

COMMUNITY DATA AND PERFORMANCE MEASURE WORK SHEET

Council Work Session, April 3, 2019

At tonight's work session, Council will receive community data from Carolina Demography and performance measures used to manage Town business ([data can be found here](#)). Does this information suggest how to add specificity and measurement to the Council's strategic goals?

Community Data: Chapel Hill population growth, demographic trends in age, sex, and ethnicity, economy, housing, and commuting.

Questions:

- 1. What opportunities and challenges does the data suggest for Chapel Hill's future?*
- 2. Does any of the data you received highlight a problem or area of concern that you want to respond to in your draft strategic goals?*
- 3. Is there data you want to receive that was missing?*

Performance Measures: Key Performance Indicators used by local governments (including Chapel Hill) to track progress on strategic goals.

Questions:

- 4. Do the performance measures suggest areas of measurement and specificity that can be added to the Council's strategic goals?*
- 5. Do the performance measures track desired outcomes for the Council's strategic goals?*
- 6. Is there anything we should not focus on with the Council strategic goal areas?*