# ARPA Community-Based Budgeting Results

May 10, 2023

#### **AGENDA**

- ➤ Background and who has been helped by ARPA so far
- ➤ Projects and Outreach
- **≻**Results
- **≻**Recommendations

✓ Approve a Budget Amendment O-4

### ARPA FUNDING PLAN

$\checkmark$	Community partner funding	\$ 1,000,000
✓	Affordable housing and homelessness initiatives	\$ 2,500,000
✓ ✓ ✓ ✓	Parks and recreation facilities Bike, ped and greenway infrastructure Town facilities Downtown revitalization Digital access	\$ 2,500,000 \$ 1,000,000 \$ 1,200,000 \$ 1,000,000 \$ 300,000
0	Community based projects	\$ 500,000
$\checkmark$	ReVive program	\$ 650,000

### Who has been helped

#### Town projects:

- Small businesses
- Downtown
- Cedar Falls Park users
- Greenway users
- Library meeting space users
- Homestead Aquatics Center users
- Affordable housing residents
- Playground and skatepark users
- Teens

#### Community partners:

- BIPOC businesses
- Domestic assault survivors
- Food access
- Latino community members
- Low income OWASA customers
- Young children

# **Community-Based Budgeting Projects**

8 Departments submitted 21 total projects:

- Between \$50,000 and \$200,000
- Complete by 12/31/2024





#### Outreach

- English, Spanish and Mandarin
- Peoples Academy graduation
- Public Housing Office poster
- 800+ doorhangers
- Danita Mason-Hogans event
- Public Housing neighborhood popup
- 8 Library office hours
- 12 Downtown popups
- 14 Park popups
- 2 Campus popups
- 6 Let's Talk Town virtual office hours
- Town social media and newsletter



# American Rescue Plan Act in Chapel Hill

www.townofchapelhill.org/arpa

# How Should the Town Spend Remaining ARPA Funding?

The Town has \$500,000 of American Rescue Plan Act money that can be spent on Town projects. Tell us which projects are the most important to you! Find more information on each project here in English, Spanish or Mandarin Chinese or find us at Let's Talk Town events. Have questions? Call or email us at 919-969-5009 or arpa@townofchapelhill.org.

Learn More

50+ total hours of live events

#### Observations

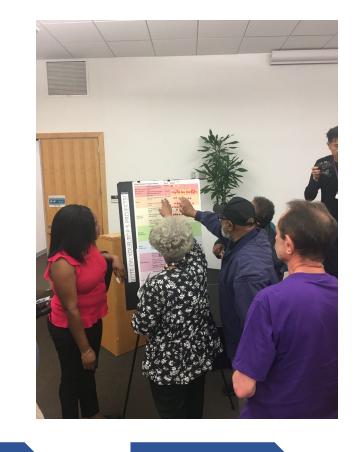
- Kids love to vote
- People like projects that last
- Parks, Library and Downtown were especially successful locations
- Takes a lot of time
- Generally positive feedback but can also be frustrating



#### In Person Results

- 296 Respondents
- 1,479 total votes





Tanyard neighborhood connector greenway (154)

ADA sidewalk repairs (114)

Safety cameras at Public
Housing
neighborhoods
(112)

Mobile Crisis Response Team analysis (104) Redesign 3
Public Housing
community
centers
(97)

#### **Top 5 Projects**

#### **Online Results**

- 1,039 Respondents
- 5,195 total votes

镇上应该如何花费50万美元? spend-arpa-me 这个网站上找到乡 https://www.tow \* Required ¿En qué debería invertir \$500,000 el 有问题吗?请发电 ayuntamiento? projects you El ayuntamiento tiene \$500,000 en fondos de la Ley del plan de rescate estadounidense que puede invertir en proyectos de la ciudad, ¡Díganos los proyectos que son más importantes para usted! Encontrará más información Affordab 告诉我们以下工 sobre cada proyecto en este sitio web 每个项目的更多 Please select 5 op 计划部门:E ¿Tiene alguna pregunta? Envíenos un correo electrónico a arpa@townofchapelhill.org □ 公共工程:智 可持续性:[ Díganos cuáles de los siguientes proyectos son sus 5 FAVORITOS. Para votar, haga clic al lado de 1. los proyectos a los que quiere que se destinen fondos. Para más información sobre cada Vivienda Asequible & Conexiones Comunitarias - Camioneta de recursos móviles para el equipo de

How should the Town spend \$500,000?

Electric leaf blowers and mowers (524) ADA sidewalk repairs (466)

Tanyard neighborhood connector greenway (423)

ADA van for summer camps (358)

Electric vehicles for Police & Fire (300)

#### **Top 5 Projects**



# **Top 4 Combined Final Votes**

Project	<b>Total Votes</b>
Electric leaf blowers and mowers	584
ADA sidewalk repairs	580
Tanyard Branch affordable housing neighborhood greenway connector	577
ADA van for summer camps and	
field trips	427

# Who has been helped

#### Town projects:

- Small businesses
- Downtown
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- Homestead Aquatics Center users
- Affordable housing residents
- Playground and skatepark users
- Teens

#### **Community partners:**

- BIPOC businesses
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- Young children

#### Community-based budgeting projects:

- Environmental and noise benefits
- Greenway users in Northside area
- P&R program users with disabilities
- Sidewalk users

#### Recommendation

Enact Budget Ordinance O-4 for:

<ul> <li>Electric Leaf Blowers and Mowers:</li> </ul>	5142,000
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- ADA sidewalk repairs: \$100,000
- Tanyard Branch AH neighborhood connector: \$200,000
- ADA van for summer camps and field trips: \$ 72,000
- Total: \$514,000