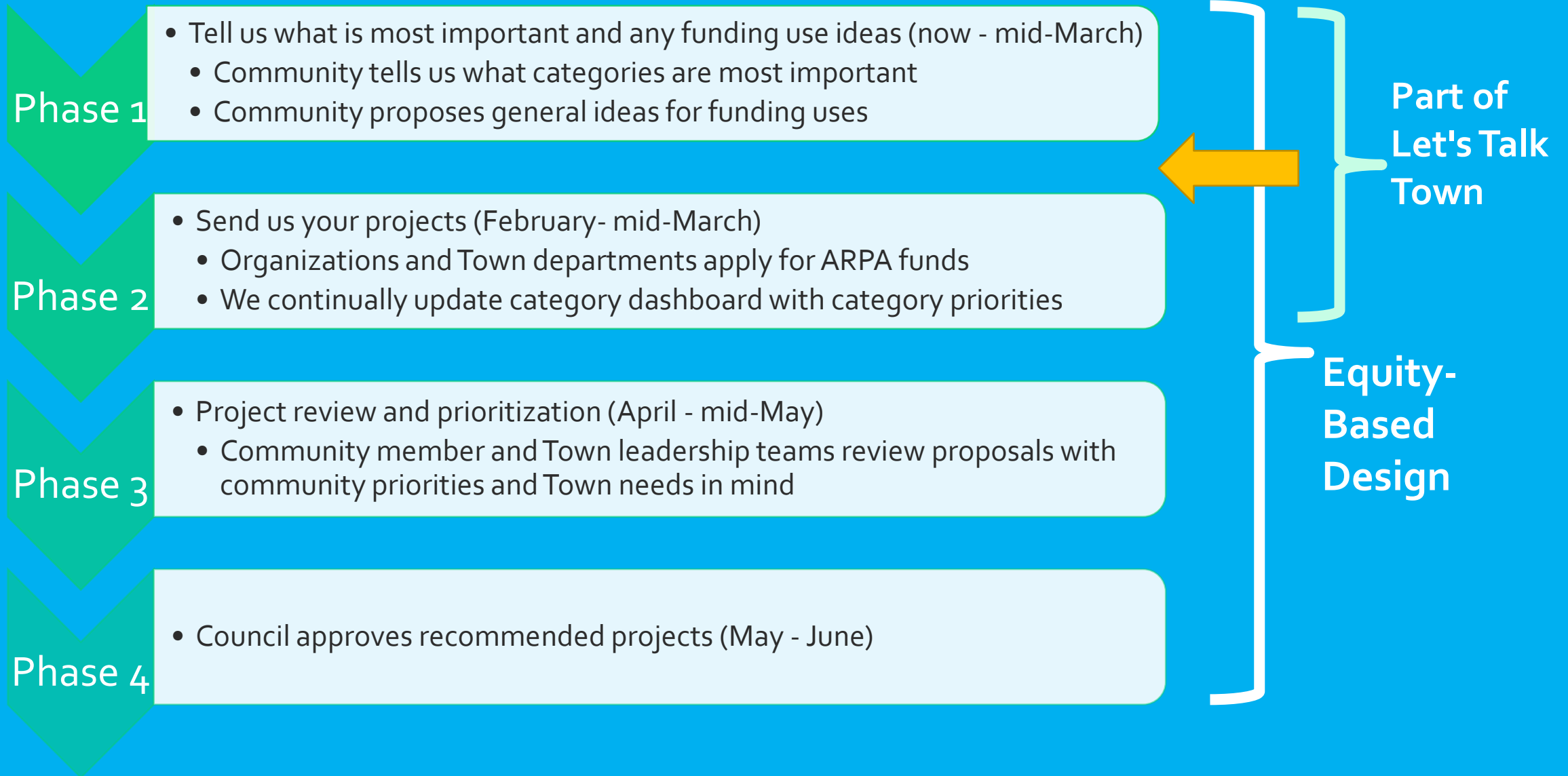# AMERICAN RESCUE PLAN

Council Presentation – February 2, 2022

Agenda

- Engagement update
- What we heard from the community
- ARPA category review and updates from Treasury's Final Rule
- Receive your feedback and ideas

