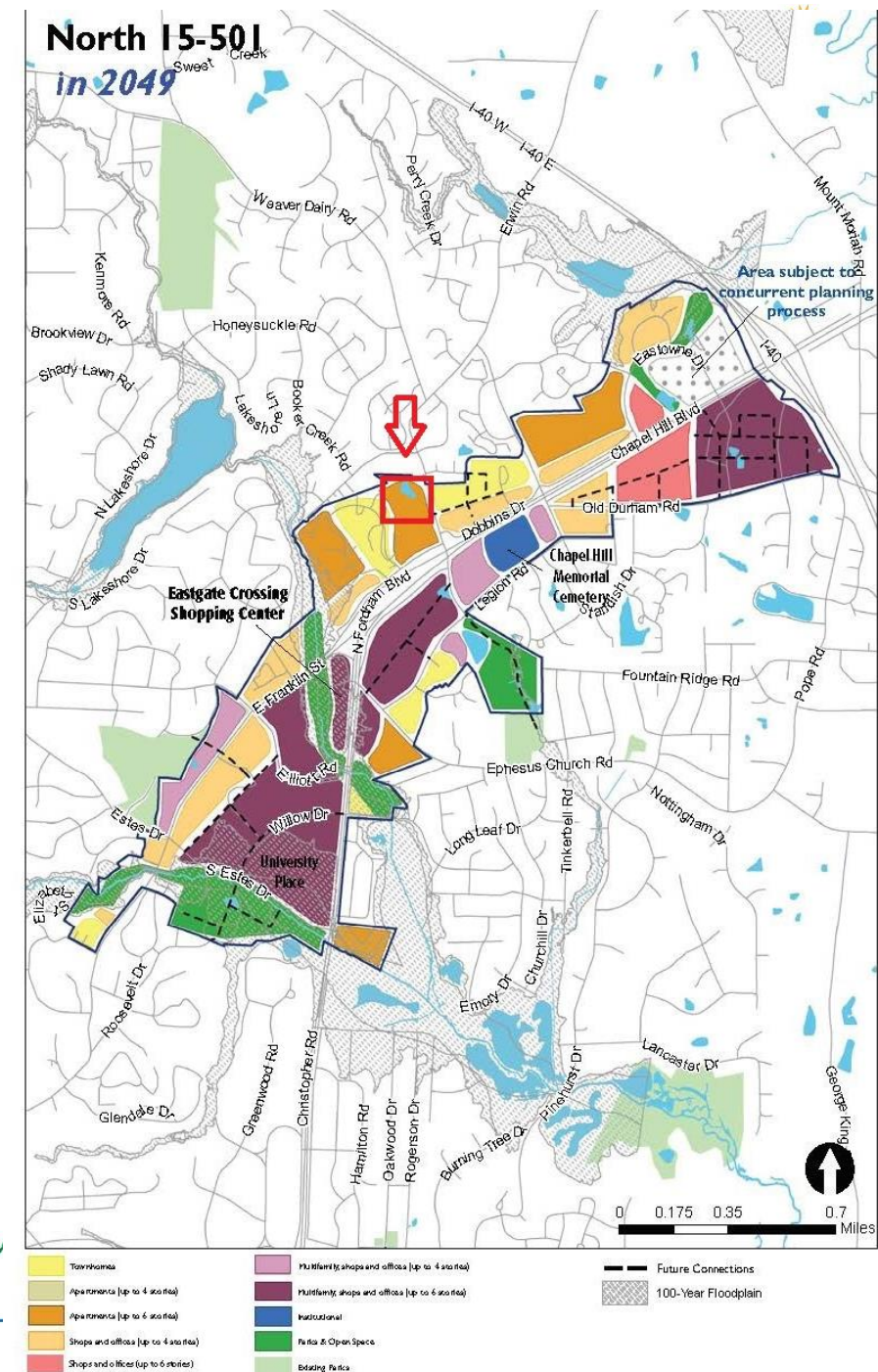
Changes from Previous Version:

- Expanded the Focus Area
- Designated all of Downtown as multi-family, shops, & office
- Created new Character Types that vary in height at setback & core
 - 4 story setback / 6 story core
 - 4 story setback / 8 story core
 - 4 story setback / 10 story core
- Varied the location of Character Types to reflect the nature of Downtown



