LOCAL GOVERNMENT KEY PERFORMANCE INDICATOR MENU

This document lists local government key performance indicators identified by ClearPoint Strategy, a private company that develops strategic planning software for local governments across the country that follow strategic planning best practices. This document also lists metrics that Town Departments track in their annual business planning process.

COUNCIL WORK SESSION April 3, 2019

Connected Community

1 Driver Courtesy Satisfaction Rating ClearPoint Strategy 2 Passenge Trips on Buess per Gallon of Fuel ClearPoint Strategy 3 Public Transportation Satisfaction Rating ClearPoint Strategy 4 Average Speed on Neighborhood Streets ClearPoint Strategy 5 Average Medition Strategy ClearPoint Strategy 6 Average Medition Strategy ClearPoint Strategy 7 Percentage of Commuters Using Public Transportation ClearPoint Strategy 8 Walkability Score ClearPoint Strategy 10 Percentage of Capital Projects Completed on Time ClearPoint Strategy 12 Percentage of Capital Projects Completed Within Project Budget ClearPoint Strategy 13 Protentage of Trategy Numcipal Streets Paved ClearPoint Strategy 14 Total Miles of Municipal Streets Paved ClearPoint Strategy 15 Total Miles of Municipal Streets Paved ClearPoint Strategy 16 Number of Water Line Breaks ClearPoint Strategy 17 Percentage of Street Lights in Service ClearPoint Strategy 18 Average Number of Customer Compla	#	Key Performance Indicator (KPI)	Source
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46 Percentage of on-time performance Department Business Plan			
47Scheduled weekday/weekend FR service placed into service on timeDepartment Business Plan	-		
	47	Scheduled weekday/weekend FR service placed into service on time	Department Business Plan

48	Complaints per 100,000 fixed route trips	Department Business Plan
49	Fixed Route accidents per 100,000 miles	Department Business Plan
50	Preventable Fixed Route accident per 100,000 miles	Department Business Plan
51	Number of service miles between road calls that may interrupt (DR)	Department Business Plan
52	Number of service miles between road calls that may interrupt (FR)	Department Business Plan
53	Compliance with preventative maintenance percentage	Department Business Plan
54	Passengers per Revenue Hour (DR)	Department Business Plan
55	Passengers per Revenue Hour (FR)	Department Business Plan
56	Passengers per Revenue Mile (DR)	Department Business Plan
57	Passengers per Revenue Mile (FR)	Department Business Plan
58	Average age of fleet vehicle (DR)	Department Business Plan
59	Average age of fleet vehicle (FR)	Department Business Plan

Economic & Financial Sustainability

#	Key Performance Indicator (KPI)	Source
1	Change in Value of Commercial Property	ClearPoint Strategy
2	Number of Employers at Municipal Job Fairs	ClearPoint Strategy
3	Number of Attendees at Municipal Job Fair	ClearPoint Strategy
4	Total Tourism Tax Dollars	ClearPoint Strategy
5	Unemployment Rate	ClearPoint Strategy
6	Number of Jobs in Municipality	ClearPoint Strategy
7	Real Gross Domestic Product (GDP) of Municipality	ClearPoint Strategy
8	Municipality-Wide Commercial Vacancy Rate	ClearPoint Strategy
9	Number of New Businesses	ClearPoint Strategy
10	Number of Business License Renewals	ClearPoint Strategy
11	Number of New Jobs Created	ClearPoint Strategy
12	Budgeting Ratio	ClearPoint Strategy
13	Real Estate Assessment to Sales Ratio (ASR)	ClearPoint Strategy
14	Real Estate Coefficient of Dispersion (COD)	ClearPoint Strategy
15	Debt per Capita	ClearPoint Strategy
16	Full-Time Employees per Capita	ClearPoint Strategy
17	Number of Grant Compliance Violations	ClearPoint Strategy
18	Number of Employees Trained in Grant Writing	ClearPoint Strategy
19	Total Number of Audit Findings	ClearPoint Strategy
20	Bond Rating	ClearPoint Strategy
21	Total Revenue Generated	ClearPoint Strategy
22	Same-day deposits as a percentage of all receipts	Department Business Plan
23	Total budget adjustments as a % of expenditures	Department Business Plan
24	Projected General Fund revenues as a % of actual	Department Business Plan
25	Percent of voided/reissued vendor checks	Department Business Plan
26	Percent of voided/reissued/adjusted payroll checks *	Department Business Plan
27	Receipt confirmation from LGC	Department Business Plan
28	Receive annual GFOA Award for Financial Reporting	Department Business Plan
29	Consecutive years receiving GFOA Award for Financial Reporting	Department Business Plan
30	Purchase orders issued, as a percentage of all invoices over \$1,000	Department Business Plan
31	Percentage of contracts with funds encumbered prior to execution	Department Business Plan
32	Town vehicle accidents per 100,000 miles driven	Department Business Plan
33	Town vehicle accidents judged preventable per 100,000 miles driven	Department Business Plan
34	Percent of insurable losses (information received by BMD) reported to carrier within 2	Department Business Plan
	workdays	
35	Rate of return on invested funds compared to 90 day T-Bill rate	Department Business Plan
36	General Fund Debt as a percent of assessed value	Department Business Plan
37	10-year payout ratio	Department Business Plan
38	Percentage of survey respondents indicating that the Finance Division service "meets" or	Department Business Plan
	"exceeds" expectations	
39	Preventive maintenance work orders as a percent of total annual work orders	Department Business Plan

