

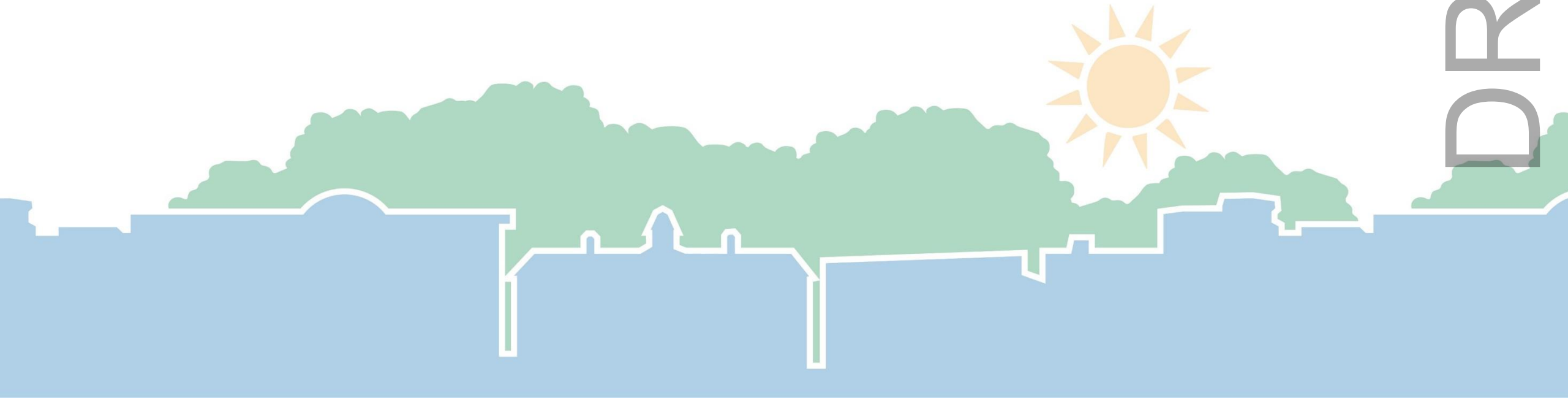
# Town Council

Consider the Proposed Components of the  
Future Land Use Map

**June 26, 2019**



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# Recommendation:

That the Council:

- Provide feedback on the Blueprint (rough draft) version of the Focus Area Maps and Principles, the Explanation of the Future Land Use Map & its Components, and the Map Book and request changes to these documents, as needed; and,
- Adopt the Resolution authorizing the Town Manager to engage with the community on all FLUM elements during the summer and early fall of 2019 after the Blueprint has been revised into a Draft FLUM.

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# Key Issue:

Should the Town Manager be authorized to engage with the community on the DRAFT Future Land Use Map and its components during the summer and early fall of 2019?

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# Components of the Future Land Use Map

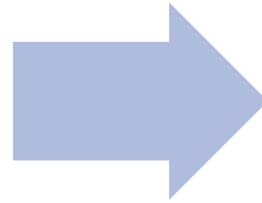
- Explanation of the Future Land Use Map & Its Components
- Guiding Statements
- Map Book
  - Resiliency Assessment Maps (Flooding & Extreme Heat)
  - Existing Habitat & Potential Connections Map
  - Long Term Network Facilities Map (Chapel Hill Mobility & Connectivity Plan)
  - Frontage Map
  - Overall Future Land Use Map
- Individual Focus Area Maps with Focus Area Characteristics

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# Next Steps

Council Consideration of FLUM & Components

- June 26, 2019



Community Engagement

- Summer & Early Fall 2019

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# Overall Changes:

- Expanded the Vision Statements
- 6 Story Character Types instead of 8 Stories
- Activated Frontage indicated by Focus Area
- More discussion of the streetscape for each Focus Area
- Added “in 2049” to the Focus Area Maps

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# Changes by Focus Area

- **North Martin Luther King Jr. Boulevard**
  - Greater emphasis, in text, on BRT's influence on the corridor
  - Specific language regarding displacement mitigation strategies for existing manufactured housing parks
- **South Martin Luther King Jr. Boulevard**
  - Expanded the downtown character from Hillsborough to Downtown
  - Specific language regarding displacement mitigation strategies for existing manufactured housing parks
- **North 15-501**
  - Omitted "Uptown" & revised the Vision statement accordingly
  - Removed a designation for the UNC Health Care Eastowne site from the map
- **NC 54 Corridor**
  - Removed references to DOLRT
  - Revised the Vision Statement to reflect, over time, a less suburban streetscape

