

# **TOWN OF CHAPEL HILL**

## **STRATEGIC GOALS**

### **CONNECTED COMMUNITY**

To create a highly connected community where bicycling, walking, and transit are convenient, everyday choices for our neighborhoods, businesses, and public spaces. - Mobility and Connectivity Plan, 2017 (Vision Statement)

### **ECONOMIC & FINANCIAL SUSTAINABILITY**

To steward public assets and support a vibrant economy where there is opportunity for jobs and entrepreneurship that positions Chapel Hill for the future. -Commercial Development Strategy, 2016 (Mission Statement)

### **SAFE COMMUNITY**

To preserve and protect life and property through the fair and effective delivery of Town services. -Community Safety Business Plan

### **AFFORDABLE HOUSING**

To increase the availability of and access to housing for households and individuals with a range of incomes, from those who are homeless to those in middle-income households. – Affordable Housing Strategy, 2011

### **VIBRANT AND INCLUSIVE COMMUNITY**

To enrich the lives of those who live, work, and visit Chapel Hill by building community and creating a place for everyone. - Cultural Arts Master Plan, 2016 and Chapel Hill 2020

### **ENVIRONMENTAL STEWARDSHIP**

To strategically manage the Town's infrastructure and natural environment by promoting resiliency and sustainability. -Chapel Hill 2020 Comprehensive Plan, 2012

### **COLLABORATIVE & INNOVATIVE ORGANIZATION**

To create an organization that works collaboratively from a mutual learning mindset, leads innovation, and produces effective outcomes for the betterment of the organization and community. - Leading for Collaborative Innovation, 2016