40	Percent of customer repair requests completed within 2 business days of receipt	Department Business Plan
41	Percent of repeat repair work orders that must be readdressed within 10 business days	Department Business Plan
42	Percent of emergency work orders for which personnel are dispatched within 1 hour	Department Business Plan
43	Ratio of square foot of building space maintained per FTE	Department Business Plan
44	Preventive maintenance work orders as a percent of total annual work orders	Department Business Plan

Safe Community

#	Key Performance Indicator (KPI)	Source
1	Number of Roadway Accidents	ClearPoint Strategy
2	Number of Fires Occurring per 10,000 Residents	ClearPoint Strategy
3	Municipal Fire Cost per Capita	ClearPoint Strategy
4	Injury Rate of Firefighters per Fire	ClearPoint Strategy
5	Number of Community Relation Initiatives by Police	ClearPoint Strategy
6	Number of Foot and Bike Patrol Hours	ClearPoint Strategy
7	Number of Hours Spent Interacting with Students in Public School by Police	ClearPoint Strategy
8	Civilian Fire Injuries per 100,000 Residents	ClearPoint Strategy
9	Number of Fire Prevention Code Violations	ClearPoint Strategy
10	Total Attendance at Safety Education Programs	ClearPoint Strategy
11	Immunization Compliance Rate by Age 2	ClearPoint Strategy
12	Percentage of Overweight and Obese Children Enrolled in Public School Kindergarten	ClearPoint Strategy
13	Emergency Medical Services Incidents per 1,000 Residents	ClearPoint Strategy
14	Number of Violent Crimes	ClearPoint Strategy
15	Number of Non-Violent Crimes	ClearPoint Strategy
16	Percentage of Residents Who Feel Safe in Parks	ClearPoint Strategy
17	FEMA Community Rating (CRS) Score	ClearPoint Strategy
18	Number of Juvenile Arrests	ClearPoint Strategy
19	Number of Criminal Investigations	ClearPoint Strategy
20	Number of Emergency Response Calls	ClearPoint Strategy
21	Number of Residents Who Feel Safe in Their Neighborhood	ClearPoint Strategy
22	Percentage of Fire Response Time Within Goal (8 Minutes)	ClearPoint Strategy
23	Emergency Medical Service Response Time Within Goal (8 Minutes)	ClearPoint Strategy
24	Percentage of Public & Private Schools with Fire Drills Conducted	ClearPoint Strategy
25	Achieve "satisfied" survey rating for "Availability of Parking Downtown" in Community	Department Business Plan
	Survey	-
26	Space rental rate	Department Business Plan
27	Survey residents and ascertain satisfaction with overall quality of police protection.	Department Business Plan
28	Total Number of Part 1 Crimes against Persons and Property	Department Business Plan
29	Percentage of Part 1 Crimes against Persons cleared	Department Business Plan
30	Percentage of Part 1 Property Crimes cleared	Department Business Plan
31	"very safe" or "safe' survey ratings for "Level of Safety and Security" in neighborhoods in	Department Business Plan
	Community Survey.	
32	Percentage of vehicle crashes resulting in injuries <17% of our total number of crashes.	Department Business Plan
33	% of employees who advance through career progression program on-time	Department Business Plan
34	% of police applicants successfully passing BLET/FTP	Department Business Plan
35	Reduce turnover rate to national average (8%)	Department Business Plan
36	Percentage of structure fire responses within 5 minutes from dispatch to the arrival of the	Department Business Plan
	first unit	
37	Percentage of structure fire responses within 9 minutes from dispatch to the arrival of the	Department Business Plan
	full alarm	
38	Percentage of non-medical emergency responses within 5 minutes from dispatch to the	Department Business Plan
	arrival of the first unit.	
39	Percentage of buildings toured for familiarization and pre-incident planning.	Department Business Plan
40	Percentage of front line apparatus with out-of-service time greater than 10%	Department Business Plan

