



TOWN OF CHAPEL HILL

Town Council Meeting Agenda

Town Hall
405 Martin Luther King Jr.
Boulevard
Chapel Hill, NC 27514

Mayor Pam Hemminger
Mayor pro tem Jessica Anderson
Council Member Donna Bell
Council Member Allen Buansi
Council Member Hongbin Gu

Council Member Nancy Oates
Council Member Michael Parker
Council Member Rachel Schaevitz
Council Member Karen Stegman

Friday, July 12, 2019
9:00 AM
RM 110 | Council Chamber

AGENDA ITEM

1. North South Bus Rapid Transit Station Design and
Land Use Development Community Engagement
Event - July 12 - 15, 2019

[\[19-0663\]](#)

PRESENTER: Brian Litchfield, Transit Director
Representatives from Dover, Kohl & Partners & AECOM

RECOMMENDATION: That the Council provide initial feedback on
Transit Station Design and Transit Oriented Development along the
NSBRT corridor.



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Item Overview

Item #: 1., **File #:** [19-0663], **Version:** 1

Meeting Date: 7/12/2019

North South Bus Rapid Transit Station Design and Land Use Development Community Engagement Event - July 12 - 15, 2019

Staff:

Brian Litchfield, Transit Director
Matthew Cecil, Transit Development Manager

Department:

Transit

Overview: To support the development of the NSBRT and to respond to Council's interest to study Transit Oriented Development (TOD) along the NSBRT corridor, a series of interactive community engagement events are planned for the weekend of July 12 - 15 facilitated by the NSBRT consultant team that includes AECOM and Dover, Kohl & Partners.

This weekend will begin on July 12, 2019 with a Council Work Session to review the scope of the TOD study and to begin the conversation regarding the opportunities for creating "places" in proximity to the future Bus Rapid Transit stations. These placemaking discussions will include both the private and public realm (public/civic spaces, streets, etc.) as well as the interface between private properties and the public environment.

During the community engagement events (Please see the attached agenda.), the consultant team will lead engagement activities designed to capture and illustrate participant input for review by community members and the Town Council.

At the Town Council meeting at 5:30pm on July 15, 2019, the consultant team will recap the weekend events, provide a summary of the input received, and review draft station area illustrations.

Background:

The North-South Bus Rapid Transit (NSBRT) project supports the goals of *Chapel Hill 2020*, which calls for improved transit service on Martin Luther King, Jr. Boulevard. Consequently, Chapel Hill Transit has been working toward the development of the NSBRT as follows:







- On [November 9, 2015](http://chapelhill.granicus.com/MetaViewer.php?view_id=7&event_id=440&meta_id=109516), <http://chapelhill.granicus.com/MetaViewer.php?view_id=7&event_id=440&meta_id=109516> the Council received an update on the NSBRT Project;
- On April 27, 2016, <http://chapelhill.granicus.com/MinutesViewer.php?view_id=21&clip_id=2756&doc_id=07ee9193-0e26-11e6-8170-f04da2064c47> the Council adopted the Locally Preferred Alternative (LPA) with three (3) running-way options for the northern section of the NSBRT Project; and,
- On January 16, 2019, <<https://chapelhill.legistar.com/LegislationDetail.aspx?ID=3838442&GUID=913FECA8-4404-458A-A486-EFF5EA2AE2C3&Options=&Search=>>> the Council adopted a resolution to recommend a revised LPA for the NSBRT Project.
- This community engagement event builds on community and stakeholder input efforts dating from 2013, and there will be additional outreach opportunities in the future.

**Recommendation(s):**

- On July 12, 2019, that the Council provide initial feedback on Transit Station Design and Transit Oriented Development along the NSBRT corridor; and,
- On July 15, 2019, that the Council review and discuss the community input compiled from the weekend's community engagement events.

Fiscal Impact/Resources: The cost of the North-South BRT Transit Oriented Development and Market Study is approximately \$129,000. Currently, NSBRT costs are part of the Orange County Transit Plan.

Council Goals:

<input checked="" type="checkbox"/>		Create a Place for Everyone	<input checked="" type="checkbox"/>		Develop Good Places, New Spaces
<input checked="" type="checkbox"/>		Support Community Prosperity	<input checked="" type="checkbox"/>		Nurture Our Community
<input checked="" type="checkbox"/>		Facilitate Getting Around	<input checked="" type="checkbox"/>		Grow Town and Gown Collaboration

**Attachments:**

- Agenda for the North South Bus Rapid Transit Station Design and Land Use Development Community Engagement Event - July 12-15, 2019

The Agenda will reflect the text below and/or the motion text will be used during the meeting.