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# Downtown

## Changes from Previous Version:

- Expanded the Focus Area
- Created new Character Types that vary in height at setback & core
  - 4 story setback / 6 story core
  - 4 story setback / 8 story core
  - 4 story setback / 10 story core
- Designated all of Downtown as multi-family, shops, & office
- Varied the location of Character Types to reflect the nature of Downtown

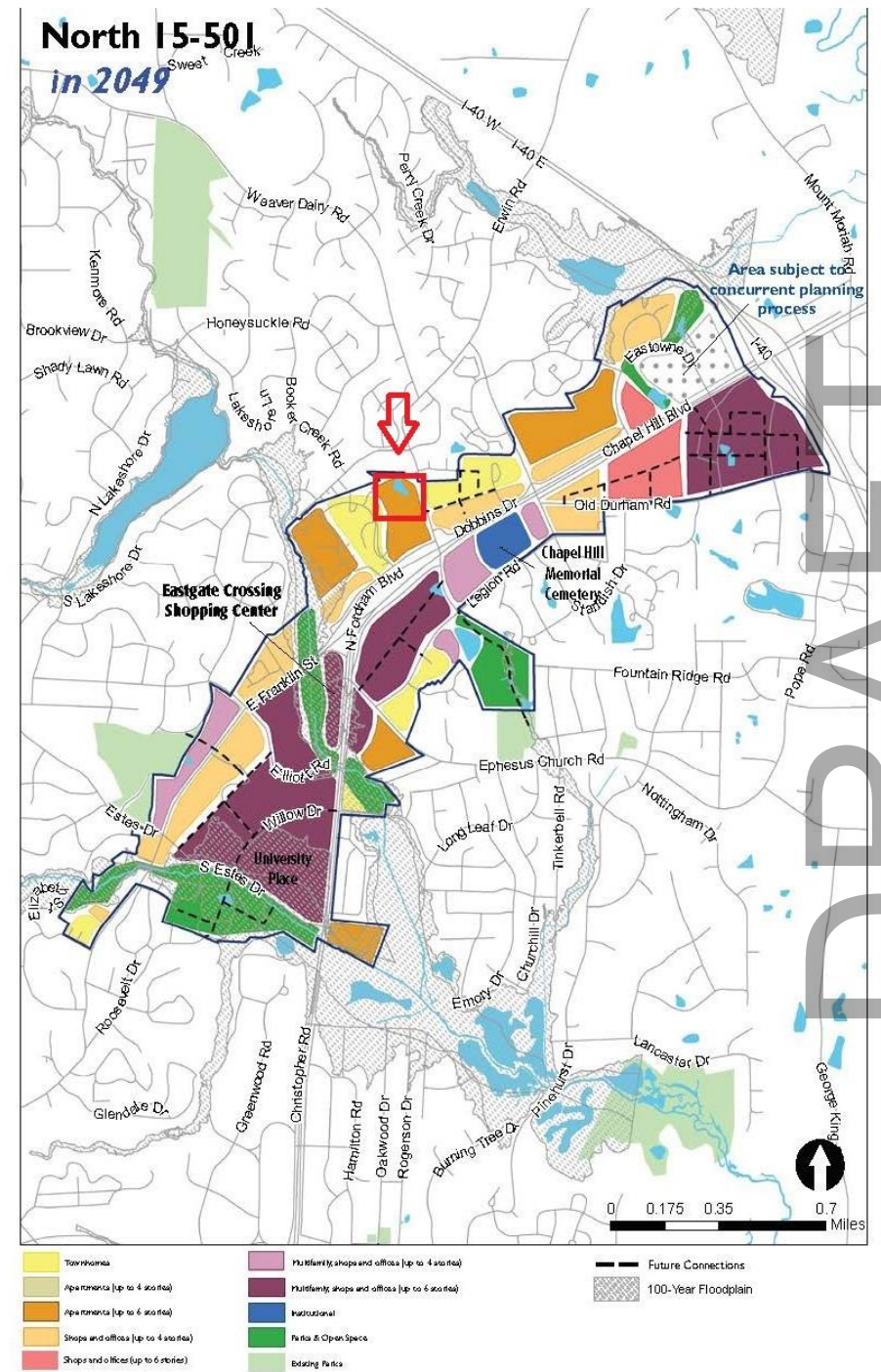
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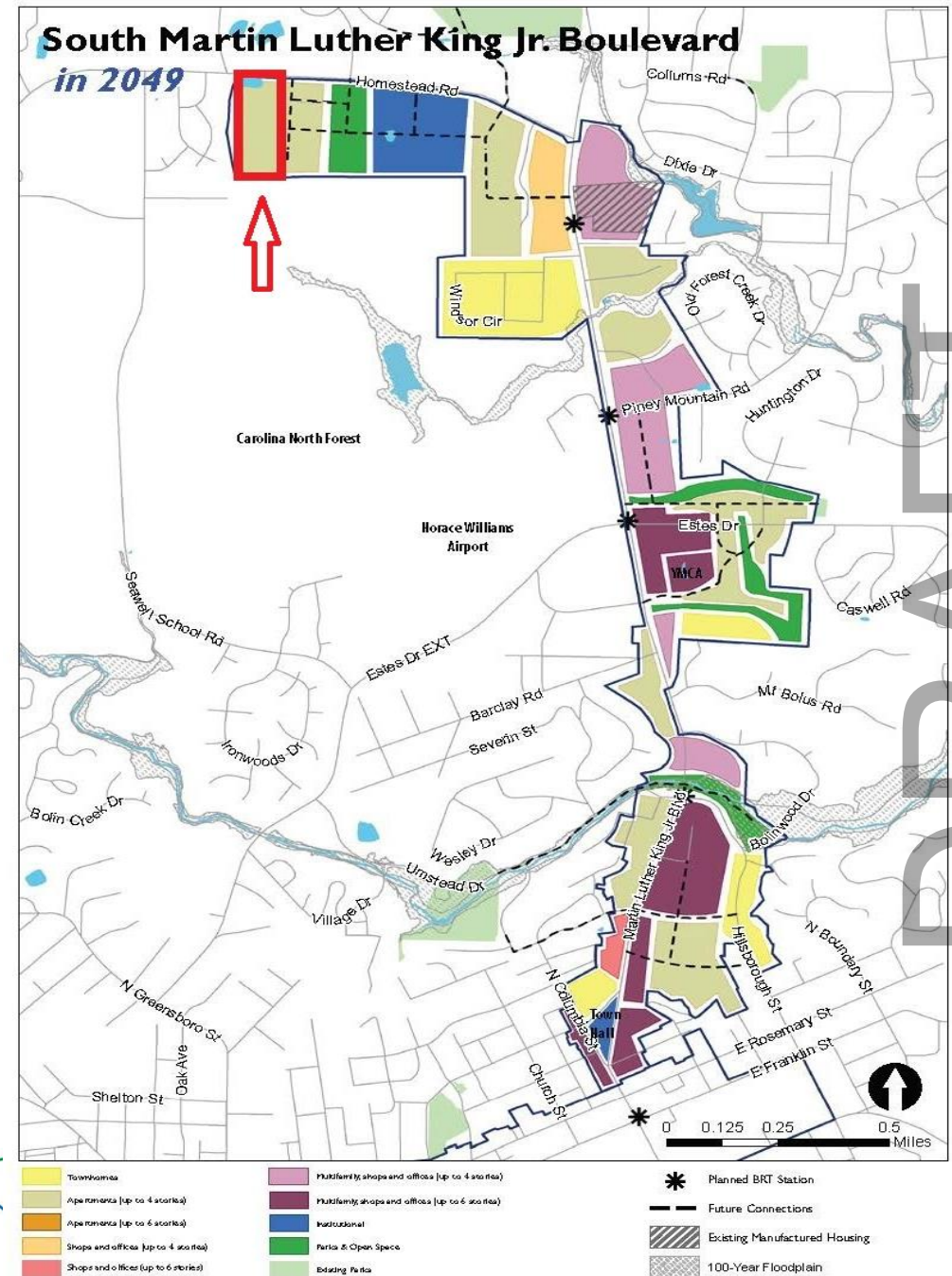




# Requested Map Changes:

Change to the Apartment Character Type (up to 6 stories) shown for the vacant parcel behind 111 Erwin Road to a less intense residential use.





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