

Town of Chapel Hill Strategic Planning Timeline

June 26, 2019

Meeting Date Type of Meeting	Action	Outcome/Deliverable
2019		
June 5, 2019 Work Session	Dr. Allen facilitated a conversation to consider draft objectives	<ul style="list-style-type: none"> • Consensus on 7 strategic goals and 19 objectives • Board and commission survey
May 1, 2019 Business Meeting	Staff presented a review of traffic data	<ul style="list-style-type: none"> • Traffic data dashboard
April 3, 2019 Work Session	Dr. Tippett of Carolina Demography presented a review of community demographic information	<ul style="list-style-type: none"> • Environmental scan
January 26, 2019 Council Retreat	Anne Davidson facilitated a review of the Council's strategic work plan. Dr. Allen led an assessment of the strategic planning process with Council and provided staff technical assistance based on what she learned from Council.	<ul style="list-style-type: none"> • Council Strategic Work Plans with 79 strategic initiatives
2018		
November 6, 2018 Business Meeting	Staff presented Connected Community Strategic Goal Prototype	<ul style="list-style-type: none"> • Connected Community Report and Dashboard
June 13, 2018 Business Meeting	Council adopted a resolution to set forth next steps that would be taken after the adoption of the budget. With respect to the strategic plan, Council authorized the Town Manager to continue developing the strategic plan framework and build out the Connected Community strategic goal area to address community priorities of traffic and multi-modal transportation	<ul style="list-style-type: none"> • Council expectations for strategic planning
April 4, 2018 Work Session	Staff presented draft strategic plan goals and objectives	<ul style="list-style-type: none"> • Council requested more data-informed, specific objectives
February 10, 2018 Council Retreat	Anne Davidson facilitated a brainstorming session to capture Council priority outcomes for strategic goals	<ul style="list-style-type: none"> • List of council priorities organized by strategic goal areas
January 10, 2018 Work Session	Staff presented strategic planning framework and draft strategic goals	<ul style="list-style-type: none"> • Draft strategic goal areas
2017		
May 6, 2017 Work Session	High Beam Consulting analysis of macro, industry and local trends	<ul style="list-style-type: none"> • Environmental scan/trend analysis
January 28, 2017 Council Retreat	Council Retreat. Anne Davidson facilitated a conversation about a process to build a strategic plan	<ul style="list-style-type: none"> • Council direction to create a strategic plan