41	CHFD response time to medical calls within 5 minutes from dispatch to arrival	Department Business Plan
42	CHFD is released from medical calls in less than 20 minutes 90% of the time	Department Business Plan
43	Percentage of State required inspections completed	Department Business Plan
44	Combined audiences of public safety presentation, as a percentage of total population	Department Business Plan
45	Personnel completed company training (192 hours required)	Department Business Plan
46	Personnel completed full officer training (12 hours required)	Department Business Plan
47	Personnel completed existing driver operator training (12 hours required)	Department Business Plan
48	Personnel completed hazardous material training (6 hours required)	Department Business Plan
49	Percent of street light outages and damages investigated within two business days	Department Business Plan
50	Percent of new street light request investigations completed within 10 business days	Department Business Plan
51	Percent of priority Town roadways pre-treated prior to each anticipated significant	Department Business Plan
	inclement weather event	
52	Percent of priority streets where initial snow removal is completed within 48 hours	Department Business Plan

Affordable Housing

#	Key Performance Indicator (KPI)	Source
1	Number of Supported Affordable Housing Units Created per Year	ClearPoint Strategy
2	Amount of Housing Relief Distributed	ClearPoint Strategy
3	Number of Residents Assisted in Housing Relief Programs	ClearPoint Strategy
4	Percentage of Residents Satisfied with Affordable Housing	ClearPoint Strategy
5	Housing Opportunity Index Percentage	ClearPoint Strategy
6	Number of Municipality-Wide Chronically Homeless Individuals	ClearPoint Strategy
7	Percentage of Households That Pay 30% or More of Income on Housing	ClearPoint Strategy
8	Number of HUD Eligible First-Time Homebuyers	ClearPoint Strategy
9	Total Attendance at Neighborhood Meetings	ClearPoint Strategy
10	Resident Satisfaction with Neighborhood Meetings	ClearPoint Strategy
11	Median housing value of owner-occupied units (12 month average, County data)	Department Business Plan
12	Number of new affordable units brought into market this year (Town-funded, created	Department Business Plan
	through IZ ordinance, NNI, other)	-
13	Number of subsidized housing units supported by the Town (public housing,	Department Business Plan
14	Number of newly developed, off-campus student rental housing units brought into market	Department Business Plan
	this year (development services)	_
15	Average housing cost of permanently affordable housing units, as a percentage of entry-	Department Business Plan
	level police patrol officer salary	
16	Percentage of Town employees who: live in Chapel Hill, live within 5 miles of Town Hall,	Department Business Plan
	live within 10 miles of Town Hall	
17	Percentage of residents satisfied with the availability of affordable housing (Community	Department Business Plan
	Survey)	
18	Total federal and local dollars available for use for affordable housing (AHF, AHDR, CDBG)	Department Business Plan
19	Percentage of affordable housing in Town within ½-mile of a bus stop/school	Department Business Plan
20	Percentage of Housing & Community fund recipient performance reports that submitted	Department Business Plan
	performance reports on time	
21	HUD's PHAS rating	Department Business Plan
22	Percentage of residents who are satisfied or very satisfied with the condition of their	Department Business Plan
	housing	
23	Percentage of residents who are satisfied or very satisfied with the programs provided to	Department Business Plan
	residents	
24	Percentage of vacant units occupied within 20 days or less	Department Business Plan
25	Number of calls received to the after-hours on-call number for service repairs	Department Business Plan
26	Percentage of Public Housing units with access/use to free High Speed Wi-Fi	Department Business Plan

