



Rogers Road Zoning Initiative

Advisory Board Introduction



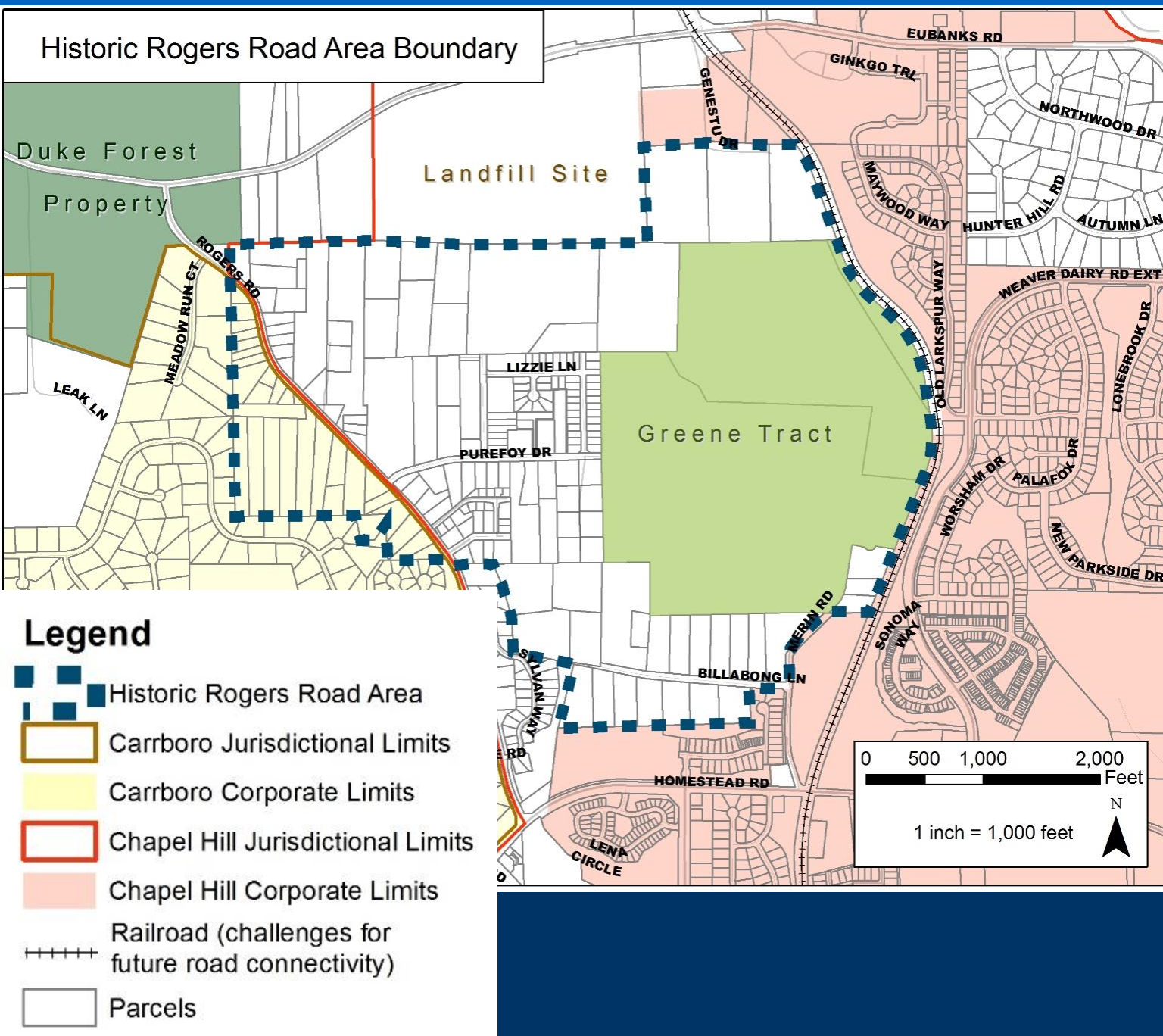
Advisory Board Input Opportunity

Rogers Road Zoning Initiative Joint Advisory Board Meeting

March 19, 2019

Chapel Hill Town Hall

- 6:00PM-7:00PM: Drop-In Session
- 7:00PM: Presentation (at start of Planning Commission Meeting)