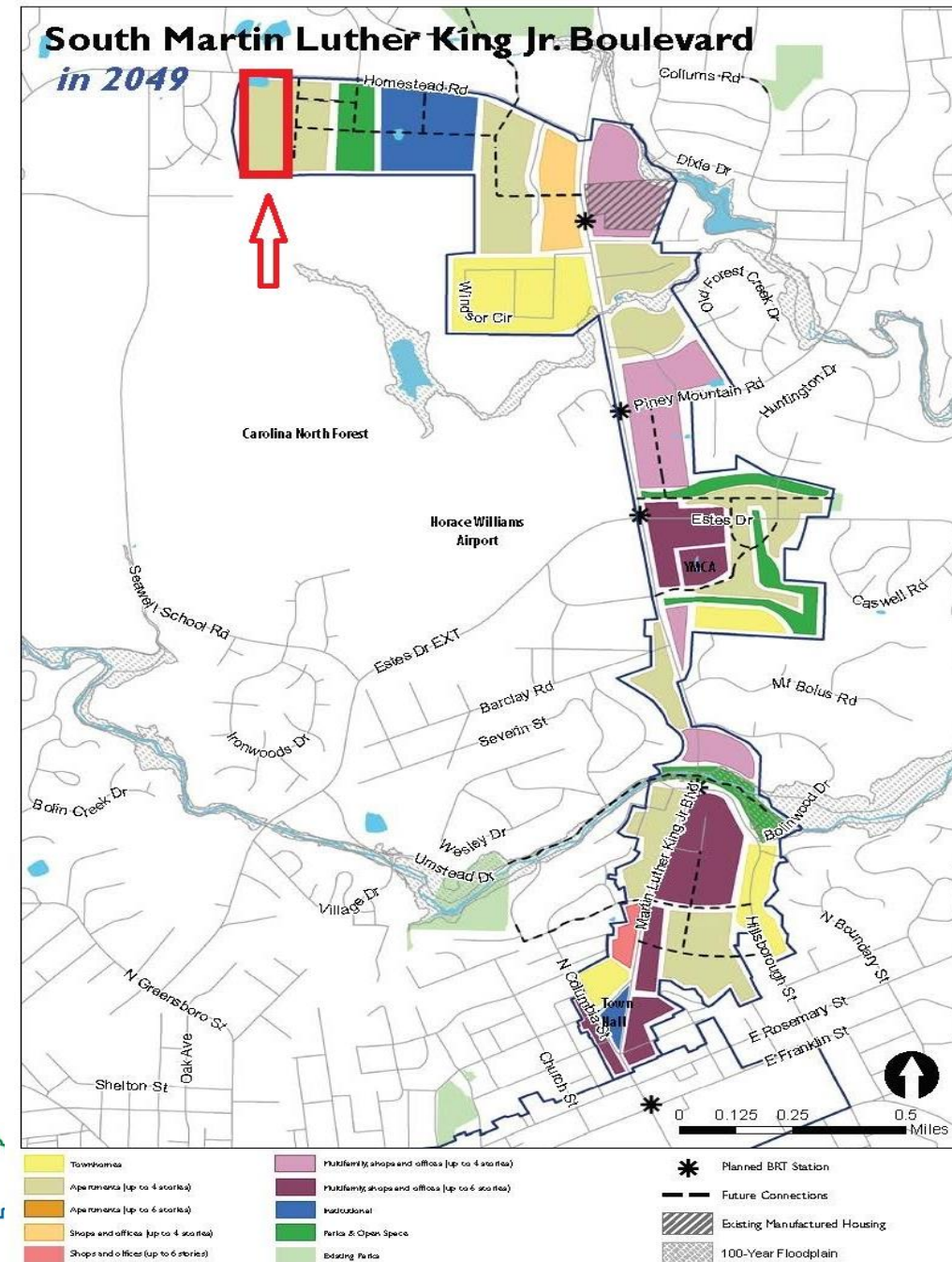
Requested Map Changes: 111 Erwin Road

Change the
Apartment Character
Type (up to 6 stories)
to a less intense
residential use

