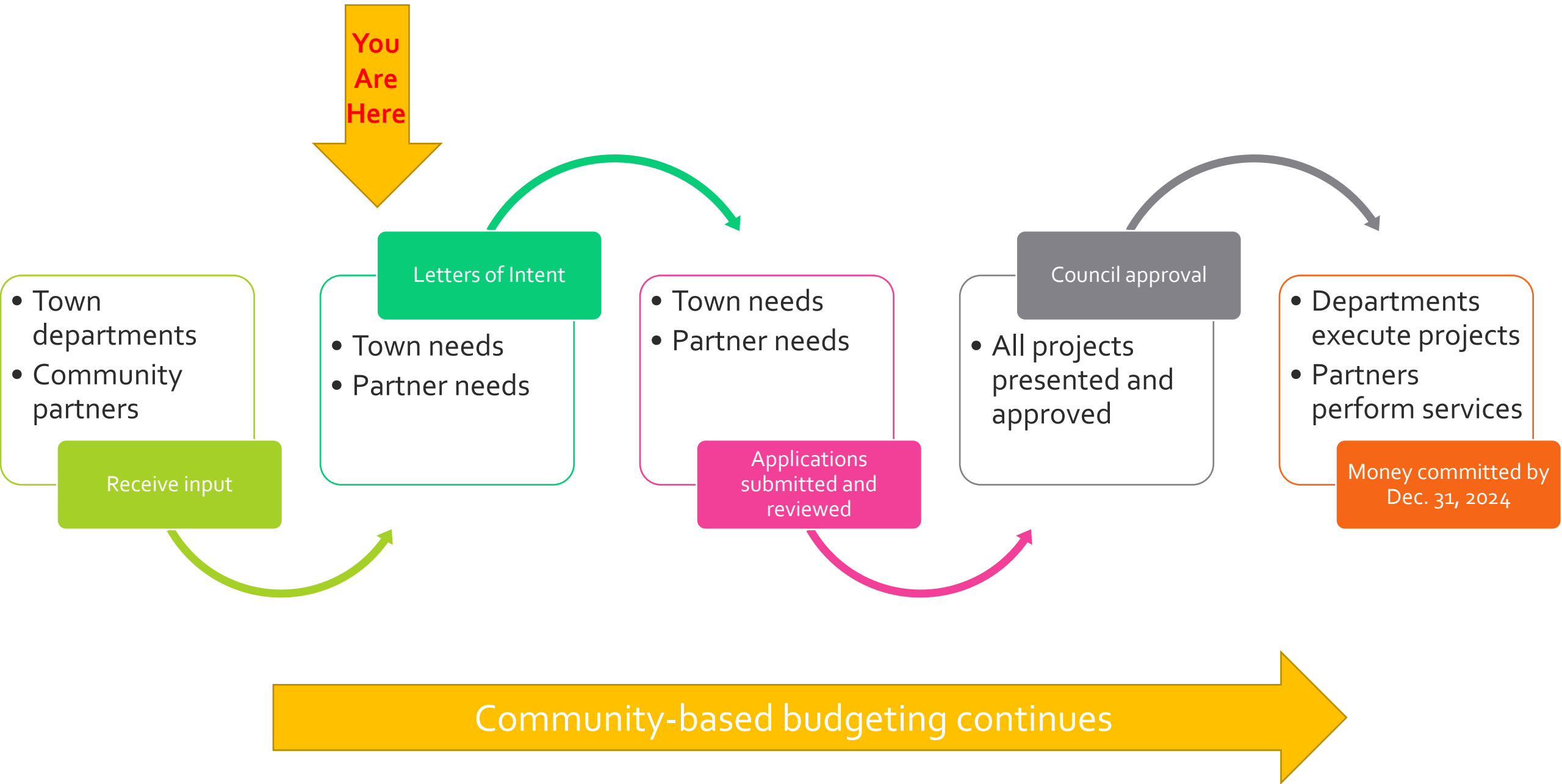


# AMERICAN RESCUE PLAN

Council Work Session – May 11, 2022

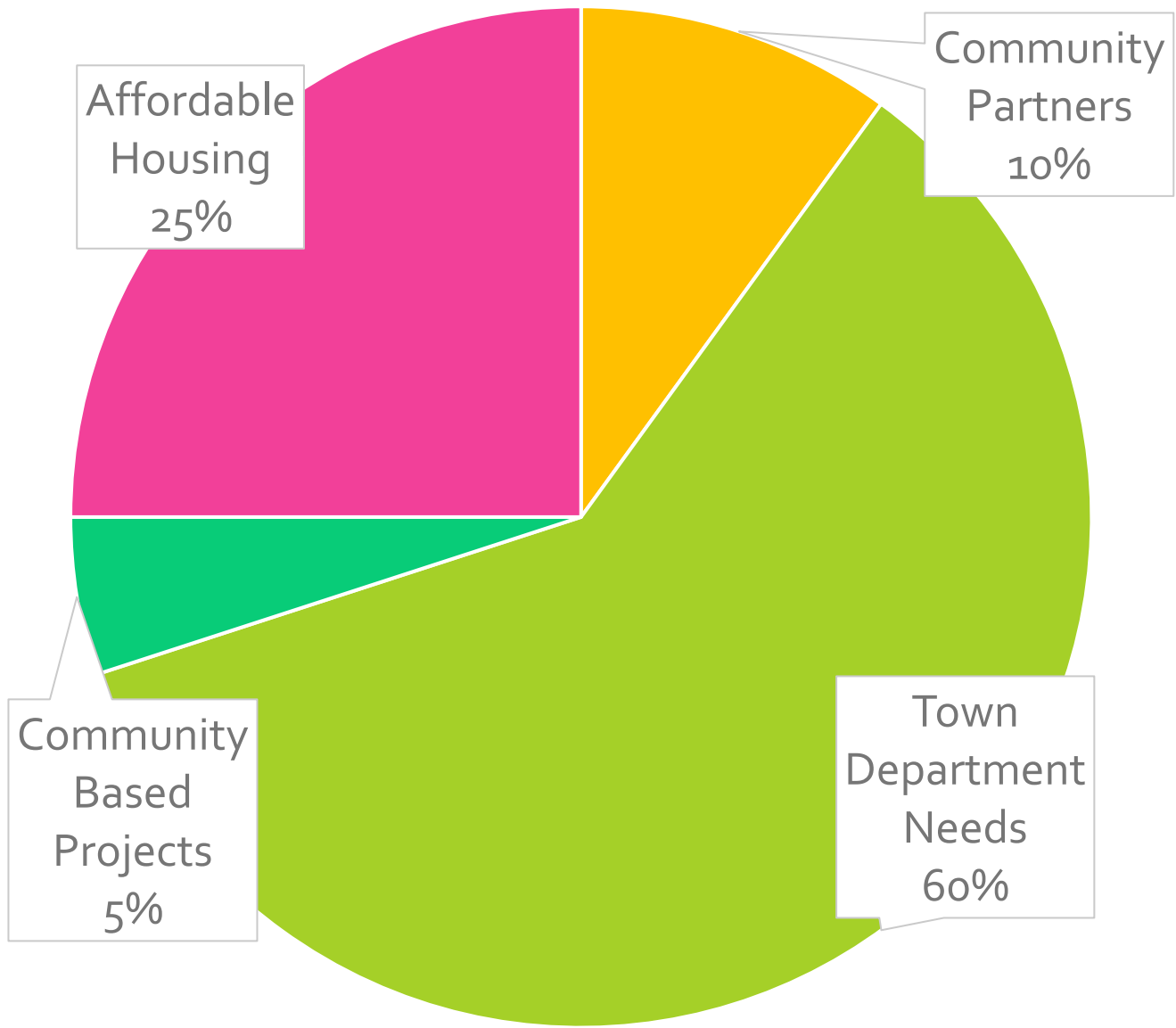
# Agenda

- Potential Allocation Plan
- Category by Category Breakdown
- Next Steps
- Questions to consider as we go:
  - Do the funding allocations for each category match your interests?
  - Did we capture the projects that Council is most interested in funding in each category?



# Potential Funding Breakdown

▪ Community partner funding	\$1,000,000	} \$10M
▪ Affordable housing and homelessness initiatives	\$2,500,000	
▪ Parks and recreation facilities	\$2,500,000	
▪ Bike, ped and greenway infrastructure	\$1,000,000	
▪ Town facilities	\$1,000,000	
▪ Downtown revitalization	\$1,000,000	
▪ Digital access	\$500,000	
▪ Community based projects	\$500,000	



# POTENTIAL FUNDING BREAKDOWN

# Community Partner Funding

- Town is receiving Letters of Intent (LOI) from interested parties
- Will return to Council in June to share:
  1. Letter of Intent applications
    - Agencies who applied
    - Project information
    - Project amounts
  2. Full application process
  3. Project rating and equity approach

**\$1.0  
million?**

# Affordable Housing & Homelessness Initiatives

- Town-initiated affordable housing projects
- Homelessness initiatives\*
- Mobile Home Park project
- Utility assistance
- Emergency Housing Assistance\*

**\$2.5  
million?**

*\*Orange County has already funded and may fund further these categories with their ARPA funds.*

# Parks & Recreation

▪ Cedar Falls Artificial Turf	\$1,150,000