Study Area

- Northwest Chapel Hill / Northern Carrboro
- Settlement dates back to 1700's
- Adjacent to former landfill site

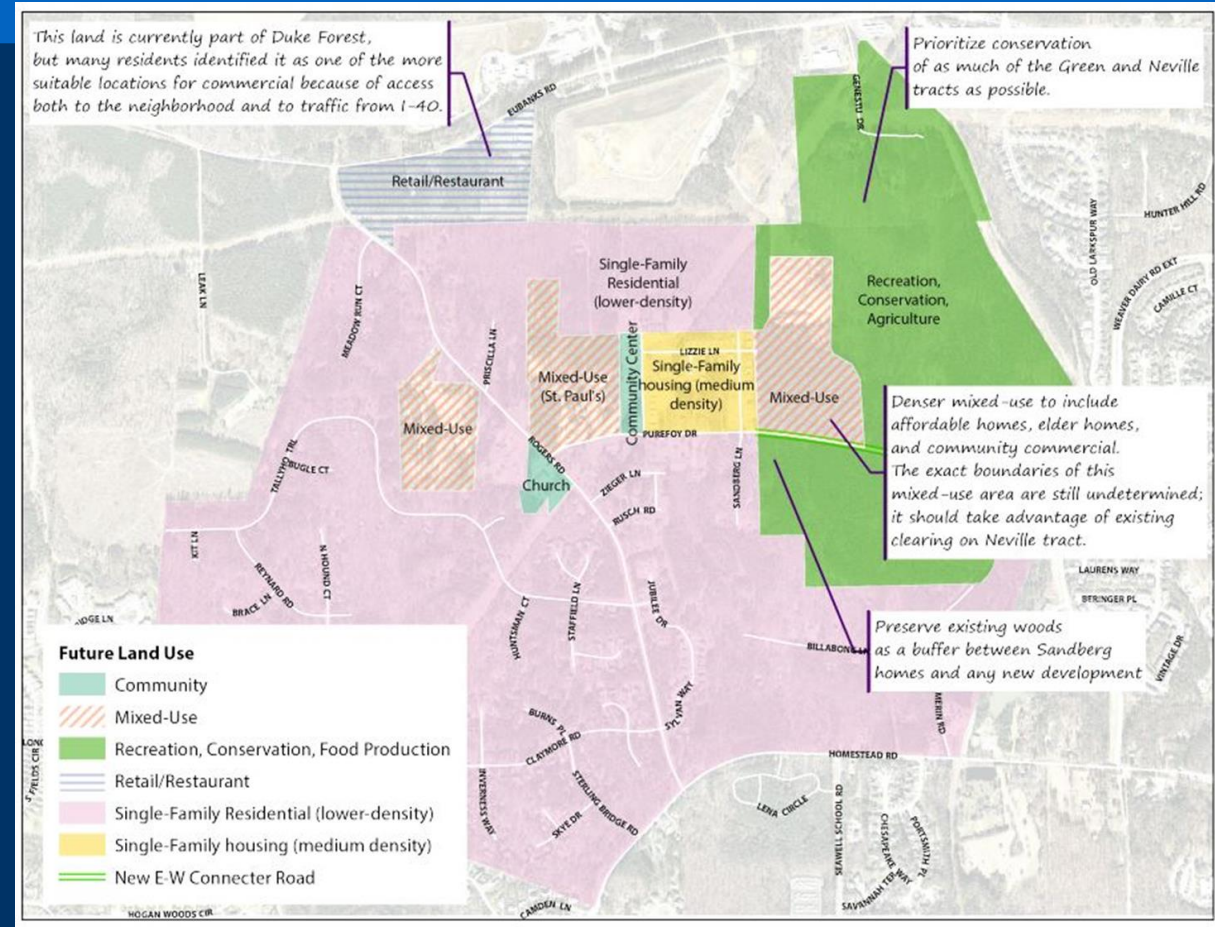
Community Planning



Rogers Road:
Mapping our Community's Future

MAY 2016

The compilation of an intensive 9 month planning effort with community stakeholders to create a shared vision for Rogers Road development for the next 10 years & beyond



