

Dear Board and Commission Chairs,

As the Council begins to engage in its strategic planning process and to consider Council Goals for 2018-19, I am writing to request your help in gathering input on top priorities from your board or commission.

The strategic planning process provides guidance in planning for the future, including planning and development strategies, organizing Town resources to achieve identified goals and focusing the daily work of the Town.

Each board is asked to identify your top three strategic priorities for the future and to submit them to Beth Vazquez (bvazquez@towofchapelhill.org) by Wednesday, February 28, 2018.

When considering priorities, it is helpful if they are as specific as possible and include measurable outcomes as well as specific timelines when possible. This will provide for better accountability. If you cannot do that before you submit your priorities, our staff will work you and your Board to develop these considerations.

Attached please find the currently adopted Council Goals as well as the board priorities from last year to help you in your thinking.

We greatly appreciate the time and hard work that you invest in keeping Chapel Hill a special place. If you have questions, please discuss with your staff liaison.

Sincerely,