

ARPA Community-Based Budgeting Results

May 10, 2023

AGENDA

- Background and who has been helped by ARPA so far
- Projects and Outreach
- Results
- Recommendations

✓ Approve a Budget Amendment for 4 projects

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ARPA FUNDING PLAN

✓ Community partner funding	\$ 1,000,000
✓ Affordable housing and homelessness initiatives	\$ 2,500,000
✓ Parks and recreation facilities	\$ 2,500,000
✓ Bike, ped and greenway infrastructure	\$ 1,000,000
✓ Town facilities	\$ 1,200,000
✓ Downtown revitalization	\$ 1,000,000
✓ Digital access	\$ 300,000
○ Community based projects	\$ 500,000
✓ ReVive program	\$ 650,000

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\$10.7M

Who has been helped

Town projects:

- Small businesses
- Downtown
- Cedar Falls Park users
- Greenway users
- Library meeting space users
- Homestead Aquatics Center users
- Affordable housing residents
- Playground and skatepark users
- Teens

Community partners:

- BIPOC businesses
- Domestic assault survivors
- Food access
- Latino community members
- Low income OWASA customers
- Young children

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Community-Based Budgeting Projects

8 Departments submitted 21 total projects:

- Between \$50,000 and \$200,000
- Complete by 12/31/2024



Department	Project Name	Cost	Votes
Affordable Housing and Community Connections	Mobile resource van for Community Connections Team	\$80,000	
	Tanyard Branch affordable housing neighborhood greenway	\$200,000	
Library	All gender bathroom at the Library	\$120,000	
	Lactation station for the Library	\$33,000	
Parks and Recreation	Let's go Green! Electric leaf blowers and mowers for parks	\$170,000	
	ADA van for summer camps and field trips	\$72,000	
	Hoop it up! Replace indoor basketball goals at Northside and Community Center gyms	\$100,000	
Planning Department	E-Bikeshare program	\$50,000	
	Greenway user counters	\$130,000	
	Corner and concrete island upgrades	\$100,000	
Police Department	Decision-making training simulator	\$103,000	
	Mobile Crisis Response Team analysis and evaluation	\$50,000	
Public Housing	Staircase to Northside Elementary from Trinity Ct. neighborhood	\$65,000	
	Safety cameras for Public Housing neighborhoods	\$125,000	
	Redesign 3 neighborhood community centers	\$200,000	
Public Works	ADA sidewalk repairs	\$100,000	
	Speeding reducing improvements	\$100,000	
	Electric vehicles for Police and Fire Departments	\$160,000	
Sustainability	Solar power and emergency backup for Library	\$200,000	
	Solar charging shaded picnic tables	\$50,000	
	Solar power and emergency backup for Hargraves Community Center	\$200,000	

AFFORDABLE HOUSING AND COMMUNITY CONNECTIONS

MOBILE RESOURCE VAN FOR COMMUNITY CONNECTIONS TEAM

The Mobile Resource Unit would bring local government to the people, allowing residents to participate in ways that are welcoming and comfortable to them. The goal is to deepen the Town's connections with historically under-engaged groups by building relationships through increased staff presence in the community. The purchased van would pilot a new program based on the findings from the Community Engagement Study which revealed that a challenge residents face when interacting with the Town is that they are unaware of services, resources, and events, and that past engagement efforts were not conducted at convenient times or locations. The Mobile Resource Unit would provide Community Connections and other staff involved in engagement with the ability to more easily and frequently host mobile office hours on a variety of Town topics with historically under-engaged communities.

\$80,000

Outreach

- English, Spanish and Mandarin
- Peoples Academy graduation
- Public Housing Office poster
- 800+ doorhangers
- Danita Mason-Hogans event
- Public Housing neighborhood popup
- 8 Library office hours
- 12 Downtown popups
- 14 Park popups
- 2 Campus popups
- 6 Let's Talk Town virtual office hours
- Town social media and newsletter



*50+ total hours
of live events*

American Rescue Plan Act in Chapel Hill

www.townofchapelhill.org/arpa



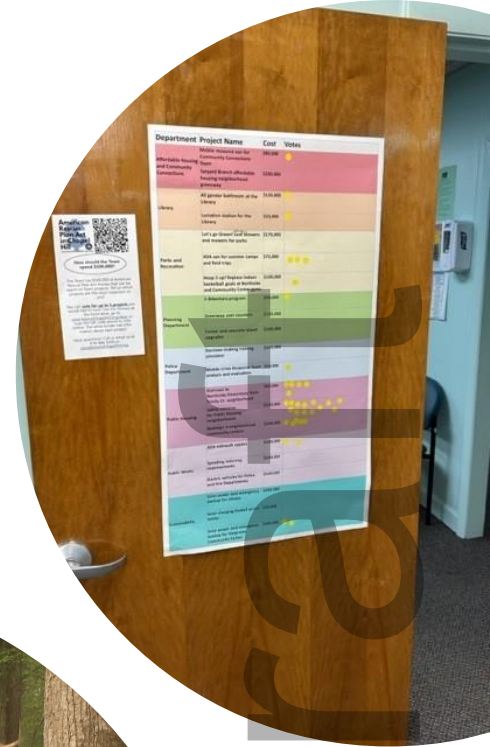
How Should the Town Spend Remaining ARPA Funding?