PRESENTER: Brian Litchfield, Transit Director
Representatives from Dover, Kohl & Partners & AECOM

RECOMMENDATION: That the Council provide initial feedback on Transit Station Design and Transit Oriented Development along the NSBRT corridor.

North South Bus Rapid Transit Station Design and Land Use Development Community Engagement Event – July 12 – 15, 2019

Friday July 12th

Event 1: Chapel Hill Town Council Work Session

Time: 9 a.m. – 11:00 a.m.

Location:

Council Chambers, Town of Chapel Hill Town Hall

405 Martin Luther King Jr. Blvd.

Chapel Hill, NC 27514

Event 2: Public Q&A/Open House; Focus Groups

Time: 1 p.m. – 5 p.m.

Location:

The Franklin Hotel

311 W Franklin St.

Chapel Hill, NC 27516

Event 1: Town Council Work Session Agenda:

- Introductions (9am)
- Presentation by AECOM/DK&P team (9:05 – 9:35am)
 - Overview of TOD study
 - Schedule for this weekend
 - Food for thought: station area design
- Focus on Station Area Design (9:35 – 10:40am)
 - Look at maps/exhibits for two example areas: downtown station area; and north corridor station area
 - Discussion of future urban design
 - DK&P team live sketching ideas / mark-up of maps during discussion
- Public Input / Comments (10:40 – 10:55)
- Next Steps (10:55 – 11:00am)
 - Recap remaining events for the weekend

Event 2: Focus Group Discussions:

- DK&P team synthesizes input from earlier meetings and works on illustrations of station areas. Studio is open for drop-ins to see the work in progress.
- Open House area facilitated by Chapel Hill Transit
- Focus Group meetings scheduled:
 - Business: Friday, July 12th 1-2 PM
 - Institutions and local government: Friday, July 12th 4-5 PM

Saturday July 13th

Event 1: Community Input Session

Time: 10 a.m. – 12 p.m.

Event 2: Public Q&A/Open House; Focus Groups

Time: 1 p.m. – 5 p.m.

Location: (Both events)

The Franklin Hotel

311 W Franklin St.

Chapel Hill, NC 27516

Event 1: Community Input Session Agenda:

- Welcome (10am) (Town or Chapel Hill Transit)
- Introductory presentation by AECOM/DK&P team (10:10 – 10:40am)
- Working at Tables (10:40 – 11:30am)
 - Conversation in small groups around maps/exhibits. Discussion of future urban design around station areas
 - One member of the AECOM/DK&P team will be a facilitator at each table. We will plan for up to 8 tables.
- Report back: 3 Big Ideas (11:30 – 11:55am)
 - One community participant from each table group recaps 3 big ideas from their conversation to the larger assembly
- Next Steps (11:55am – 12:00pm)
 - Recap remaining events for the weekend

Event 2: Public Q&A/Open House and Focus Group Discussions:

- DK&P team synthesizes input from earlier meetings and works on illustrations of station areas. Studio is open for drop-ins to see the work in progress.
- Open House area facilitated by Chapel Hill Transit
- Focus Group meetings scheduled:
 - Seniors: Saturday, July 13th 1-2 PM
 - Developers and Property Managers: Saturday, July 13th 2:30 – 3:30 PM

Sunday July 14th

Event: Public Q&A/Open House; Focus Groups

Time: 1 p.m. – 5 p.m.

Location:

The Franklin Hotel

311 W Franklin St.

Chapel Hill, NC 27516

Public Q&A/Open House and Focus Group Discussions:

- DK&P team synthesizes input from earlier meetings and works on illustrations of station areas. Studio is open for drop-ins to see the work in progress.
- Open House area facilitated by Chapel Hill Transit
- Focus Group meetings scheduled:
 - Cyclists, Pedestrians, Commuters: Sunday, July 14th 1-2 PM
 - Accessibility: Sunday, July 14th 2:30- 3:30 PM

Monday July 15th

Event: Presentation to Chapel Hill Town Council

Time: 5:30 p.m. – 6:45 p.m.

Location:

Council Chambers, Town of Chapel Hill Town Hall

405 Martin Luther King Jr. Blvd.

Chapel Hill, NC 27514

Town Council Presentation:

- Introductions (5:30pm)
- Presentation by AECOM/DK&P team (5:35 – 6:10pm)
 - Recap of weekend events
 - Summary of input received
 - Review draft station area illustrations
- Questions & Discussion (6:10 – 6:45pm)
 - Questions remaining, refinements needed, next steps