

Profile

Whenever possible, applications should be submitted prior to the scheduled meeting of the affected advisory board so that they can consider all applications prior to making a recommendation to Council.

Public Records Statement

I acknowledge that all information submitted in this application becomes a public record and will be searchable online. The Town is not able to remove information from the public record once it has been posted.

☒ I Agree

Dawna

First Name

M

Middle Initial

Jones

Last Name

msdawnaj@hotmail.com

Email Address

114 Finley Forest Drive

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27517

Postal Code

Home: (919) 914-6508

Primary Phone

Home:

Alternate Phone

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

What district do you live in? *

☒ Chapel Hill Town limits (Purple)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

☒ 1-3 years

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Board is your First Choice? *

☒ Housing Advisory Board

Which Boards would you like to apply for?

Housing Advisory Board: Eligible

Transportation and Connectivity Advisory Board: Archived

Question applies to Housing Advisory Board

Select a Seat Category for the Housing Advisory Board *

☒ Affordable Housing Advocate

Question applies to Transportation and Connectivity Advisory Board

Select a Seat Category for the Transportation and Connectivity Advisory Board *

☒ Greenways Advocate and Chapel Hill Resident

How did you find out about this opportunity? (select all that apply by holding down the shift key)

☒ Advisory Board or Council member

☒ Social Media

If you chose "Other" from the advertising opportunity listed above, please specify specify:

Interests & Experiences

What perspective(s) do you bring to the board(s), commission(s), committee(s) or task force(s) to which you are applying?

I bring the perspectives of a current Chapel Hill resident/homeowner (previous Carrboro resident), UNC employee, social worker, and patron of Chapel Hill Transit.

Please provide a brief summary of any other relevant qualifications (skills, abilities, interests and/or experience) you bring.

I have served in a similar capacity, advocating for affordable housing and resources for homeless residents, in Chester County, Pennsylvania. I am also a member of the National Association for the Education of Homeless Children and Youth and have worked as case manager for shared housing programs in Exton, Pennsylvania. As a homeowner and patron of CHTransit I bring the perspective and experience of an engaged resident of the town. As a social worker and higher education professional I bring my education and awareness of systemic challenges that impact marginalized groups. I have experience working with low-income and shared housing organizations as well as homeless university students and critical incident response teams. My interests include affordable housing, accessible transit, and young adult political engagement. My educational background includes degrees in sociology, education, and social work.

[dawnajones-resume2018.pdf](#)

You may upload a supporting document (e.g., CV or resume). **Please be advised that any information submitted becomes a public record and may be searchable online.**

Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

☒ African American

Gender

☒ Female

If other, please describe:

Please select your age from the following list. *

☒ 25-34

Social Worker

Occupation

Are you a Town of Chapel Hill employee?

☐ Yes ☒ No

Ethics Statement

ETHICS GUIDELINES FOR TOWN ADVISORY BOARDS AND COMMISSIONS

Members of advisory boards and commissions shall not discuss, advocate, or vote on any matter in which they have a conflict of interest or an interest which reasonably might appear to be in conflict with the concept of fairness in dealing with public business. A conflict of interest or a potential conflict occurs if a member has a separate, private, or monetary interest, either direct or indirect, in any issue or transaction under consideration. In addition, members of the Historic District Commission and Board of Adjustment, when these boards are hearing cases, serve as quasi-judicial bodies. Pursuant to State Statute 106A-388(e)(2), members of these boards “shall not participate in or vote on any quasi-judicial matter in a manner that would violate affected persons’ constitutional rights to an impartial decision maker. Impermissible violations of due process include, but are not limited to, a member having a fixed opinion prior to hearing the matter that is not susceptible to change, undisclosed ex parte communications, a close familial, business, or other associational relationship with an affected person, or a financial interest in the outcome of the matter.” Any member who violates these Ethics Guidelines may be subject to removal from the board or commission. If the advisory board or commission member believes he/she has a conflict of interest then that member should ask the advisory board or commission to be recused from voting. The advisory board or commission should then vote on the question on whether or not to excuse the member making the request. In cases where the individual member or the advisory board or commission establishes a conflict of interest, then the advisory board or commission member shall remove themselves from the voting area. Any advisory board or commission member may seek the counsel of the Town Attorney on questions regarding the interpretation of these ethics guidelines or other conflict of interest matters. The interpretation may include a recommendation on whether or not the advisory board or commission member should excuse himself/herself from voting. The advisory board or commission member may request the Town Attorney respond in writing.

☒ I Agree *

Applications will be kept on file from July 1st to June 30th of the same fiscal year. Please reapply each fiscal year if you are still interested in serving on an Advisory Board, Commission, Committee or Task Force and have not yet been appointed.

Dawna M. Jones

(201) 726-6916 • dawnaj@email.unc.edu

EDUCATION

WEST CHESTER UNIVERSITY OF PENNSYLVANIA

West Chester, PA

Master of Social Work

Outstanding MSW Student Award

Thesis: Exploring the Needs of LGBT Students of Color

UNIVERSITY OF PITTSBURGH

Pittsburgh, PA

Master of Education, Higher Education Management-Student Affairs

Pi Lambda Theta, International Education Honor's Society

Thesis: Retaining African American Males at a Predominantly White Institution

PENNSYLVANIA STATE UNIVERSITY

University Park, PA

Bachelor of Arts, Sociology

Alpha Kappa Delta, National Sociology Honor's Society

HIGHER EDUCATION EXPERIENCE

2017-present

UNIVERSITY OF NORTH CAROLINA at CHAPEL HILL-Office of the Dean of Students

Assistant Dean of Students

- Serve as a member of the Critical Incident Response Team (CIRT) on-call crisis response team.
- Provide consultations to parents, family members, faculty, and staff to support students in crisis.
- Develop strategic plan for implementation of financial literacy curriculum.
- Build and sustain professional and collaborative relationships with internal and external partners.
- Prepare annual data reports for ODOS, using data as a catalyst for recommendations toward continuous improvement of student support services and programs.
- Develop and implement long and short-term response plans for undergraduate, graduate, and professional students experiencing mental, physical, or emotional crises.

