

AC Hotel by Marriott

Notes from John Rees

Does the town have a processes to find out how guests are arriving at AC Marriot, and or have we found out from them?

I believe it would be useful to understand how their guests are getting there and if they would be willing to provide that information. It may be useful to better understand how this behavior may be repeated for other Rosemary street development, with a specific eye on the Amity Station project. However, it has value as we plan as there is an expectation that methods of accessing properties may be shifting with ride share and - crazy thought- bike, scooter, other transports.

I felt this was an under considered element at UNC Healthcare and learn g how folks are getting places (and possible shifts) can help us plan better. Will be transparent, it is mostly focused on parking and also addressing neighboring properties concerns on spill over parking

- We have traditionally, measured automobile traffic and parking as primary factors on developments in the past, using time honored practices such as traffic counts and even having people sit at intersections and account for all movements.

- People use services like Lyft to access properties more and more. These services create new challenges. We do not really know the ratio of people arriving at a property like AC Marriot using various transport modes (mainly, because it is not as easy as putting a counter on a street)

- I felt (and still do) that UNC health Care at Eastowne has under appreciated the amount of clients will arrive by ride share. And that their plans under accommodate that transport mode.

- It would be useful for AC Marriot (and for the town) if we both had an accurate accounting on how people arrive at the property. This information could be used for planning future projects and also to manage concerns from neighboring businesses and communities regarding the pool of on street and near by parking