Mapping Our Community's Future, 2016
Land Use Map

MAPPING OUR COMMUNITY'S FUTURE



Retain families who have lived here for decades/
generations



Connect us with each other and the larger
community



Preserve socioeconomic and cultural diversity
for the future



Respect the physical/natural character of the
neighborhood

PROJECT SUMMARY

GOAL: Develop appropriate zoning standards for the Rogers Road neighborhood – **keep what you love, add what you need.**

HOW? By reviewing existing plans and policies that affect Rogers Road; conducting a market analysis; and identifying challenges and opportunities

AND engaging the community and using the neighborhood's collective knowledge and interests to create appropriate standards.

KEY CONSIDERATIONS

- Establish new Zoning District(s) and update the Chapel Hill Zoning Atlas
- Preserve character of Rogers Road corridor
- Expand housing choice
- Support home-based businesses and economic opportunities
- Improve neighborhood connectivity



PROJECT TIMELINE

[illegible]

PUBLIC ENGAGEMENT

PREVIOUS MEETINGS:

- October 30, 2018
- November 15, 2018
(business analysis)
- November 29, 2018
- January 24, 2019



NEXT STEPS

March

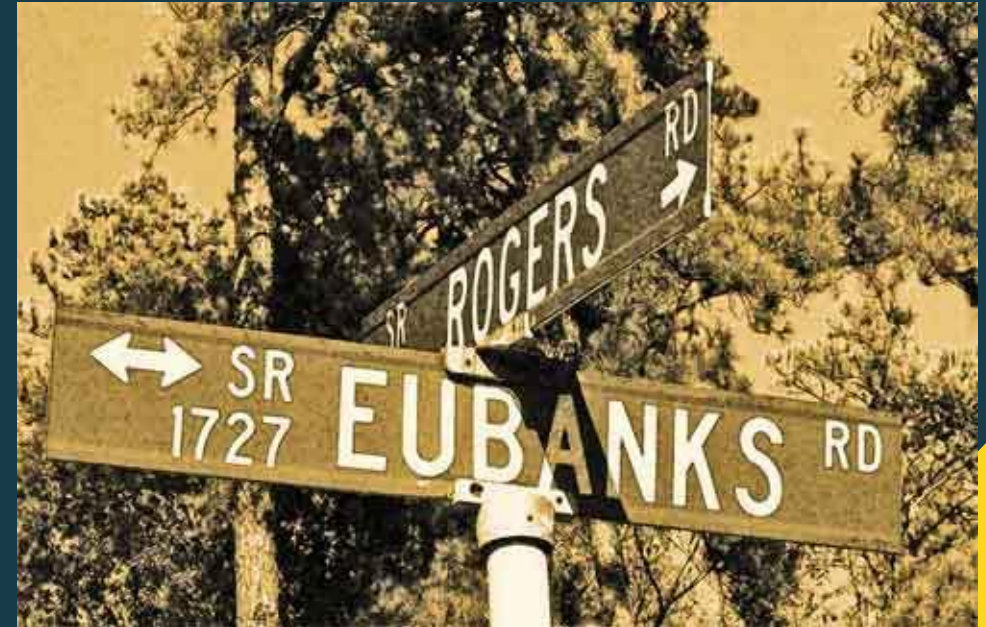
- Develop Historic Rogers Road Neighborhood (HR) District draft ordinance and map
- Continue Public Engagement
 - Community Drop-In Sessions, March 14 and 16
 - Joint Advisory Board Meeting, March 19



