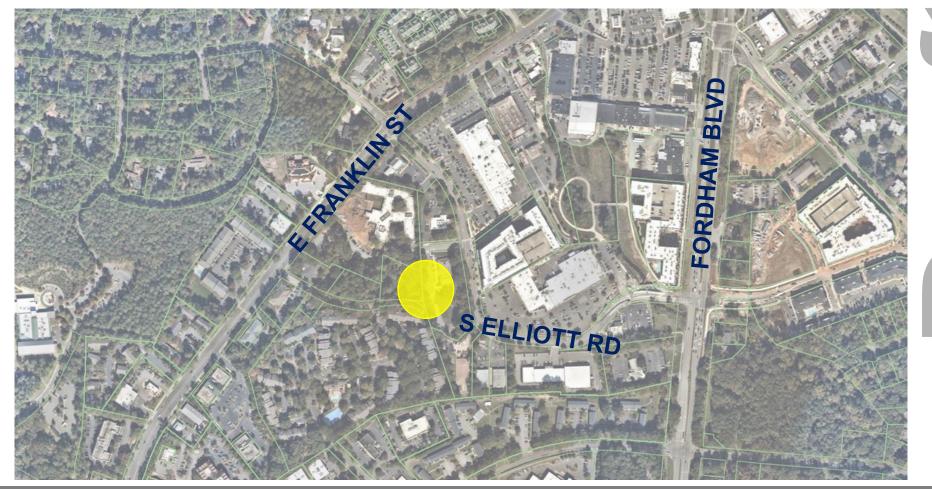


COUNCIL MEETING

CONCEPT PLAN

AURA SOUTH ELLIOTT

March 22, 2023



Chapel Hill Planning I 405 Martin Luther King Jr. Blvd. I townofchapelhill.org



Recommendation

 □ Adopt a Resolution, transmitting comments to the Applicant regarding the proposed development (R-#)





Concept Plans

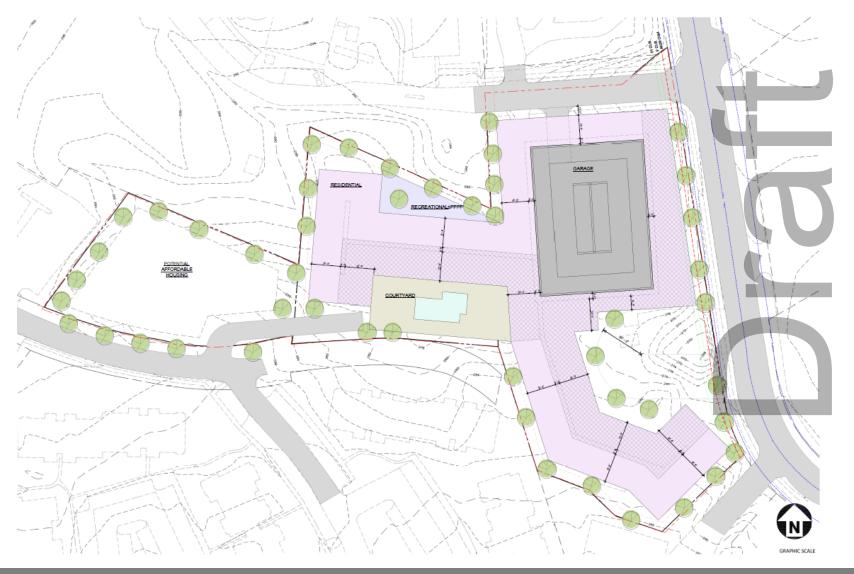
- No Decision; Feedback Only
- □ Applicant provides a rough sketch
- ☐ Staff does not conduct a formal review
- □ Community Design Commission preliminary feedback
- ☐ Discussion of next steps





Project Summary

- ☐ Existing Zoning OI-2 and R-5
- Multifamily with structured parking





Community Design Comm. Comments

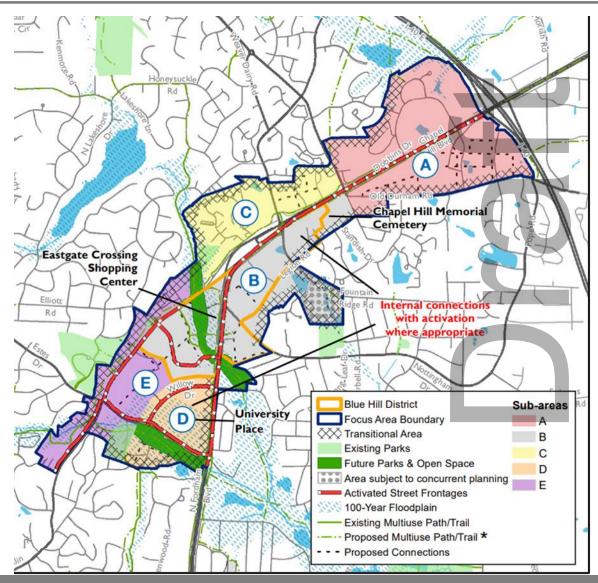
- Building placement and/or design should better accommodate drainage
- Emphasize S. Elliott frontage street activation and attractive building façade
- ☐ Articulation methods to break up building mass
- □ Expand connections to surrounding shopping, transit service, and Franklin St
- □ Reduce amount of parking
- □ Project should be an improvement over recent multifamily in surrounding area



Long Range Evaluation

□ 15-501 Focus Area

- Sub Area B
- Multifamily is a Primary land use
- Typical Height 6 stories
- S Elliott Activated StreetFrontage





Long Range Evaluation

- □ Within Blue Hill District boundary but not currently subject to Blue Hill zoning
- Conditional Zoning opportunity





Recommendation

 □ Adopt a Resolution, transmitting comments to the Applicant regarding the proposed development (R-#)