▪ Splash Pad	\$1,000,000
▪ Skate Park	\$1,000,000
▪ Adaptive Playground	\$1,500,000

**\$2.5  
million?**



# Bike, Ped & Greenways

▪ W. Franklin St. resurfacing support	\$ 650,000
▪ Raleigh Road multi-use path	\$2,340,000
▪ Ephesus Church Rd. sidewalk	\$ 631,500
▪ Morgan Creek Trail – Phase 3 East	\$4,000,000

**\$1.0  
million?**

# Town Facilities Needs

- Maintenance needs identified in 5-year Budget Strategy document \$11.4M
- Priority project: Homestead Aquatic Center HVAC units \$1.2M

**\$1.0  
million?**

# Downtown Revitalization

- Streetscape /Pedestrian improvements
- Adopt a Block Phase 2 projects
- Downtown Partnership Clean Team
- Downtown Strategic Planning Initiatives
- Marketing

**\$1.0  
million?**

# Digital Access

- Library public meeting room AV System
- Digital inclusion and literacy programs
- Broadband infrastructure at public housing neighborhoods

**\$0.5  
million?**

# Community Based Projects

- Develop a process to receive project ideas from the community
  - Designed over the summer
  - Brought back to Council in the fall
- Town projects and responsibilities only to test participatory budgeting process

**\$0.5  
million?**

# Next Steps – Return to Council in June

- Seek approval for allocation of funds for Town department projects
- Provide an update on Letter of Intent submissions
- Discuss community partner application process

# Questions for Council

- Do the funding allocations for each category match your interests?
- Did we capture the projects you are most interested in funding for each category?