

**05-08-2019 Town Council Meeting**  
**Responses to Council Questions #1**

**ITEM #3:** Call for a Public Hearing to Consider Renaming the Portion of U.S. Highway 15-501 South between Fordham Boulevard (NC 54) and Dogwood Acres Drive to “South Columbia Street.”

**Council Question:** Do the other property owners along the stretch of 15-501 South in question have similar challenges with people having a hard time finding their location?

**Staff Response:** *Hyatt Hotel reported that visitors who enter a portion of the address into a mapping system are sometimes presented two address to choose from: 15-501 South (the correct address) and 15-501 North (the incorrect address), which is close to Farrington Village. The majority of the Hyatt’s customers are from out of town and are not familiar with the area. Staff is unsure if Strata Solar (the former other business along this section of 15-501 South) experienced a similar issue. However Strata Solar’s customers were from the area and in addition, Strata Solar did not have an address similar to theirs nearby. The remaining property addresses within this proposed name change area are private residences*