TOWN OF CHAPEL HILL

Town Council
Meeting Agenda

Town Hall
405 Martin Luther King Jr.
Boulevard
Chapel Hill, NC 27514

Mayor Pam Hemminger
Mayor pro tem Karen Stegman
Council Member Jessica Anderson
Council Member Camille Berry
Council Member Tai Huynh
Council Member Paris Miller-Foushee
Council Member Michael Parker
Council Member Amy Ryan
Council Member Adam Searing

Tuesday, June 21, 2022 4:30 PM **Virtual Meeting**

Language Access Statement

For interpretation or translation services, call 919-969-5105.

ဘာသာပြန်ဆိုခြင်းနှင့် စကားပြန်ခြင်းအတွက်၊ (၉၁၉) ၉၆၉-၅၁၀၅ ကိုဖုန်းခေါ်ပါ။

Para servicios de interpretación o traducción, llame al 919-969-5105.

如需口头或书面翻译服务，请拨打 919-969-5105.

လၢတၢ်ကတိၤကျိးထံ မ့တမၢ် လၢတၢ်ကွဲးကျိးထံအတၢ်မၤစ်ၤအဂီ ၢ် ကိးဘဉ် (၉၁၉)-၉၆၉-၅၁၀၅

Virtual Meeting Notification

Town Council members will attend and participate in this meeting remotely, through internet access, and will not physically attend. The Town will not provide a physical location for viewing the meeting.

The public is invited to attend. The Town of Chapel Hill wants to know more about who participates in its programs and processes, including Town Council business meetings and work sessions. Please participate in a voluntary demographic survey https://www.townofchapelhill.org/demosurvey before accessing the Zoom webinar registration. After registering, you will receive a confirmation email containing information about joining the webinar in listen-only mode. Phone: 301-715-8592, Meeting ID: 850 9582 6180

View Council meetings live at https://chapelhill.legistar.com/Calendar.aspx – and on Chapel Hill Gov-TV (townofchapelhill.org/GovTV).

OPENING

ROLL CALL

ANNOUNCEMENTS BY COUNCIL MEMBERS

AGENDA ITEM

1. A Strategy for Where and How to Build Complete Communities and How That Dovetails with the Transit Oriented Development and Land Use Management Ordinance Projects. **[22-0565]**

PRESENTER: Dwight Bassett, Economic Development & Parking Services Director
Jennifer Keesmaat, Keesmaat Group
Colleen Willger, Planning Director
Chris Hall, Urban Strategy Leader

The purpose of this work session is to (a) begin to talk about the work, the process, and community engagement for building a complete community, and (b) to talk about how the Complete Community Team will work with SOM in the two projects, share information, and have updates with each other through the process.

REQUEST FOR CLOSED SESSION TO DISCUSS ECONOMIC DEVELOPMENT, PROPERTY ACQUISITION, PERSONNEL, AND/OR LITIGATION MATTERS

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Item Overview

Item #: 1., **File #:** [22-0565], **Version:** 1 **Meeting Date:** 6/21/2022

A Strategy for Where and How to Build Complete Communities and How That Dovetails with the Transit Oriented Development and Land Use Management Ordinance Projects.

Staff:
Dwight Bassett, Director
Colleen Willger, Director
Brian Litchfield, Director

Department:
Economic Development/Parking Services
Planning
Transit

Overview: The purpose of this work session is to (a) begin to talk about the work, the process, and community engagement for building a complete community, and (b) to talk about how the Complete Community Team will work with SOM in the two projects, share information, and have updates with each other through the process.

Recommendation(s):

That the Council provide feedback on proposed work.

Attachments:

- Draft Presentation

The Agenda will reflect the text below and/or the motion text will be used during the meeting.

PRESENTER: Dwight Bassett, Economic Development & Parking Services Director
Jennifer Keesmaat, Keesmaat Group
Colleen Willger, Planning Director
Chris Hall, Urban Strategy Leader

The purpose of this work session is to (a) begin to talk about the work, the process, and community engagement for building a complete community, and (b) to talk about how the Complete Community Team will work with SOM in the two projects, share information, and have updates with each other through the process.

Meeting the Need:

A Strategy for Where and How to Build Complete Communities

TOWN OF CHAPEL HILL
Council Kick-off Workshop

JUNE 21, 2022

DRAFT

The Keesmaat Group.

BUSINESS STREET

HFA HURLEY FRANKS ASSOCIATES

Transformative change is possible in Chapel Hill.

The Town of Chapel Hill is interested in building consensus around a new approach to housing that clarifies where and how to build to be inclusive, sustainable and an economically competitive community.