Vibrant & Inclusive Community

#	Key Performance Indicator (KPI)	Source
1	Total Attendance at Festivals and Cultural Events	ClearPoint Strategy
2	Number of Performances at Performing Arts Center	ClearPoint Strategy

3	Average Percentage of Capacity Filled at Performing Arts Center	ClearPoint Strategy
4	Percentage of Dates Booked in Arena	ClearPoint Strategy
5	Number of Festivals and Cultural Events	ClearPoint Strategy
6	Number of Subscribers and Followers on Social Media	ClearPoint Strategy
7	Number of Town Hall Participants	ClearPoint Strategy
8	Resident Satisfaction with Appearance of Municipality	ClearPoint Strategy
9	Resident Satisfaction with Municipality as Place to Live	ClearPoint Strategy
10	Poverty Rate	ClearPoint Strategy
11	Resident Satisfaction of Municipality as a Workplace	ClearPoint Strategy
12	Number of Active Municipal Mobile App Users	ClearPoint Strategy
13	Resident Satisfaction with Municipal Communication	ClearPoint Strategy
14	Voter Turnout	ClearPoint Strategy
15	Number of Municipal Website Visitors	ClearPoint Strategy
16	Median Household Income	ClearPoint Strategy
17	Percentage of Residents with a GED or High School Diploma	ClearPoint Strategy
18	Percentage of On-Time Bus Arrivals at School	ClearPoint Strategy
19	Total Library Use per Capita	ClearPoint Strategy
20	Private High School Graduation Rate	ClearPoint Strategy
21	Percentage of Residents Rating Public Schools Excellent or Good	ClearPoint Strategy
22	Percentage of Residents with a Bachelor's Degree or Higher	ClearPoint Strategy
23	Public High School Graduation Rate	ClearPoint Strategy
24	Percentage of youth mentored who plan to attend college following high school graduation	Department Business Plan
25	Percentage of after school program participants that graduate to the next grade level at the	Department Business Plan
	end of the school year	-
26	Percentage of public housing residents that participate in at least one resident service	Department Business Plan
	program over the fiscal year	-
27	Percentage of total students living off campus who read the Tar Heel Citizen Times, our e-	Department Business Plan
	newsletter that provides information and tips about off campus living	
28	Number of at-risk youth mentored throughout the year in elementary, middle and high	Department Business Plan
	school	
29	Transactions at self-serve or virtual points (checkouts, including renewals)	Department Business Plan
30	Transactions at self-serve or virtual points (checkins)	Department Business Plan
31	Transactions at self-serve or virtual points (holds placed)	Department Business Plan
32	Provide customer service training opportunities for all staff members	Department Business Plan
33	Number of programs offered (maintain programs)	Department Business Plan
34	Program attendance total (maintain attendance)	Department Business Plan
35	Increase number of Summer Reading Program registered participants 5%	Department Business Plan
36	Increase number Town employees with library cards 5%	Department Business Plan
37	NC Public Library mean average program attendance per capita (CHPL above ave) FY16 =	Department Business Plan
	0.38	
38	Meeting room utilization rate above 50%	Department Business Plan
39	Annual number of visitors to the library (increase visitors)	Department Business Plan
40	NC Public Library mean average Library Visits per capita (CHPL above ave) FY16=4.4	Department Business Plan
41	Develop & implement user satisfaction measures	Department Business Plan
42		
43	Respond to all customer comments	Department Business Plan
	Number of physical items (maintain items)	Department Business Plan
44	Number of physical items (maintain items) Number of digital holdings (increase items)	Department Business Plan Department Business Plan
45	Number of physical items (maintain items) Number of digital holdings (increase items) NC Public Library average cost per circulation (CHPL below ave) FY16-5.31	Department Business Plan Department Business Plan Department Business Plan
45 46	Number of physical items (maintain items) Number of digital holdings (increase items) NC Public Library average cost per circulation (CHPL below ave) FY16-5.31 NC Public Library mean average circulation per capita (CHPL above ave) FY16 = 6.25	Department Business Plan Department Business Plan Department Business Plan Department Business Plan
45 46 47	Number of physical items (maintain items)Number of digital holdings (increase items)NC Public Library average cost per circulation (CHPL below ave) FY16-5.31NC Public Library mean average circulation per capita (CHPL above ave) FY16 = 6.25Registered borrowers with BiblioCommons user IDs (maintain registered users)	Department Business Plan Department Business Plan Department Business Plan Department Business Plan Department Business Plan
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45 46 47 48 49 50	Number of physical items (maintain items)Number of digital holdings (increase items)NC Public Library average cost per circulation (CHPL below ave) FY16-5.31NC Public Library mean average circulation per capita (CHPL above ave) FY16 = 6.25Registered borrowers with BiblioCommons user IDs (maintain registered users)Physical units circulated/renewed (maintain circulation)Digital units circulated (increase 2%)Number of registered cardholders (increase registered users 2%)	Department Business Plan Department Business Plan Department Business Plan Department Business Plan Department Business Plan Department Business Plan Department Business Plan
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45 46 47 48 49 50 51 52	Number of physical items (maintain items)Number of digital holdings (increase items)NC Public Library average cost per circulation (CHPL below ave) FY16-5.31NC Public Library mean average circulation per capita (CHPL above ave) FY16 = 6.25Registered borrowers with BiblioCommons user IDs (maintain registered users)Physical units circulated/renewed (maintain circulation)Digital units circulated (increase 2%)Number of registered cardholders (increase registered users 2%)Field rentals - number of rentals (reservation days)Field rentals - revenue	Department Business Plan Department Business Plan
45 46 47 48 49 50 51 52 53	Number of physical items (maintain items)Number of digital holdings (increase items)NC Public Library average cost per circulation (CHPL below ave) FY16-5.31NC Public Library mean average circulation per capita (CHPL above ave) FY16 = 6.25Registered borrowers with BiblioCommons user IDs (maintain registered users)Physical units circulated/renewed (maintain circulation)Digital units circulated (increase 2%)Number of registered cardholders (increase registered users 2%)Field rentals - number of rentals (reservation days)Field rentals - attendance	Department Business Plan Department Business Plan
45 46 47 48 49 50 51 52 53 53 54	Number of physical items (maintain items)Number of digital holdings (increase items)NC Public Library average cost per circulation (CHPL below ave) FY16-5.31NC Public Library mean average circulation per capita (CHPL above ave) FY16 = 6.25Registered borrowers with BiblioCommons user IDs (maintain registered users)Physical units circulated/renewed (maintain circulation)Digital units circulated (increase 2%)Number of registered cardholders (increase registered users 2%)Field rentals - number of rentals (reservation days)Field rentals - attendanceShelter rentals - number of rentals	Department Business Plan Department Business Plan
45 46 47 48 49 50 51 52 53	Number of physical items (maintain items)Number of digital holdings (increase items)NC Public Library average cost per circulation (CHPL below ave) FY16-5.31NC Public Library mean average circulation per capita (CHPL above ave) FY16 = 6.25Registered borrowers with BiblioCommons user IDs (maintain registered users)Physical units circulated/renewed (maintain circulation)Digital units circulated (increase 2%)Number of registered cardholders (increase registered users 2%)Field rentals - number of rentals (reservation days)Field rentals - attendance	Department Business Plan Department Business Plan