The Town has \$500,000 of American Rescue Plan Act money that can be spent on Town projects. Tell us which projects are the most important to you! Find more information on each project [here](#) in English, Spanish or Mandarin Chinese or find us at [Let's Talk Town events](#). Have questions? Call or email us at 919-969-5009 or arpa@townofchapelhill.org.

[Learn More](#)

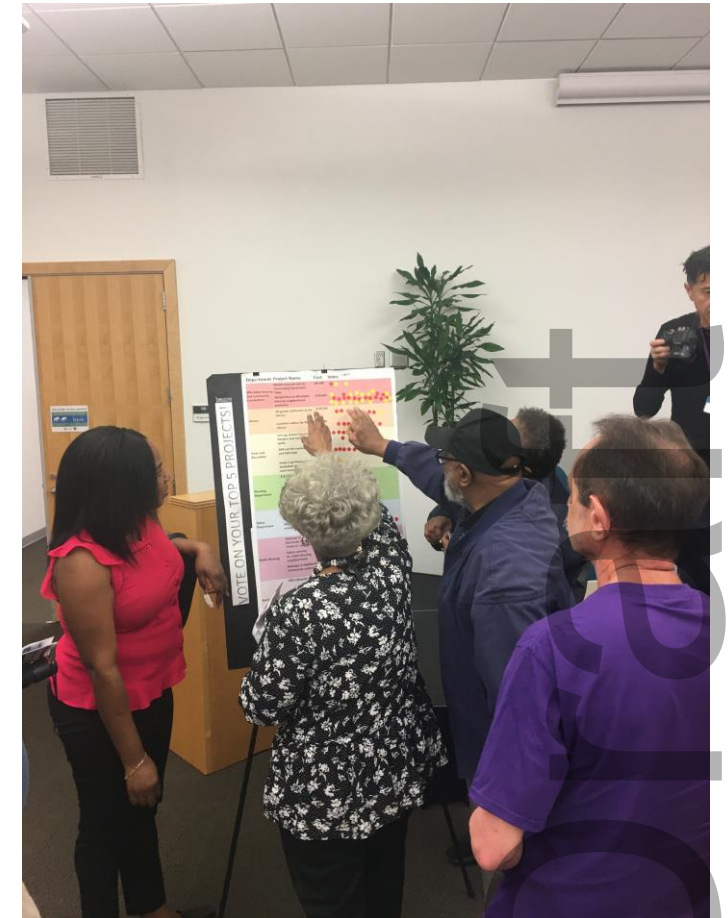
Observations

- Kids love to vote
- People like projects that last
- Parks, Library and Downtown were especially successful locations
- Takes a lot of time
- Generally positive feedback to the process but can also be frustrating



In Person Results

- 296 Respondents
- 1,479 total votes



Tanyard AH
neighborhood
greenway

- 154 votes

ADA sidewalk repairs

- 114 votes

Safety cameras at
Public Housing

- 112 votes

Mobile Crisis Response
Team analysis

- 104 votes

Redesign Public
Housing community
centers

- 97 votes

Online Results

- 1,039 Respondents
- 5,195 total votes

How should the Town spend \$500,000?

The Town has \$500,000 of American Rescue Plan Act money that can be spent on Town projects. Tell us which projects are the most important to you.

<https://www.townofchapelhill.org/government/newsroom/american-rescue-plan-act-arpa/how-should-the-town-spend-arpa-money>

Have questions? Call 919.966.6000 or email arpa@townofchapelhill.org

* Required

1. Tell us which projects you think are most important. Please select 5 options.

☐ Affordable Housing

☐ Public Safety

☐ Parks and Recreation

☐ Public Works

☐ Other (please specify):

¿En qué debería invertir \$500,000 el ayuntamiento?

El ayuntamiento tiene \$500,000 en fondos de la Ley del plan de rescate estadounidense que puede invertir en proyectos de la ciudad. ¡Díganos los proyectos que son más importantes para usted! Encontrará más información sobre cada proyecto en este sitio web:

www.townofchapelhill.org/government/newsroom/american-rescue-plan-act-arpa/how-should-the-town-spend-arpa-money

¿Tiene alguna pregunta? Envíenos un correo electrónico a arpa@townofchapelhill.org.

* Required

Díganos cuáles de los siguientes proyectos son sus 5 FAVORITOS. Para votar, haga clic al lado de los proyectos a los que quiere que se destinen fondos. Para más información sobre cada proyecto, visite este sitio web:

Please select 5 options.