Engagement Plan Update

Phase 1
- Tell us what is most important and any funding use ideas (now - mid-March)
  - Community tells us what categories are most important
  - Community proposes general ideas for funding uses

Phase 2
- Send us your projects (February- mid-March)
  - Organizations and Town departments apply for ARPA funds
  - We continually update category dashboard with category priorities

Phase 3
- Project review and prioritization (April - mid-May)
  - Community member and Town leadership teams review proposals with community priorities and Town needs in mind

Phase 4
- Council approves recommended projects (May - June)

Part of Let's Talk Town

Equity-Based Design

30 Office Hours:

- 12 Zoom hours including 2 evenings
- 6 parks or community centers
- 3 Library Friday mornings
- 3 Seymour Center meal pickups
- 2 coffee shops
- 2 Town Hall near payment box
- 1 Spanish mass at St. Thomas More church
- Coming up:
  - Facebook Live with Karen and Burmese community
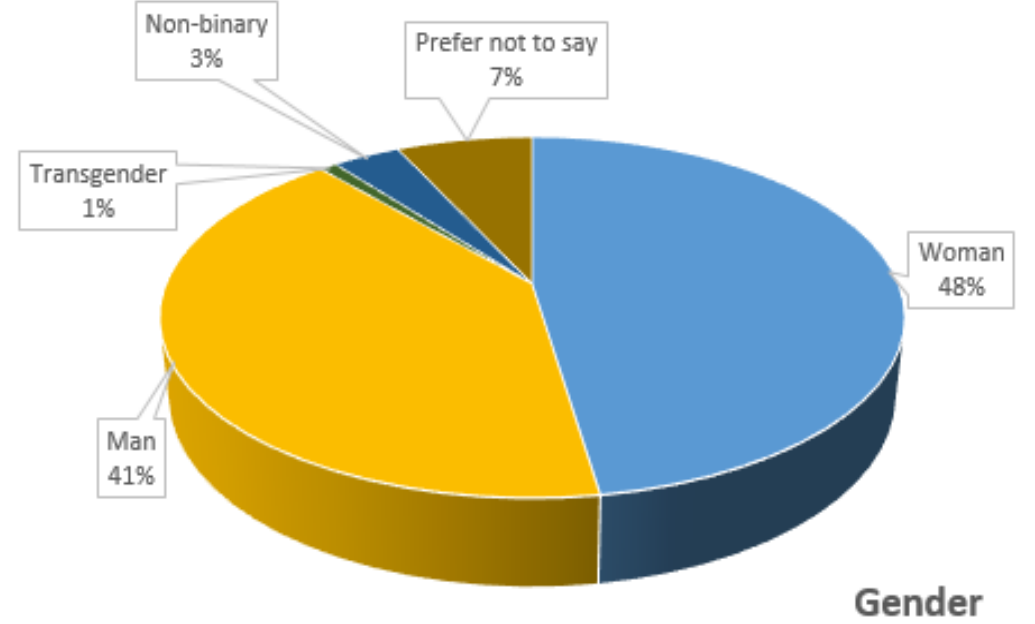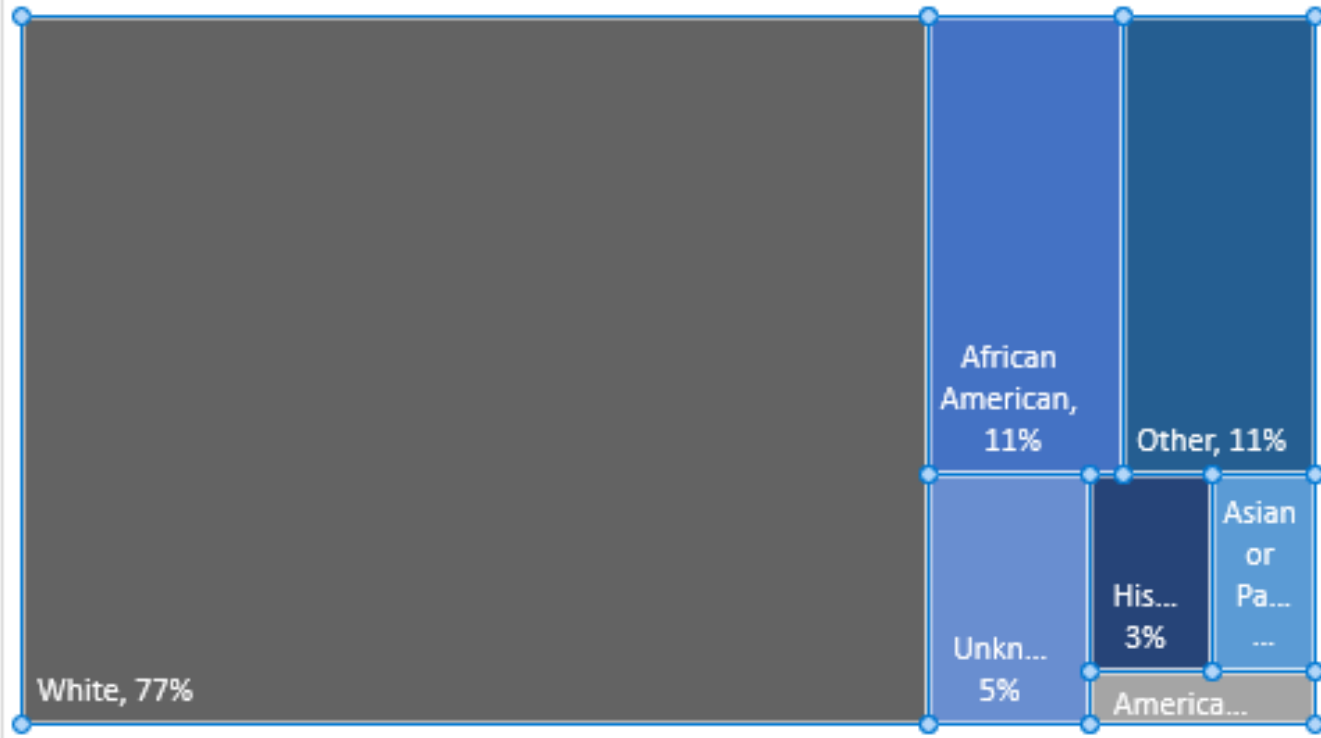 - NAACP virtual meeting