DRAFT

Overview

1. Introduction
2. Project and Workshop Objectives
3. Review: Critical Components of this Work
4. Work Plan Overview
5. Workshop

DRAFT

1. Project Objectives

To begin the process of building consensus about where and how to build

To determine where complete communities can be advanced, exploring trade-offs and opportunities

To identify a viable pilot project

DRAFT

2. Workshop Objectives

Begin the process of building consensus about what needs to change to deliver new outcomes in Chapel Hill

Discuss why the key goals of the 2020 Comprehensive Plan were not successfully or completely accomplished

Further refine and clarify the work plan, to set it up for success

DRAFT

2020

CHAPEL HILL

OUR TOWN. OUR VISION.

Big Ideas for the Future

- An emphasis on variety and ecological consciousness in transportation;
- The importance of promoting economic development and harnessing the innovative power of the University of North Carolina at Chapel Hill;
- The town's strength as a destination for cultural events, entertainment, and dining; and
- Concern about providing an improved range of housing choices for residents.

DRAFT

3. Critical Components of this work

1. **Recruit community leaders** to actively engage in a dialogue about how best to grow
2. Facilitate community interest leader **Focus Groups & Council work sessions**
3. **Conduct technical analysis** of housing capacity, demand, and locations for a pilot infrastructure project
4. **Identify a pilot project** that flows from both community dialogue and technical analysis
5. **Position Council for a stake-in-the-ground vote** that moves the pilot project forward

DRAFT

4. (A) Pilot Project

To **demonstrate** that transformative change is possible in Chapel Hill

To **build trust** in Council's capacity to advance change

To **lay the foundation** for a Council decision

To **show** how improvements in a specific place begin to deliver on the promise of Complete Communities

DRAFT

4. (B) Consultation Objectives

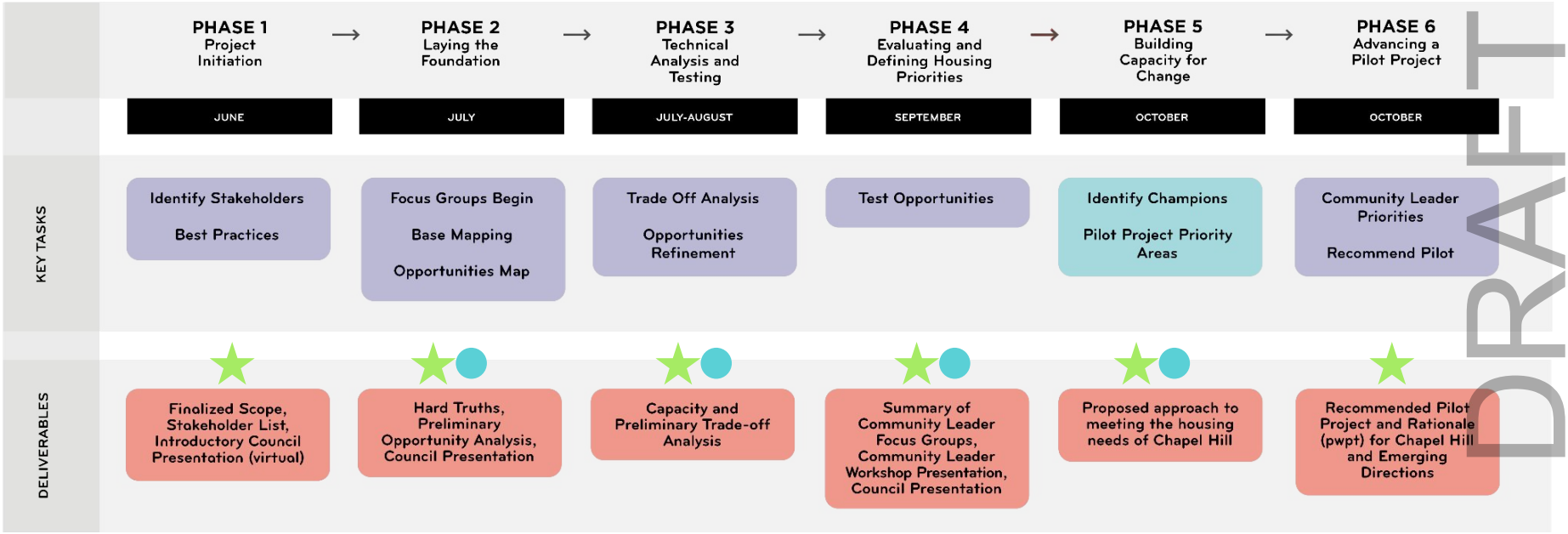
- To **identify community leaders** of all interests affected by housing, provide them with information about the trade-offs of different smart-growth options, and to foster genuine dialogue about how and where to grow.
- To **draw community leaders** who are passionate about advancing complete communities **into the process** for driving forward change.
- To **use their insights and understanding** to begin to generate an approach to change, and consensus for change, in Chapel Hill.
- To **build support for a pilot project** among community leaders in order to position it for council approval.

DRAFT

Workshop Session

DRAFT

5. Work Plan Overview



LEGEND:

- Council Engagement
- Community Leader Engagement
- Deliverables

Meeting the Need:

A Strategy for Where and How to Build Complete Communities

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