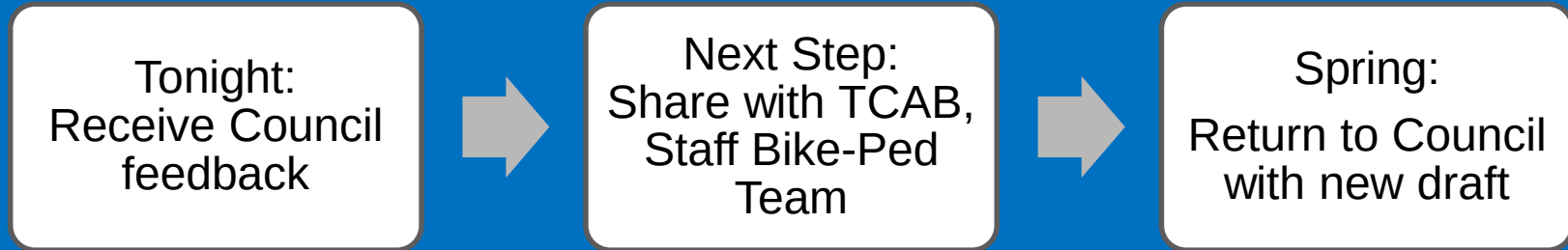




Connected Community Strategic Goal

Goal Champions: Bergen Watterson and Donnie Rhoads
10-24-2018 Council Business Meeting Presentation

Feedback and Next Steps



DRAFT

Connected Community Team

- Police
- Planning
- Public Works – Traffic Engineering
- Public Works – Streets and Sidewalk
- Parking
- Parks and Recreation
- Transit

DRAFT

Presentation

Overview

1. Background and Context
2. Connected Community Report
3. Traffic

DRAFT

1.

Background



Community Improvements
Bond Funds @ Work



DRAFT

Strategic Plan

2017 Council Retreat

Council affirmed
Chapel Hill 2020
as community
vision

2018 Council Retreat

Council
considered 7
Strategic Goals

Affordable Housing Prototype

Council worked
on Affordable
Housing Goal

Budget Resolution

Council charge
to build out
Connected
Community
Goal

DRAFT



Connected Community Strategic Goal

To create a highly connected community where bicycling, walking, and transit are convenient, everyday choices for our neighborhoods, businesses, and public spaces.

DRAFT

Community

Survey Context

2018 Community Survey Priority Investments

- Overall Management of Traffic Flow
- Overall Quality of Public Parking

DRAFT

Current Discussions

What Have We Heard So Far?

Final Preference Survey Question Results:



1. Making it easier to walk, bike or take transit
2. Enhancing parks and open space
3. Managing traffic
4. Providing affordable housing
5. Preserving our neighborhoods
6. Creating more jobs



Master Plan

TOWN OF CHAPEL HILL MOBILITY AND CONNECTIVITY PLAN



OCTOBER 2017

STEWART



DRAFT

2.

Connected
Community
Report

Work Plan and Measures



Report Purpose



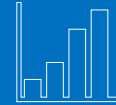
USER-FRIENDLY

Provide a user-friendly report that is clear, visual, and understandable



COMMUNITY INDICATORS

Provide context on an issue that the Council is interested in understanding



TRACKING PROGRESS

Provide performance measures that hold the Town accountable and track progress towards our goals

DRAFT

- Goal

- Community Indicators



DRAFT

Page 2-3:

- Performance Measures



Page 4-7:

• Work Plan

Strategic Projects	Notes	Status
 Homestead Road Sidewalk	•	
Parking		
 Management of current and expanded parking inventory	•	
 Install and activate Smart City parking technology	•	
 Complete necessary Wallace Deck repairs	•	
 Implement Selected Improvements from Parking Study	•	
 Create Downtown Ambassador Program	•	
Transit		
 Chapel Hill Transit Service Development Plan	•	
 Chapel Hill Transit Memorandum of Understanding	•	
 Coordinate with GoTriangle and other regional transportation planning		
 North-South Bus Rapid Transit - P Development		
 Short Range Transit Plan		

Notes & Citations:

- Community Indicators Section. The year goes up or down compared to the last year (the trend for the metric) (the trend for the metric) (the trend for the metric)
- Percentage of residents who bike walk. Community Survey, which is managed by Council in 2017, established a goal to
- Number of miles of greenways and rail, and uses centerline miles. Bike facilities
- Percent of Town streets in fair condition which is managed by the Institute for Carolina Benchmarking Project, the T average pavement rating. This metric is maintained by the North Carolina Dept
- Number of people traveling on our green counters on the Town's greenways. They are the only trails with pedestrian count

