

I, Amy T. Harvey, Deputy Town Clerk of the Town of Chapel Hill, North Carolina, hereby certify that the attached is a true and correct copy of (2021-10-13/R-2) adopted by the Chapel Hill Town Council on October 13, 2021.

This the 14th day of October, 2021.

Amy T. Harvey

**Amy T. Harvey
Deputy Town Clerk**



A RESOLUTION ADOPTING A VISION ZERO STRATEGY TO HELP ELIMINATE TRAFFIC DEATHS AND SERIOUS INJURIES BY 2031 (2021-10-13/R-2)

WHEREAS, according to data from the National Highway Traffic Safety Administration, each year approximately 40,000 people are killed in traffic collisions in the United States; and

WHEREAS, from 2016 to 2020, three people died, five suffered severe injuries, and 135 experienced minor injuries while walking or biking on streets in Chapel Hill; and

WHEREAS, one death on Town streets is one too many, and Town and departmental leadership are dedicated to strategies that aim to eliminate deaths and serious injuries on streets in Chapel Hill; and

WHEREAS, seniors, children, people of color, people with disabilities, people in low-income communities, and vulnerable road users such as pedestrians and bicyclists face a disproportionate risk of traffic injuries and fatalities; and

WHEREAS, Vision Zero is a public health-based traffic safety strategy to reduce and eventually eliminate traffic deaths and serious injuries using a data-driven, multi-disciplinary and safe systems approach that also increases safe healthy equitable mobility for all; and

WHEREAS, the Vision Zero strategy is a tool to unite stakeholders such as Transportation, Police, Public Health, UNC, Transit, neighboring municipalities, NCDOT, developers, and others.

NOW, THEREFORE, BE IT RESOLVED by the Council of the Town of Chapel Hill that the Town of Chapel Hill hereby adopts a goal of eliminating traffic deaths and serious injuries by 2031; and endorses Vision Zero as a comprehensive and holistic approach to achieving this goal.

BE IT FURTHER RESOLVED that the Town declares that Vision Zero is the town-wide guiding principle for transportation, planning, the design of streets and sidewalks, the maintenance of public rights-of-way, and traffic enforcement.

BE IT FURTHER RESOLVED that the Town Council requests that the Town Manager establish an interdepartmental staff Vision Zero Executive Committee charged with establishing a shared understanding of Vision Zero, reviewing progress on the Town's Vision Zero goals, as established in the Town's Pedestrian Safety Action Plan (2019), and updating this Action Plan with proposed safety projects and associated cost estimates for the Town to reach the goal of zero deaths and serious injuries by 2031.

BE IT FURTHER RESOLVED that the Town Council accepts the [National Association of City Transportation Officials \(NACTO\) guides](#)¹ as nationally accepted best design practices, and that the Planning Department and Public Works Department shall evaluate and recommend modifications to existing roadway standards and policies.

BE IT FURTHER RESOLVED that Vision Zero principles will be integrated in the development review process, including Traffic Impact Analyses, through thorough analysis that prioritizes the safety of vulnerable road users.

BE IT FURTHER RESOLVED that Vision Zero will be implemented in an equitable manner accounting for historic inequities in transportation and safety investments across the Chapel Hill community.

BE IT FURTHER RESOLVED that the safety of all road users shall take priority over vehicular level of service and throughput, and safety of vulnerable road users shall be given top priority in transportation decisions.

This the 13th day of October, 2021.

¹ <https://nacto.org/publications/design-guides/>