Numerous Town Partner Shares:

- Affordable Housing Coalition
- Numerous UNC groups and outlets (ie Tar Heel Citizen Times)
- Housing & Community Newsletter
- Refugee Community Partners
- IFC
- El Centro
- Habitat for Humanity
- Parks & Recreation newsletter
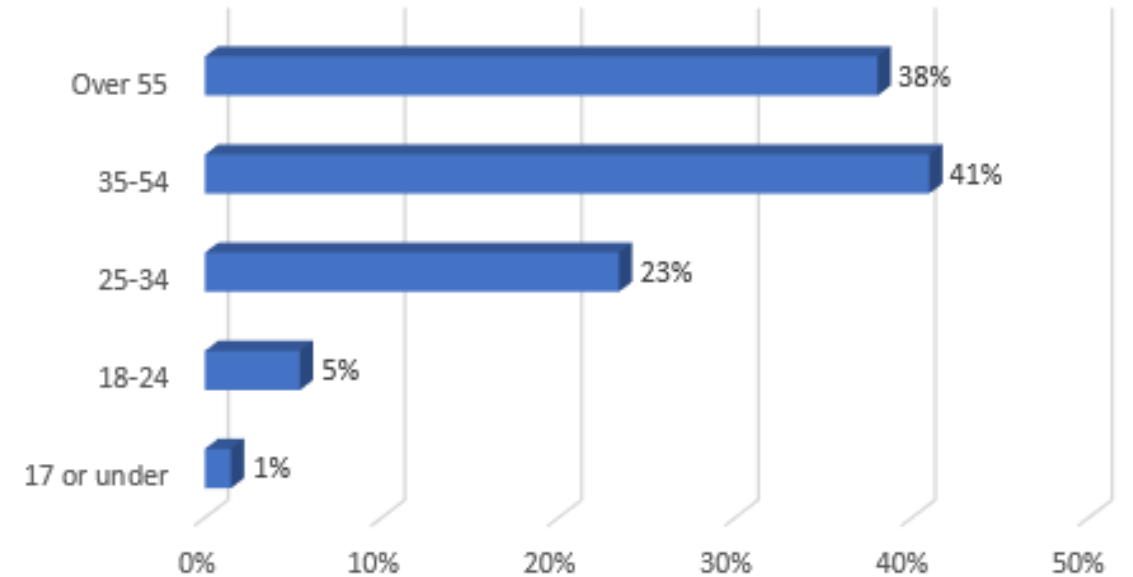- Faith leaders and churches
- Media coverage (ie WCHL)