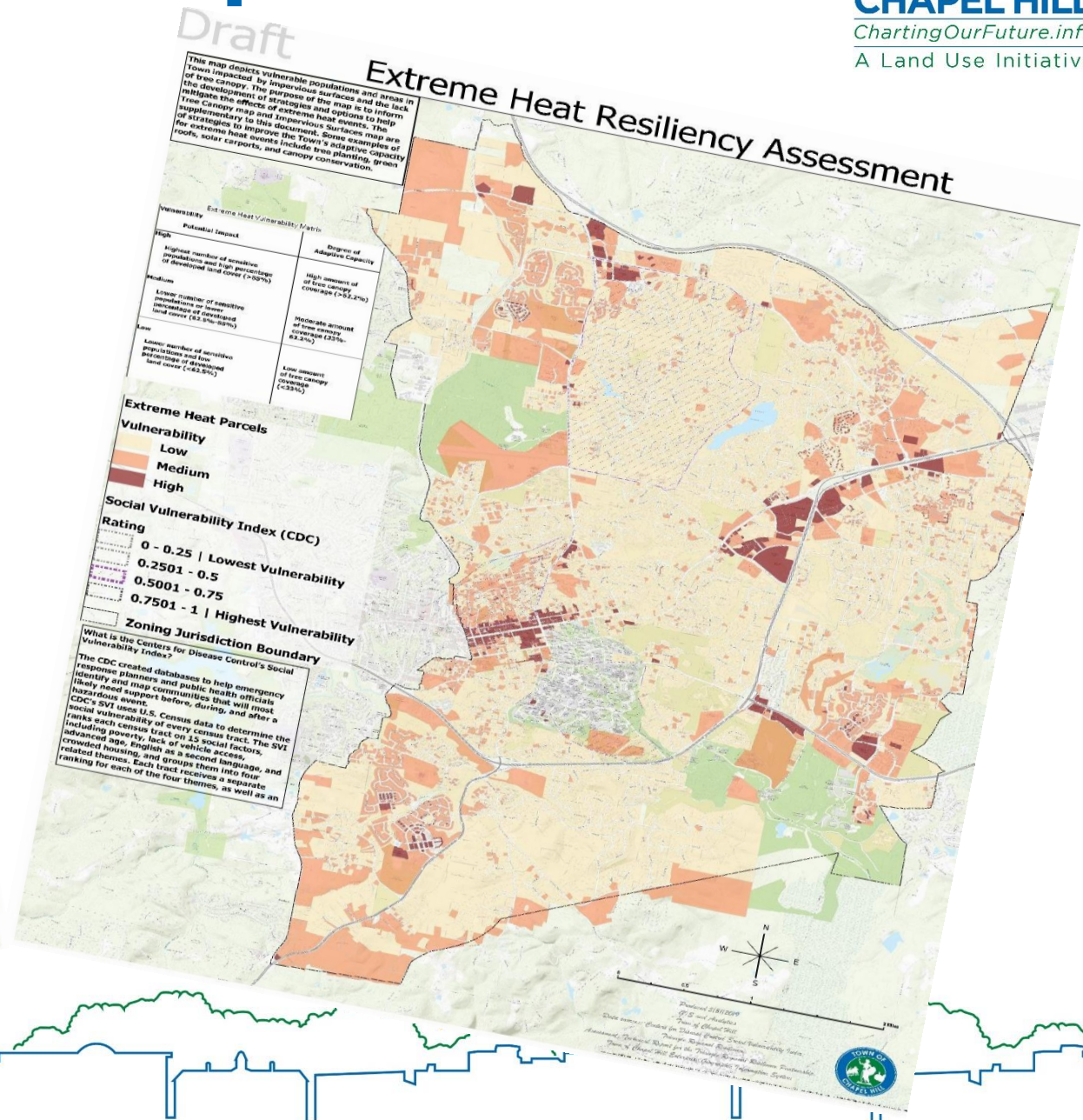
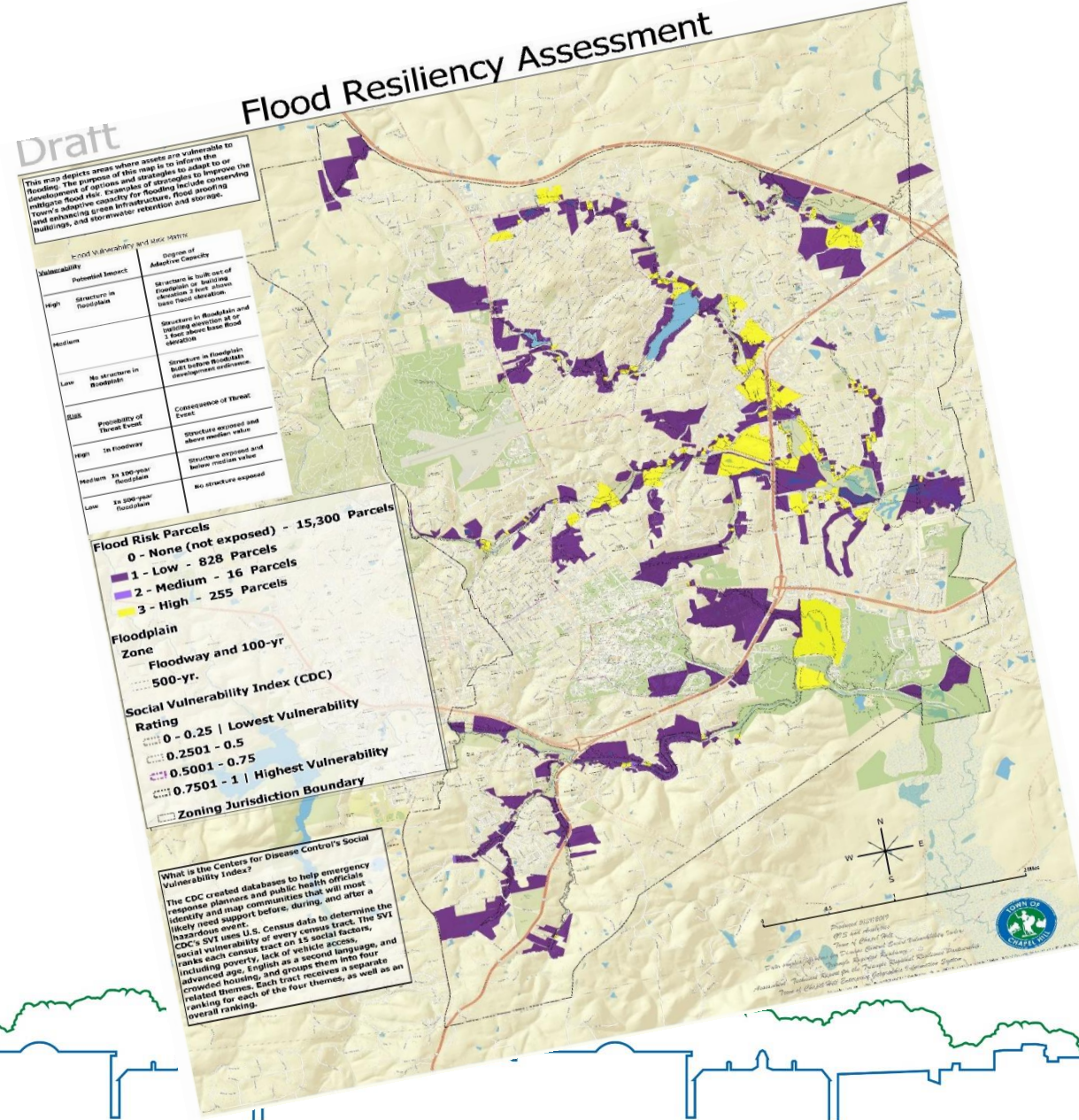


Requested Map Changes:

Change the Character Type
(Apartments - up to 4 stories)
for Courtyards of Homestead



Resiliency Assessment Maps



Recommendation

Adopt Resolution (R-9) authorizing the Town Manager & staff to engage with the community on all FLUM elements during the summer and early fall of 2019 after the Blueprint has been revised into a Draft FLUM.