57	Pool rentals - number of rentals (reservation days)	Department Business Plan
58	Pool rentals - revenue	Department Business Plan
50	Pool rentals - attendance	-
		Department Business Plan
60	Other Indoor Rentals - number of rentals (reservation days) for meeting rooms, gyms and	Department Business Plan
	auditorium	
61	Other Indoor Rentals - revenue	Department Business Plan
62	Other Indoor Rentals - attendance	Department Business Plan
63	Number of programs offered	Department Business Plan
64	Number of registered participants in all programs	Department Business Plan
65	Number of waitlisted participants in all programs	Department Business Plan
66	Number of drop-in participants in all programs	Department Business Plan
67	Town-sponsored events - number of events held	Department Business Plan
68	Town-sponsored events - attendees/participants	Department Business Plan
69	Co-hosted events - number of events held	Department Business Plan
70	Co-hosted events - number of attendees/participants	Department Business Plan
71	Revenue sponsorships/donations - number of sponsorships	Department Business Plan
72	Revenue sponsorships/donations - dollar value	Department Business Plan
73	In-kind sponsorships/donations - number	Department Business Plan
74	In-kind sponsorships/donations - dollar value	Department Business Plan
75	Percentage of total costs covered by sponsorships/donations/in-kind for July 4th	Department Business Plan
76	Percentage of total costs covered by sponsorships/donations/in-kind for Festifall	Department Business Plan
77	Percentage of code complaints acted on within 2 business days	Department Business Plan
78	Percentage of code complaint cases closed within 30 days	Department Business Plan
79	Percentage of Final Plan - Zoning Compliance Permits processed within 75 working days	Department Business Plan
80	Percentage of Residential Zoning Compliance Permit (all types) processed within 5	Department Business Plan
	working days	
81	Percentage of Combined Residential Zoning-Building processed within goal time frame	Department Business Plan
	(Zoning-5 days / Building-10 days).	