FY19 Q1 Update | Connected Community Work Plan

Strategic Projects	Notes	Status
Streets & Traffic		
 Develop Connected Community report and traffic dashboard	•	
 Biennial traffic signal study	•	
 Targeted Traffic Calming	•	
 Conduct Blue Hill Transportation Impact Analysis	•	
 Holistic Evaluation of Existing Traffic Impact Analysis Processes and developing options for the future	•	
 Public-private partnerships to implement projects through the development review	•	
 Extending Elliott Rd. from Fordham to Ephesus Church (Design)	•	
 Friday Center Drive Reconstruction	•	
 Hillsborough St. Reconstruction	•	
 Assess street conditions	•	
 Identify opportunities for street reconfiguration	•	
 Annual Resurfacing Plan Implementation	•	
 Respond to resident concerns/inquiries	•	
Bike - Ped		
 Work to incorporate recommendations of the Greenways Master Plan into the Mobility Plan	•	
 Examine Town complete streets policy	•	
 Explore bike-ped wayfinding program	•	
 Road to Zero Pedestrian Safety Initiative	•	
 Conduct Downtown Streets and Sidewalks Study	•	
 Downtown Alley Renovations	•	
 Downtown Streetscape (W. Franklin St., Merritt Mill Rd., Robertson St., Graham St.)	•	
 Estes Drive Bike/Ped MLK to Caswell (construction)	•	
 Estes Drive Ext. Bike/Ped MLK to Carrboro (design)	•	
 Old Durham Chapel Hill Road Bike/Ped	•	
 Seawell School Road Sidewalk	•	
 Ephesus Church Road Sidewalk	•	

DRAFT

The background image shows a busy highway interchange. In the foreground, several cars are visible, including a red car on the left and a silver car in the center. To the right, a large signpost holds several signs: a blue rectangular sign with 'WEST', a white rectangular sign with 'EAST', a blue shield-shaped sign with 'INTERSTATE 40', a white diamond-shaped sign with '54', a blue rectangular sign with a left-turn arrow, and a white rectangular sign with a straight-ahead arrow. Traffic lights are visible above the signpost. The scene is set against a backdrop of green trees and power lines.

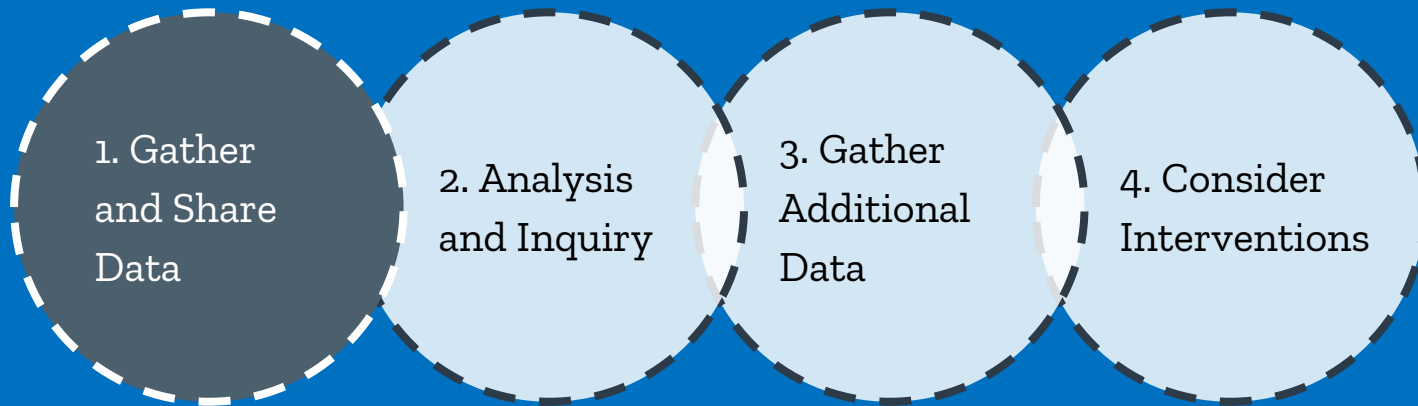
3.

Traffic

Analysis and Next Steps

DRAFT

From Analysis to Solutions



DRAFT

Current Focus

1. Gather
and Share
Data

