

Historic District Commission Goals & Priorities for 2022-2027

Goal/Priority	Measurable Outcome	Progress	Timing	Cost
Continue to review North Carolina model historic preservation ordinance against current LUMO provisions. Revise as necessary.	<p>Improve language to safeguard Chapel Hill's historic resources.</p> <p>Consider creating a landmark designation program.</p> <p>Greater consistency between Historic Districts across the state.</p> <p>Reduce number of reversals by BOA due to improved staff reports, better decision-making, etc. (Supports need for FT staff)</p>	No BOA appeals of HDC decisions this past year	Ongoing	Staff Time (+100 hours of review. Additional hours needed for individual text amendments.)
Improve public outreach inside of the Historic District and the Chapel Hill community at large about the importance of HDC's work	<p>Promote the adoption of the Design Principles & Standards</p> <p>Increase number of events and educational programming, such as the book review in December 2018</p> <p>Improve community engagement and support for historic preservation</p> <p>Opportunity to connect with Historic District residents</p> <p>Petition Town Council for creation of a historic preservation award</p>	<p>Worked with the local realtors to develop a brief video to inform potential residents about living in the historic district. The committee, with guidance from Planning staff, has developed a script and are working with the Town's Communications Department to produce the video</p> <p>Drafted a proclamation for council to designate May as Historic Preservation Month</p> <p>Working on developing community engagement activities for Historic Preservation Month including social media campaign and scavenger hunt.</p> <p>Committee is working on a more inclusive history that will highlight Chapel Hill's African American history into Preservation Month, such as the contributions of African American stone masons in building and preserving the</p>	Ongoing	<p>HDC members' time to develop educational programming and advocacy work</p> <p>Historic Preservation Award would require funding. Bronze plaques can cost up to \$400-\$600/plaque.</p>

<p>Improve process for applicants so there is a better understanding of what is acceptable/ unacceptable</p>	<p>Improve clarity of design principles and standards.</p> <p>Improve transparency of the process.</p> <p>Provide information to applicants early on to prevent confusion.</p> <p>Webpage regularly updated with results of recent applications and rulings.</p> <p>Improve information sharing with the public and community.</p> <p>Improve sharing rulings and determinations on past applications (i.e. common questions addressing applicant concerns)</p> <p>Reduce frustration on the part of applicants by making process more</p>	<p>Drafted materials to update the “Owning a Home in the Chapel Hill Historic District” brochure that is currently under review by the Town’s Communications Department</p> <p>Developed a Frequently Asked Questions document for the Town's website</p>	<p>Ongoing</p>	<p>Staff Time (+200 hours and ongoing time dedicated to updating webpages)</p>
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