☐ Vivienda Asequible & Conexiones Comunitarias - Camioneta de recursos móviles para el equipo de conexiones con la comunidad

Electric leaf blowers and mowers

- 524 votes

ADA sidewalk repairs

- 466 votes

Tanyard AH neighborhood greenway

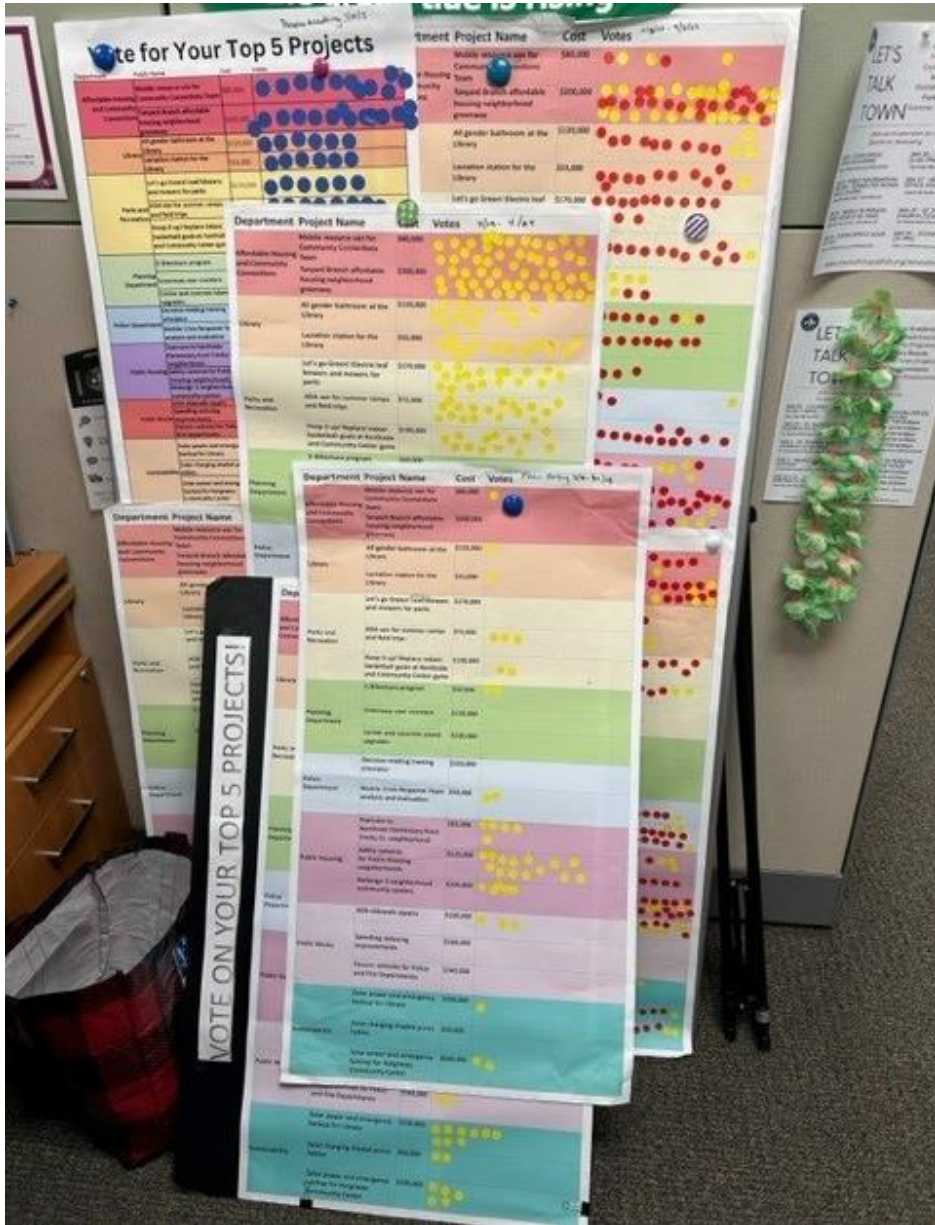
- 423 votes

ADA van for summer camps

- 358 votes

Electric vehicles for Police and Fire

- 300 votes



Top 4 Combined Final Votes

Project	Total Votes
Electric leaf blowers and mowers	584
ADA sidewalk repairs	580
Tanyard Branch affordable housing neighborhood greenway	577
ADA van for summer camps and field trips	427

Who has been helped

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Community-based budgeting projects:

- Those affected by P&R equipment noise
- Northside neighborhood families
- P&R program users with disabilities
- Sidewalk users

Recommendation

- Enact Budget Ordinance O-# for:
 - Electric Leaf Blowers and Mowers: \$142,000
 - ADA sidewalk repairs: \$100,000
 - Tanyard Branch AH neighborhood connector: \$200,000
 - ADA van for summer camps and field trips: \$ 72,000
 - Total: \$514,000

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