



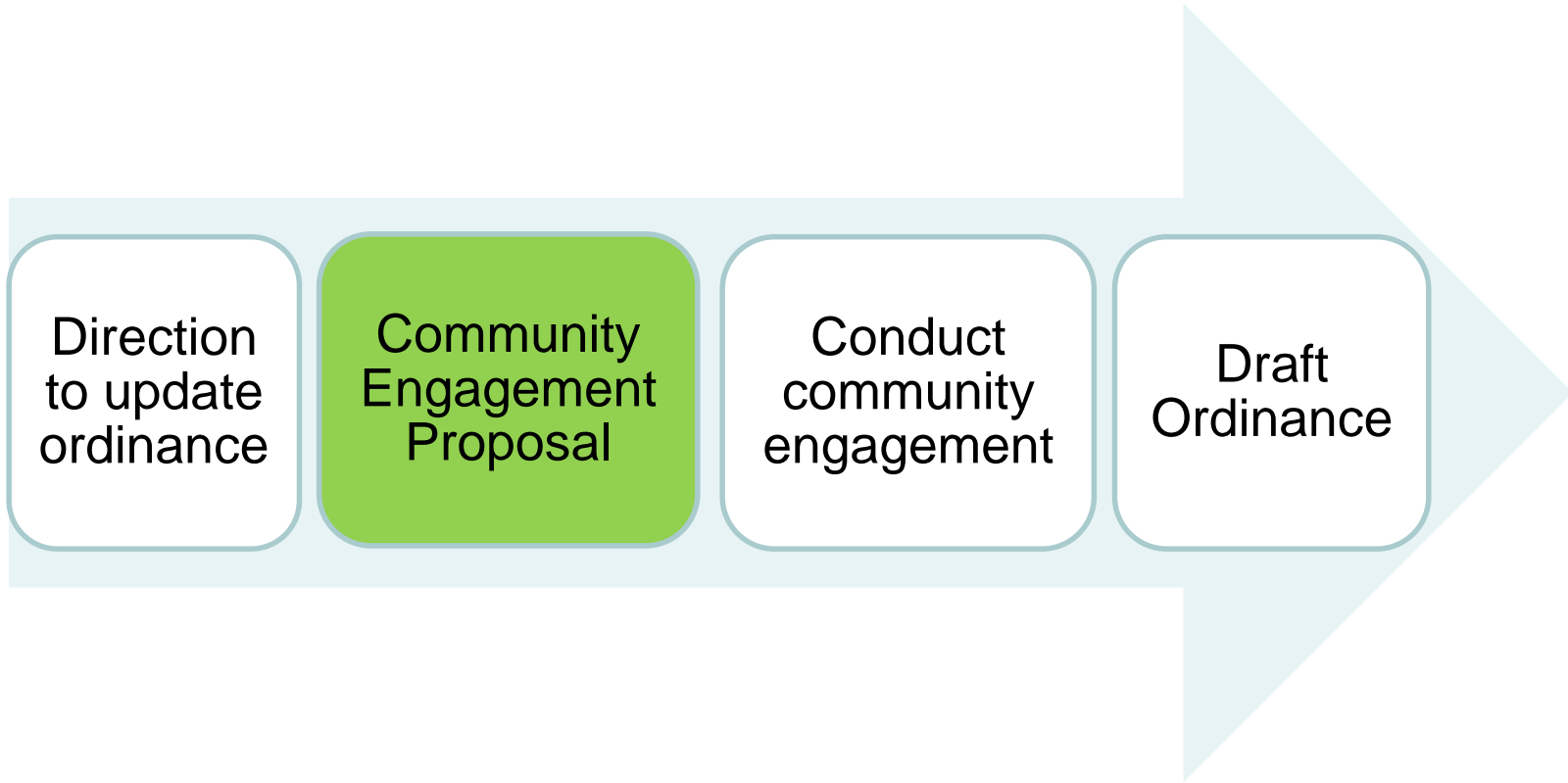
# Short Term Rentals (STRs)

Town Council  
September 11, 2019



# Short Term Rentals: Background

LUMO  
predates  
STRs



Adopt Resolution (2019-09-11/R-8)  
to endorse a public engagement  
process and create a task force for a  
text amendment addressing Short  
Term Rentals (STRs)

# Short Term Rentals: Community Engagement Process



Consideration of topics such as:

- LUMO definition
- Health and safety concerns
- Occupancy tax
- Enforcement

# Short Term Rentals: Community Engagement Process

## Reaching the community:

- Webpage
- Survey
- Social media
- Public Meetings
- Open House
- Task force



# Short Term Rentals: Proposed Charge of the Task Force

1. Identify goals
2. Identify impacts of possible STR regulations to various stakeholder groups
3. Develop a set of final recommendations



# Short Term Rentals: Proposed Composition of a Task Force

## **Advisory Boards (1 seat for each):**

Community Design Commission (CDC)

Historic District Commission (HDC)

Housing Advisory Board (HAB)

Planning Commission

Transportation & Connectivity Advisory Board (T-CAB)

## **Community Members (2 seats for each):**

Community at Members Large

Hoteliers or Lodging Experts

STR Operator or Advocates

**11 members total**



# Short Term Rentals: Appointing a Task Force

1. Applications
2. Advisory Board  
Champions
3. Recommendation from  
Council Committee on  
Boards & Commission or  
another group
4. Council appointment





# Short Term Rentals: Next Steps



Should Council agree to staff's proposal:

1. September 12<sup>th</sup>- 24<sup>th</sup> – Task force applications open
2. September 23<sup>rd</sup>—Open House
3. October 2<sup>nd</sup> – Council to make appointments
4. November 18<sup>th</sup>—Check-in with Town Council

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to endorse a public engagement  
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## Short Term Rentals: Legislative Update

- North Carolina League of Municipalities (NCLM) reports possibility of state STR legislation
- Could preempt local governments from establishing jurisdiction-specific STR regulations
- No specific bill filed on this topic; language could be included in other legislation