Environmental Stewardship

#	Key Performance Indicator (KPI)	Source
1	Percentage of Hybrid Buses	ClearPoint Strategy
2	Landfill Diversion Rate	ClearPoint Strategy
3	Miles of Roadside Litter Collected	ClearPoint Strategy
4	Percentage of Good Air Quality Days	ClearPoint Strategy
5	Tons of Community-Recycled Composted Materials	ClearPoint Strategy
6	Municipality-Wide Greenhouse Gas Emissions per Capita	ClearPoint Strategy
7	Number of New Trees Planted in Public Places	ClearPoint Strategy
8	Percentage of Municipal Facilities Incorporating Energy Efficient Upgrades	ClearPoint Strategy
9	Average Days to Close a Code Violation Case	ClearPoint Strategy
10	Water Usage per Capita	ClearPoint Strategy
11	Number of acres per contractor for Right of ways	Department Business Plan
12	Number of acres per contractor for Public Housing	Department Business Plan
13	Number of acres per contractor for the Library	Department Business Plan
14	Number of Acres maintained per employee	Department Business Plan
15	Mowing Frequency of Hybrid Bermuda fields	Department Business Plan
16	Mowing Frequency of Fescue ball fields	Department Business Plan
17	Mowing Frequency of Parks, Facilities and Greenways	Department Business Plan
18	Mowing Frequency of Library and Public Housing	Department Business Plan
19	Mowing Frequency of Tractor Right of Way	Department Business Plan
20	Mowing Frequency of Contracted Right of Way mowing	Department Business Plan
21	Percent of investigations of reported pollution initiated within 24 hours of notification	Department Business Plan
22	Percent of sites inspected annually	Department Business Plan
23	"Percent of inlets and outfalls inspected annually	Department Business Plan
24	Percent of investigations for drainage service inquiries initiated within three working days	Department Business Plan

25	Percent of time downtown streets were swept according to schedule (twice per week)	Department Business Plan
26	Percent of time major streets were swept according to schedule (once per week)	Department Business Plan
27	Percent of time residential streets were swept according to schedule (once every seven weeks)	Department Business Plan
28	Tons of Residential Refuse Collected per Collection FTE	Department Business Plan
29	Percent of commercial collection costs recovered via fees	Department Business Plan
30	Percent of community "satisfied" or "very satisfied" with residential refuse collection services	Department Business Plan
31	Percent of total fleet utilizing alternative fuels or "green" technology	Department Business Plan
32	Percent of frontline fleet utilizing alternative fuels or "green" technology	Department Business Plan
33	Metric tons of carbon dioxide equivalent emitted by Town vehicles (excluding Transit) per year	Department Business Plan