3,000+ Flyers and Doorhangers:

- All Public Housing neighborhoods
- All Transit buses including EZ Rider
- Town Food Bank
- Northside and Pine Knolls
- Manufactured home neighborhoods on MLK corridor
- Phoenix Place and Sonoma Way
- UNC campus
- Downtown
- Apartment complexes
- All open Town facilities
- Hargraves after schoolers

www.townofchapelhill.org/letstalktown

WHO ENGAGED WITH THE ARPA SURVEY

Ethnicity
- White, 77%
- African American, 11%
- Other, 11%
- Unkn... 5%
- His... 3%
- Asian or Pa... ...
- America...

Gender
- Non-binary 3%
- Prefer not to say 7%
- Transgender 1%
- Woman 48%
- Man 41%

Age
- Over 55: 38%
- 35-54: 41%
- 25-34: 23%
- 18-24: 5%
- 17 or under: 1%

NUMBER OF CATEGORY MENTIONS IN OPEN-ENDED RESPONSES

Includes affordable housing, recreation spaces, streets & sidewalks

Support Public Health	36
Address Negative Economic Impact	19
Replace Town Revenue	87
Invest in Water and Sewer	15
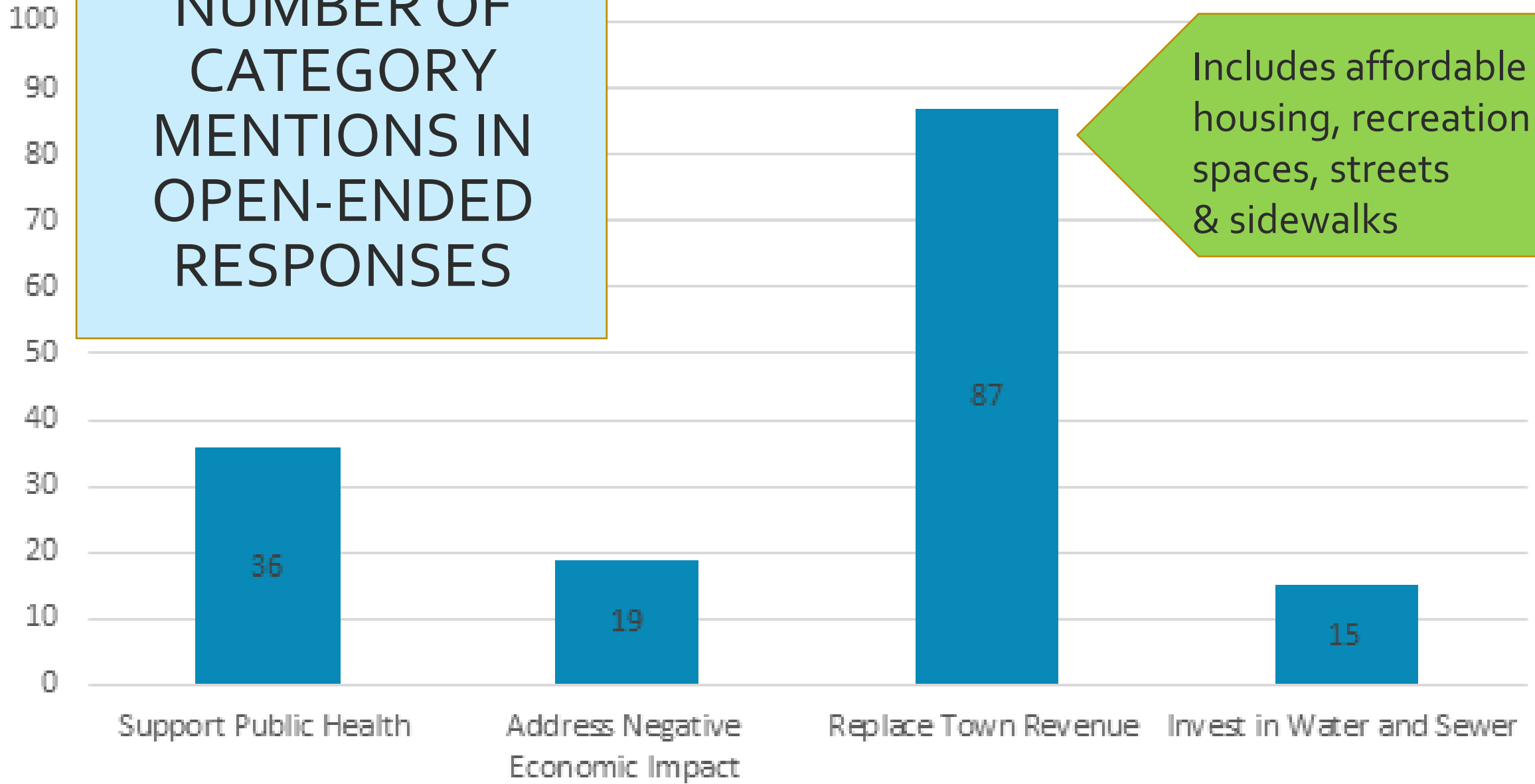
Common Open-Ended Response Themes