NEXT STEPS

April

- Planning Commission recommendation
- Open the Council Public Hearing



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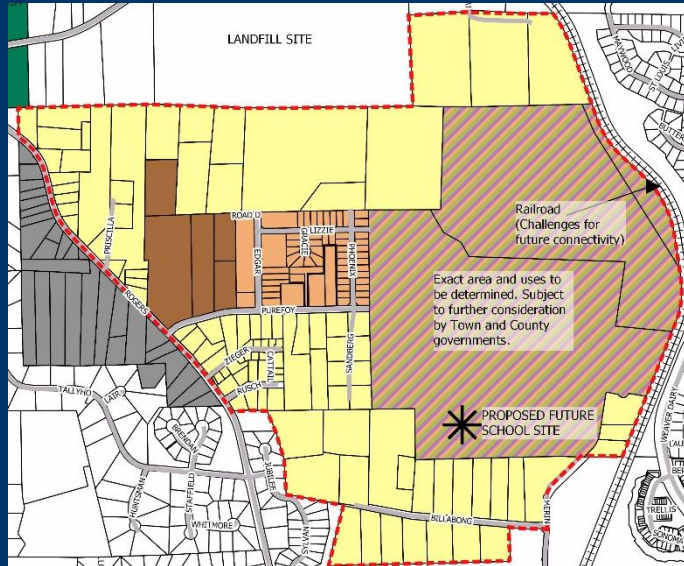
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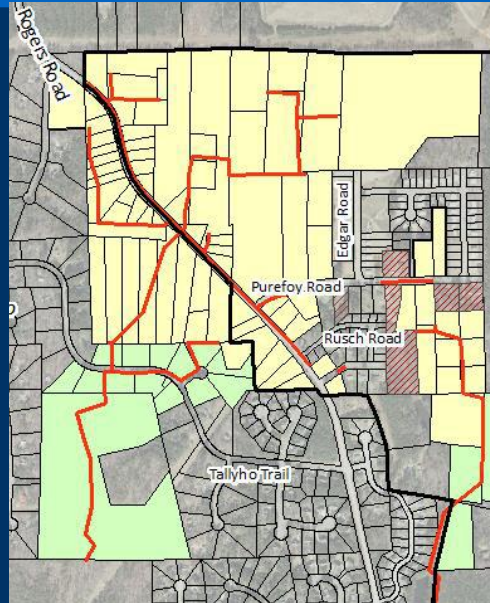
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Ongoing Rogers Road Projects



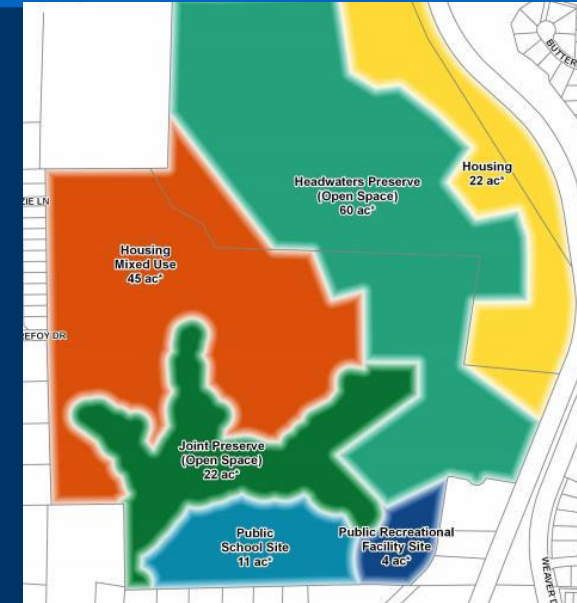
Zoning Initiative

Key to implementation of
*Mapping Our
Community's Future*



Sewer Construction

Expected to increase
development interest



Greene Tract

Future use of site owned
by County and Towns