Collaborative & Innovative Organization

#	Key Performance Indicator (KPI)	Source
1	Diversity of New Hires	ClearPoint Strategy
2	Diversity of Workforce	ClearPoint Strategy
3	Number of Applications Received	ClearPoint Strategy
4	Percentage of Positions Filled Internally	ClearPoint Strategy
5	Employee Satisfaction Index	ClearPoint Strategy
6	Total Hours of Training Attended	ClearPoint Strategy
7	Absenteeism Rate	ClearPoint Strategy
8	Percentage of Performance Evaluations Completed on Time	ClearPoint Strategy
9	Employee Retention Rate	ClearPoint Strategy
10	Number of Incidents per 100,000 Miles Driven	ClearPoint Strategy
11	Number of Subscribers and Followers on Social Media	ClearPoint Strategy
12	Number of Town Hall Participants	ClearPoint Strategy
13	Resident Satisfaction with Appearance of Municipality	ClearPoint Strategy
14	Resident Satisfaction with Municipality as Place to Live	ClearPoint Strategy
15	Poverty Rate	ClearPoint Strategy
16	Resident Satisfaction of Municipality as a Workplace	ClearPoint Strategy
17	Number of Active Municipal Mobile App Users	ClearPoint Strategy
18	Resident Satisfaction with Municipal Communication	ClearPoint Strategy
19	Voter Turnout	ClearPoint Strategy
20	Number of Municipal Website Visitors	ClearPoint Strategy
21	Median Household Income	ClearPoint Strategy
22	Number of Subscribers and Followers on Social Media	ClearPoint Strategy
23	Increase subscribers to Chapel Hill eNews, Twitter and Facebook channels by a combined	Department Business Plan
	increase of 10 percent each fiscal year.	*
24	Meet or exceed the regional benchmark of 2013 Community Survey's results of 51%	Department Business Plan
	satisfaction with "availability of information about Town Programs and Services."	-
25	Meet or exceed the regional benchmark of 2013 Community Survey's results of 48%	Department Business Plan
	satisfaction with "quality of Town website"	_
26	Approximate number of Council Meeting attendees	Department Business Plan
27	Approximate number of Live streaming Web Views (Council and Advisory Board Meetings)	Department Business Plan
28	Approximate number of Archived streaming Web Views (Council and Advisory Board	Department Business Plan
	Meetings)	
29	Approximate number of Live & Archived streaming Web Views (Other Events)	Department Business Plan
30	Satisfaction rate with Town Website	Department Business Plan
31	Satisfaction rate with eNews updates	Department Business Plan
32	Meet or exceed the 2013 Community Survey's results of 60% satisfaction with "participate	Department Business Plan
	in local decisions/volunteering."	
33	Meet or exceed the regional benchmark of 2013 Community Survey's results of 40%	Department Business Plan
	satisfaction with "Level of public involvement in decision making."	
34	Meet or exceed the 2013 Community Survey's results of 58% satisfaction with "access to	Department Business Plan
	Mayor and Town Council."	
35	Number of records requests received by CaPA	Department Business Plan

36	Percentage of the time that the Council Business Meeting agenda is posted at least four	Department Business Plan
	days prior to the meeting.	
37	Percentage of job descriptions reviewed annually	Department Business Plan
38	HRA employee participation rate	Department Business Plan
39	Number of grievances per 100 full-time equivalent (FTE) employees	Department Business Plan
40	Number of participants as a percentage of total workforce/supervisors	Department Business Plan
41	Number of employees trained in various areas by Human Resource Development staff	Department Business Plan
42	Women and minority employment in the workforce compared to minority representation in local available labor pool.	Department Business Plan
43	Number of employees trained in Occupational, Health and Safety as a percentage of the total number of the workforce.	Department Business Plan
44	Percent of work orders that are preventive maintenance	Department Business Plan
45	Percent of work orders that are repeat repairs	Department Business Plan
46	Percent of preventive maintenances completed as scheduled	Department Business Plan
47	Percent of rolling stock available per day	Department Business Plan
48	Percent of work orders completed in less than 1 work day	Department Business Plan
49	Percent of work orders completed in excess of 2 work days	Department Business Plan
50	Percent of reactive repair orders completed within 1 work day	Department Business Plan
51	Percent of reactive repair orders taking longer than 2 work days	Department Business Plan
52	Service request response percentage within one working day	Department Business Plan
53	Percentage of user-assist service requests resolved within two working days (excludes cases requiring vendor support)	Department Business Plan
54	Percentage of desktop computer software utilizing the most current version available	Department Business Plan
55	Percentage of desktop computer equipment four years old or newer	Department Business Plan
56	Percentage of network service incidents resolved within one working day	Department Business Plan
57	Percentage of machines in security compliance	Department Business Plan
58	Number of training sessions offered on cyber security and appropriate use	Department Business Plan
59	Percentage of utilization factors of systems and infrastructure (i.e. storage capacity,	Department Business Plan
	bandwidth usage, compute-power usage)	
60	Percentage of network service incidents resolved within one working day	Department Business Plan
61	Network server capacity	Department Business Plan