Public housing

Support mental health

Support local businesses

Career development

Preserve, remodel, and maintain infrastructure

Affordable childcare and day care

Environmentally friendly projects

SUPPORT PUBLIC HEALTH

Fund medical expenses, behavioral healthcare, and some public health and safety staff

- 176 people ranked as first or second category of importance to them

- 36 people mentioned in open-ended response

- Final Rule provides a broader set of eligible uses for impacted and disproportionately impacted populations

- Alternative funding sources:
  - Orange County is primary public health provider
  - Used CARES Act funding in 2020 and early 2021 for Town eligible expenses for pandemic response costs

ADDRESS NEGATIVE ECONOMIC IMPACT

Relieve economic harm to workers, households, small businesses, affected industries, and the public sector

- 156 people ranked as first or second category of importance to them

- 19 people mentioned in open-ended response

- Final Rule expands eligible uses of funds and provides guidance on how to assess extent of impact had on households, small-businesses, non-profits and affected industries.

- Alternative funding sources:
  - AHDR
  - Human Services Funding
  - ReVive

REPLACE LOST TOWN REVENUE

Provide government services to the extent of the loss in revenue because of the pandemic. This can include maintenance and pay go capital, vehicle replacements, streets and sidewalks, and affordable housing

- 67 people ranked as first or second category of importance to them

- 87 people mentioned in open-ended response

- Simplification in process – make election to adopt a $10 million revenue loss standard allowance

- Final rule provides additional flexibility but makes project selection more difficult

- Alternative funding sources:
 - FY21 Excess Fund Balance

INVEST IN WATER, SEWER AND BROADBAND

Make necessary investments to improve access to clean drinking water, support vital wastewater and stormwater infrastructure, and facilitate broadband access

- 53 people ranked as first or second category of importance to them

- 15 people mentioned in open-ended response

- Final Rule expands water and sewer project eligibility; broadens eligible broadband investments (not allowed in NC)

