Town Council

June 20, 2018



Public Engagement

- Project Kickoff & Idea Exchange
- Show & Tell Sessions









Vibrant and Inclusive Community – General Land Use Themes

- Accommodate growth in the appropriate places by strategically increasing density in certain areas, while safeguarding established neighborhoods
- Focus development around transit nodes & existing commercial centers to leverage those investments & create vibrant, connected walkable centers
- Think strategically & intentionally about edges, where land uses or scale could change abruptly & find ways to ease that transition relative to scale, height, & use



Vibrant and Inclusive Community – Gateways & Corridors

- Establish a clear vision for the community's primary corridors & gateways
- Identify & create logical transitions between wooded gateways & urban corridors, where appropriate
- Be sensitive to the rhythm and symmetry of the frontages and vegetation along a corridor to create for cohesive look and character.



Affordable Housing

- Balance preservation of existing housing stock with new housing development, and think about ways to address the needs of all community groups (students, seniors, workforce, etc.)
- Integrate affordable units into the community fabric, and focus on a variety of ways to maintain housing affordability



Connected Community

- Increase connections between existing residential & commercial areas, including bicycle & pedestrian connections as well as potential changes to the existing block structure
- Utilize green infrastructure paths to connect neighborhoods, commercial nodes, schools, city services, and transit stations
- Plan for connectivity to future transit stations through safe pedestrian & bicycle routes



Safe Community

- Consider the impact of future land uses on traffic operations and bike/pedestrian safety at highly congested corridors and intersections
- Improve the safety of bike/pedestrian facilities along and across major corridors



Environmental Stewardship

- Plan future land uses with an understanding of the impacts to local watersheds, storm water management areas, and flood prone areas
- Where possible, preserve and incorporate green space, wetlands, and managed areas as functional amenities within developed areas

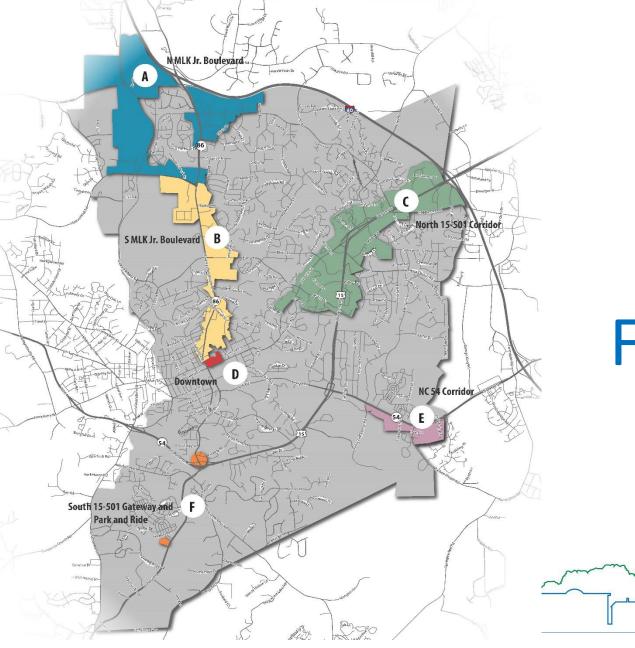


Economic & Financial Sustainability

- Identify the correct scale, mix and density appropriate for future housing, commercial, and mixed-use development areas
- Consider increased density, mixed-use and improved block structure to improve the viability of existing commercial centers
- Leverage future transit corridors & nodes to develop a Transit-Oriented Development growth strategy
- Identify potential areas for the creation of a local innovation district

Focus Areas







Focus Areas

Project Schedule & Next Steps





Key Issue: Should the Focus Areas for the Refinement Project be expanded?