2013-2017

UNIVERSITY OF NORTH CAROLINA at CHAPEL HILL-Office of the Dean of Students

Student Assistance Coordinator/Case Manager

- Coordinate and conduct on-going case management for the Office of the Dean of Students (ODOS), Department of Residential Education (DHRE), UNC Care Team, and the Emergency Evaluation and Action Committee (EEAC).
- Co-chair UNC Care Team.
- Develop and implement long and short-term response plans for undergraduate, graduate, and professional students experiencing mental, physical, or emotional crises.
- Provide consultations to parents, family members, faculty, and staff to support students in crisis.
- Manage non-clinical referrals and follow-up for undergraduate, graduate, and professional students.
- Serve as the primary contact for students seeking emergency financial assistance.
- Oversee and coordinate ODOS online record keeping and reporting through Advocate database.
- Prepare annual data reports for ODOS, using data as a catalyst for recommendations toward continuous improvement of student support services and programs.
- Manage budget of state, administrative, and donor funding.
- Develop strategic plan for implementation of financial literacy curriculum.
- Maintain and maximize fiscal resources for UNC Student Emergency Fund.
- Build and sustain professional and collaborative relationships with internal and external partners.
- Committees: First Generation College Student Committee, Racial Literacies Working Group, Food Cupboard Advisory Board, Stigma Free Carolina, Women of Worth Advisory Board, Employee Forum Book Club- **Chair**, UNC Sister Circle- **Chair**, Carolina Black Caucus- **Steering Committee**.

2009-2013

WEST CHESTER UNIVERSITY-Office of Residence Life & Housing Services

Resident Director

- Recruited, supervised, trained, and evaluated staff of 25 paraprofessional staff members.
- Served on campus wide on-call/ crisis management rotation.
- Counseled, advised, and referred students in need of crisis support.
- Established assessment protocols for several departmental programs and initiatives.
- Adjudicated student conduct violations as a judicial hearing officer.

- Managed payroll for paraprofessional staff members.
- Managed and recorded student-housing assignments.
- Chaired department wide professional development committee.
- Maintained and updated hall website and OrgSync profile.
- Oversaw programming and vandalism budgets of state, auxiliary, and student funding.
- Advised student organizations including Residence Hall Council and WCU Sleep Out Committee.
- Developed and presented workshops on cultural awareness and sensitivity, peer mentoring, and crisis intervention.
- Committees: LGBTQA Advocacy Committee, Alcohol, Tobacco, & other Drugs Task Force, Commission on the Status of Women.

RELEVANT EXPERIENCE AND ACCOMPLISHMENTS

- Founder and Chair: UNC Financial Literacy Consortium, UNC Chapel Hill
- Founder: WCU Sleep Out for Hunger & Homelessness, West Chester University of Pennsylvania
- Recipient: Chester County Recognition of Service, West Chester, Pennsylvania
- Recipient: Student Affairs Award of Distinction, UNC Chapel Hill
- Led fund development efforts for Women of Worth, Black Alumni Reunion, and UNC Financial Literacy Consortium.
- Experienced community service/outreach coordinator, including Red Cross Blood Drive coordinator, American Cancer Society, and Relay for Life team leader.

PRESENTATIONS

- Intersecting Trump: Marginalized Populations and the New Administration (2017) Racial Literacies
- Case Management 101. (2016) HECMA Webinar
- Leadership and Fluidity. (2016) EDUC 318: Peer Leadership in the University Environment
- Financial Fitness. (2016) Carolina Career Readiness Conference
- Ballin' on a Budget. (2014-present) On-going Financial Literacy Workshop Series
- Young, Black, and Gay: Sexuality Concerns for Students of Color. (2013) Annual Sankofa Conference
- LGBTQA 101 for Health Care Professionals. (2013) Phoenixville Hospital, Social Services Division
- How to Use the N Word...NO: Balanced Leadership for Student Leaders. (2013) State Farm Student Leadership Experience

PROFESSIONAL AFFILIATIONS

- Higher Education Case Managers Association (HECMA)- Non-Clinical Case Manager at Large 2016-2017
- National Association for the Education of Homeless Children and Youth (NAEH CY)- Member
- NASPA- Member

VOLUNTEER ORGANIZATIONS

- National Association for the Advancement of Colored People (NAACP)- Executive Committee, Branch 5689- Chapel Hill, NC
- Pennsylvania State University African American Alumni Organization (AAAO)- President Emeritus, 2014 Black Alumni Reunion Co-Chair, 2012 Black Alumni Reunion Committee Member
- Pennsylvania State University- FastStart Mentor 2014-2017
- University of Pittsburgh, School of Education- Mentor 2015-2016
- Chester County Hunger and Homelessness Steering Committee- Member Emeritus