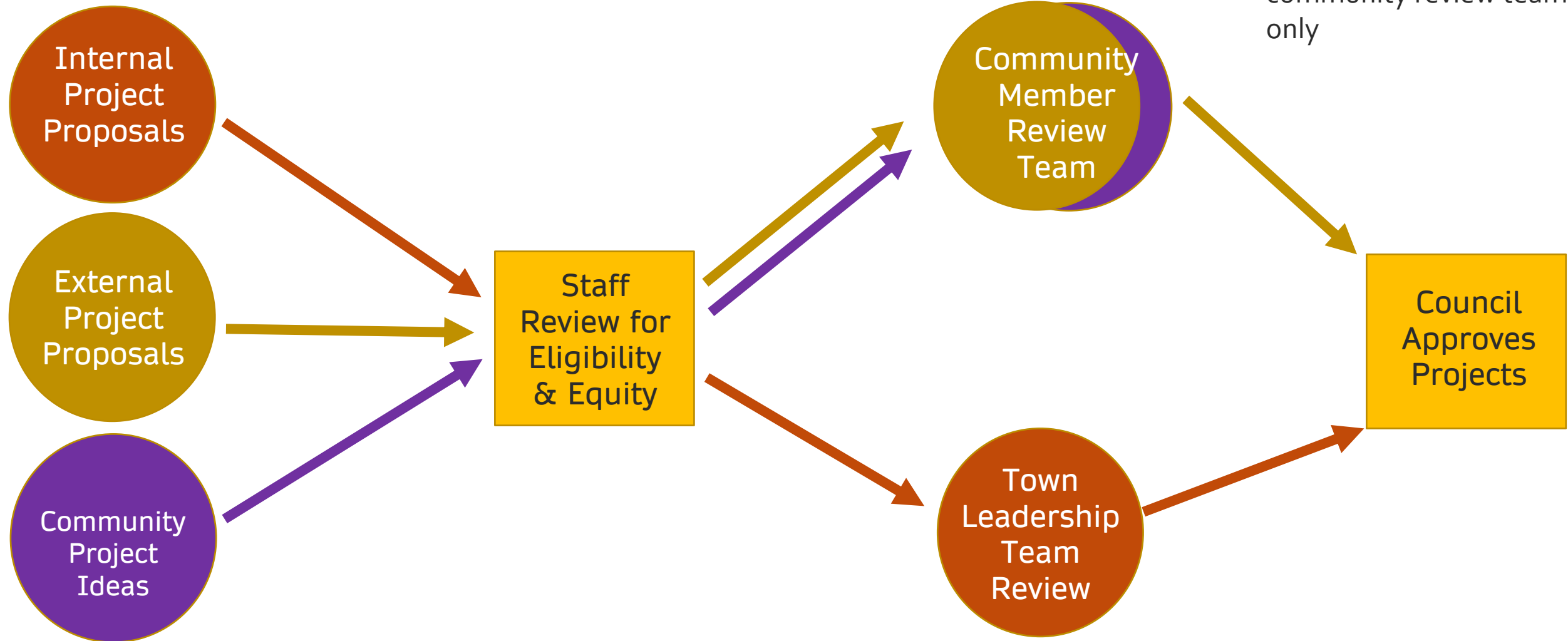- Alternative funding sources:
  - Stormwater Fund

EMPLOYEE RESPONSES
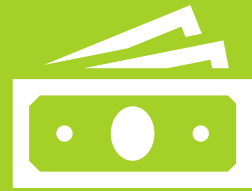
PREMIUM PAY

40 mention in the open-ended response

REPLACE FLEET

22 mention in the open-ended response

Internal Project Proposals

External Project Proposals

Community Project Ideas

Staff Review for Eligibility & Equity

Community Member Review Team

Town Leadership Team Review

Council Approves Projects

*Community project ideas approved by community review team only

Project Assessment Process

External Project Review Roles

Town Staff will review for:

- ARPA eligibility
- Is the project specific to pandemic relief
- Does the project meet our equity goals

Community Team will review:

- General merit of the project
- Benefitting a qualified census tract and most affected communities
- Check for cross-organization collaboration and connection to the target community
- How impact of funding will be measured

1 Update to Council February 2

2 Open Applications on February 7

3 Close Applications March 15

4 Community Member Review Team Evaluates Projects in March/April

5 Recommended Project Lists to Council in May

6 Approved Projects Awarded Funding Summer/Fall

Timeline